

Regaining Competitiveness, Refining ABP



*Alberta Beef Producers
2007 Annual Report*

Alberta
Beef
Producers

Alberta Beef Producers Board of Directors



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Table of Content

ABP Chairman's Report	Page 4
ABP General Manager's Report	Page 5
Canadian Cattlemen's Association Report	Page 6
Beef Information Centre Report	Page 8
Canada Beef Export Federation Report	Page 10
Promotion Committee Report	Page 11
Producer Liaison Committee Report	Page 13
Public Affairs Committee Report	Page 14
Government Affairs Committee Report	Page 15
Technical Committee Report	Page 16
Cattle Feeder Council Report	Page 17
Cattle Industry Council Report	Page 18
Financial Section	Pages 19 - 37
Election Backgrounders Section	Pages 38 - 46
Fall Meeting Schedule	Back Cover

ABP Chairman



Erik Butters
ABP Chairman

It's been a trying year for Alberta's cattle producers, but hopefully one that ends on a higher note with the opening of the U.S. border for Canadian beef over 30-months of age. We've come a long way in our recovery from the BSE crisis. We realize

the gravity of issues that producers are facing – starting with the rapid escalation of the Canadian dollar, feed grain costs and the increasing regulatory burden that affects us all severely. We must continue to work together to get through the current economic situation, and be prepared for further bumps in the road. ABP delegates and staff are continually working towards helping the beef industry to be more profitable.

AGE VERIFICATION

With the planned opening of the American border to cattle over 30-months old, Age Verification will be more important than ever. ABP encourages producers to age verify all calves prior to sale or slaughter.

The Canadian animal identification system strengthens consumer and market confidence and is a leading innovation for our industry. Age verification supports access to domestic and export markets.

Age verification of cattle is simply a process of recording the actual birth date or calving start date of an animal into a national database. If the actual birth date is unknown, then a calving start date can be used to age verify calves in a group. This database, the Canadian Livestock Tracking System, is administered by the Canadian Cattle Identification Agency (CCIA).

For more information, contact the CCIA office.

ABP PLAN REVIEW

ABP's structure and how it conducts business is regulated by the province's Marketing of Agricultural Products Act. A review of ABP's regulations is now underway.

A Steering Committee has reviewed the current regulations. Members on the Committee represent the ABP Board of Directors and staff, the Cattle Industry Council, Cattle Feeder Council, and Marketing Council. The Steering Committee has identified areas for potential change, and now wants to hear the opinions of cattle producers like you.

A consultation paper has been prepared and will be discussed at zone meetings. Your input will guide the writing of a final version, which will then be reviewed and discussed at the ABP annual general meeting in December.

The next step will be drafting amendments to the regulations based on producer input. Producers will also review and comment on the draft changes before they are presented to the government's Marketing Council.

Ensuring that its regulations are kept current and up to date is one way that ABP is meeting the needs of today's cattle operations in the challenging business environment in which we operate.

ANIMAL HEALTH ACT

One of ABP's priorities is protecting producers from undue regulation. ABP has been consulted by the province on its new Animal Health Act. Alberta Agriculture says the new Act will modernize current legislation. However, ABP remains concerned over some points:

- The provincial Act seems to allow duplication what is federal jurisdiction, especially in the areas of notifiable diseases and disease control.
- The Act will give the Alberta government far reaching powers over the information that producers are required to collect and disclose.

While we respect the need to modernize animal health legislation, ABP is concerned with the way this legislation is worded and its potential intrusiveness. We will continue to represent producers' views to the government on this issue.

LIVESTOCK TRANSPORTATION REGULATIONS

Dedication to the job isn't difficult when you work for an industry that cares about doing the right thing both for society and for the animals it raises. The issue of proposed changes to livestock transportation regulations is one example.

The Canadian Food Inspection Agency is revising federal regulations that govern livestock transportation. They cite changes in transportation practices and social expectations of animal welfare as reasons for the change.

Changes could include feed, water and rest intervals, loading density standards, livestock segregation and staff training. ABP is concerned that the research on which CFIA is basing its recommendations was carried out in Europe and in Australia, where transportation needs are very different than in Canada. These changes could affect producer operating costs.

The ABP Board agreed that check-off dollars should be spent on carrying out livestock transportation research under Canadian conditions. Scientists at the Agriculture Canada Research Station at Lethbridge have been contracted to do the research. The Alberta Livestock Industry Development Fund and Alberta Farm Animal Care are also contributing.

Taking proper care of animals is an investment you make in your business. This research will demonstrate that care in a measurable way.

SRM TRANSPORTATION REGULATIONS

ABP also represented Alberta's cattle producers in discussions with government about specified risk materials transportation regulations under the enhanced feed ban. The new regulation came into effect in July. We're helping producers understand how to comply with the regulation.

SRM is the parts of an animal most likely to carry BSE infection, things like the brain and skull and part of the small intestine. Because deadstock contain SRM, these regulations impact movement of deadstock.

On-farm disposal of deadstock is still permitted, as it always was, so long as it complies with provincial and municipal standards. If you move deadstock off the farm you'll need an SRM movement permit from a CFIA district office. If an animal dies unexpectedly off the farm, such as at an auction market, an SRM movement permit will be required to take the animal back to the farm or to an approved SRM disposal facility.

This is just an overview of some of the work carried out with your check-off dollars on behalf of the beef cattle industry. ABP, along with the CCA, continue to lobby government to keep bureaucracy limited and the lines of communication open. Alberta Beef Producers is your association. Contact your local delegate or the ABP office for any information on what our organization is doing for you.

Erik Butters, ABP Chairman

ABP General Manager



Rich Smith
General Manager

When the ABP Strategic Plan for 2006-2008 was completed late in 2005, our mission was identified as strengthening the sustainability and competitiveness of the beef industry for the benefit of Alberta

Beef Producers. Almost two years later, the importance of that mission has not changed at all, but the challenges to the sustainability and competitiveness of our industry are growing in number and complexity. The goals and action priorities on the strategic plan included enhancing our ability to manage issues and develop policies, more competitive animal production through research and innovation, improved communication with our producers and the public, and promoting a positive public image for our producers and industry. The plan also identified improved internal operating processes as a priority.

During this year, I was given the privilege of guiding the talented and dedicated staff members who work on your behalf to address these goals and priorities. The policies and directions for ABP activities are decided by the knowledgeable producers who are elected to serve on our Board, Committees, and Councils. Our delegates know the cattle business and are committed to making the industry stronger, but they simply do not have the time to become experts on the wide range of issues that we face every year. With their own operations to run, they also are not able to devote the time to the research, consultations, and document preparation that is necessary to effectively manage these issues. These are the roles of ABP staff.

Our staff members work in four key areas, these being policy, animal production, communications, and promotion. Our policy work includes government relations, government and industry policies, regulatory frameworks, and government programs such as the CAISP. In the animal production area, we work on coordinating and funding research, animal health and welfare concerns, production management and environmental stewardship activities. We must be able to communicate effectively, through a wide range of print, broadcast, and electronic media, with our producers, partner organizations, governments, and the public. We also must continue to promote the image of our producers and industry through our marketing, education and merchandise activities. Support for the external work

done by staff and allocation of the financial resources contributed by producers are internal operations that are capably managed by our financial and administrative people.

Building a strong and productive team of staff members is a challenging and lengthy process. We are extremely pleased with the progress we have made on building this team during the past year. Laura Procnier, our Controller, has just celebrated five years of diligently and adeptly caring for the financial and physical assets of our organization. Laura has found a bright and competent Accounting Assistant in Christina Snyder to help with this work.

Carla Znak joined ABP as a highly capable Legal Assistant, but has added the Office Manager responsibilities to her role and is tackling the expanded position with care and dedication. Carla recently hired the friendly and cheerful Heather McCrady to look after our reception desk. Administrative support for our policy, animal production, environmental, and general manager activities is provided with great competence, patience, and good humour by Executive Assistant Rosanne Allen. Rosanne also is responsible for committee minutes and ABP resolution tables.

One of our major areas of effort is promotion and we were pleased to have Barb Sweetland recently accept the role of Promotion Manager. Barb has provided excellent service to our Promotion Committee and staff for three years and will now be managing all the activities in this area. Barb is fortunate to have Lindsey Metheral and Steve Carr, two very bright, imaginative, and energetic young people, working with her as Education Coordinator and Marketing Coordinator, respectively. This infusion of youthful enthusiasm has been a welcome addition to our promotion activities.

We have recognized the importance of communications with the creation of a communications team. Lori Creech has accepted the role of Communications Manager and will be using her tremendous writing and broadcasting skills, her extensive media contacts, and her very good knowledge of the cattle industry to enhance our communications with producers and the public. Katelyn Laverdure has done a very good job leading the planning for several general meetings, but is now using her growing public relations knowledge and skills in an expanded role as the Communication Coordinator.

One of our first big steps toward improved issues management was the addition of Adrienne Waller to our staff as Corporate Counsel. Adrienne's knowledge, experience, attention to detail, and tenacity have been tremendously valuable in our work on a wide variety of legal and regulatory matters. Reynold Bergen, our Animal Health and Welfare Manager, is able to cover a broad range of animal management issues with his outstanding knowledge of animal production, his long research experience, and his ability to quickly understand and respond to new subjects. Recently, we were very happy to add Tim Highmoor, a widely known and highly respected young industry expert, to our staff as a Policy Analyst. Tim has a detailed knowledge of Safety Net programs and already has proven to be a valuable resource for our producers.

All ABP staff members recognize the adversity and challenges our producers are facing these days. We are limited in our ability to change the value of the Canadian dollar or the price of feed grain, but producers will have the benefit of our total dedication and very best efforts. We are committed to working with our delegates for the benefit of all cattle producers, striving to strengthen the sustainability and competitiveness of our industry.

Rich Smith, ABP General Manager

Canadian Cattlemen's Association



Hugh Lynch-Stauton
CCA President

2007 marks the 75th anniversary year of the Canadian Cattlemen's Association. It has been an eventful year with many challenges. We continue to work hard in the aftermath of BSE to recover and grow into a strong industry – one that is respected and trusted around the world.

Enhanced Feed Ban

One important step the Canadian Food Inspection Agency took to strengthen its position with the World Organization for Animal Health (OIE) as a country committed to eliminating BSE in its national herd was to implement its enhanced feed ban on July 12, 2007. Based on our stronger surveillance and control measures, this was a factor in the decision of the OIE to classify Canada as a controlled risk country. The OIE held its 75th General Session at the end of May 2007 and officially classified Canada, the United States, Switzerland, Taipei-China, Chile and Brazil as controlled risk countries. The Government of Canada submitted a detailed application to the OIE for this rating based on its interlocking, multi-layered safeguards and the CCA is very pleased with this classification. The OIE provides sound, science-based standards that are internationally recognized and we are confident that our international trading partners will recognize Canada as a country committed to animal health and food safety and that they will not hesitate to reestablish full trade. According to OIE guidelines, there is no justifiable reason for any country to ban Canadian beef and cattle of any age. After Canada received the controlled risk rating, Taiwan lifted its four-year ban on Canadian boneless beef from cattle under 30 months of age (UTM beef). This was a positive step towards the full resumption of trade with Taiwan and the CCA is requesting that the government continue to push for full access for beef products derived from Canadian cattle of all ages. These are the science-based OIE international standards that we expect all trade in beef and cattle to be governed by.

The enhanced feed ban will impact the way Canadian livestock producers operate.

The requirements of the old feed ban are still applicable, but there are new regulations for anyone handling, transporting or disposing of specified risk materials (SRMs). Permits will be needed to transport or dispose of cattle carcasses off a producer's property and there are new transportation requirements. Delays in funding and decisions related to the implementation of the enhanced feed ban are resulting in significant costs to packing plants and renderers. Since September 2006, the CCA has been stressing the importance of timely decisions and, with the Canadian Meat Council, advocated for a transition fund to deal with these extra costs. The CCA and the CMC requested that the federal government create a transition fund of up to \$25 million per year for two years. At the time of writing, this request has not been accepted.

Update on "Rule 2"

On January 9, 2007, the United States Department of Agriculture (USDA)'s proposed "Rule 2", which will allow for greater access for Canadian beef and cattle to the United States was moved from the Office



of Management and Budget (OMB) and published in the Federal Register for a public comment period that ended on March 12. The CCA submitted comments on behalf of the Canadian industry in support of this proposal but argued that the USDA should eliminate the requirement for slaughter cattle to be born after March 1999. On August 2, the USDA sent Rule 2 to the OMB for final approval, signifying that it had completed its review of the public comments and is seeking the OMB's approval before publishing it in the Federal Register. The OMB has up to 90 days to either approve the rule or send it back to the USDA for further clarification. Once it is approved, there will be a mandatory 60 day



waiting period for implementation following publication because the rule is identified as a "major" rule.

We do not know whether or not there have been any substantive changes to Rule 2 since we saw the proposal in January. It is possible that the USDA could have amended some of the details in response to public comments. We will see the final content of Rule 2 only when it is published in the Federal Register. However, the USDA has taken a science-based approach to trade and we trust that it will continue to follow OIE guidelines and that rule 2 will be implemented. Canada had two cases of BSE at the beginning of 2007 and although groups such as R-CALF use this to further their interests, the USDA understands that the detection of additional cases is not unexpected as we eliminate the disease from our herd. In fact, it is a testament to the strength of our surveillance system that we are detecting these animals.

Country of Origin Labelling

Country of origin labelling (COOL) for beef continues to be debated by the House Agriculture Committee in the United States. COOL was included in the 2002 U.S. Farm Bill and requires that all beef sold at retail in the United States be labeled as to the country of its origin. As it is currently written, only beef from cattle "born, raised and processed" in the United States could be labeled as a "Product of USA".

Three categories of labeling are being discussed: one that indicates the product was born, raised and slaughtered in the United States; one that indicates the product was not exclusively born, raised and slaughtered in the United States; and one that includes products entirely derived from foreign countries. Ground meat product may be labeled with a list of countries where the product may have originated. There are still

Canadian Cattlemen's Association

ongoing discussions as to what the specific requirements will be. Everyone involved in the beef industry will be impacted by COOL and verifiable record keeping audit trails and labeling requirements will result in added costs.

The CCA does not disagree with the concept of COOL, however, our legal analysis indicates that both the North American Free Trade Agreement (NAFTA) and World Trade Organization (WTO) clearly establish that the origin of meat is the country in which the animal was slaughtered. In other words, these trade agreements establish that if Canadian cattle are slaughtered in the United States, the beef is then of U.S. origin. Therefore, the U.S. law requiring cattle and hogs to be born, raised and slaughtered in the United States in order for the meat to be labeled as "U.S." is a violation of the trade agreements.

In addition, poultry is exempt from COOL and this will create a competitive disadvantage for beef and pork. The CCA formed a coalition with the Canadian Pork Council to request the Canadian government be prepared to challenge laws that are non-compliant under NAFTA and the WTO.

Bluetongue Restrictions Eliminated

For years, the CCA has been working to have bluetongue-related trade restrictions removed from U.S. cattle coming into Canada. At the beginning of February, the Government of Canada announced that it was implementing new import regulations to allow for greater access of cattle from the United States, effectively eliminating bluetongue-related import requirements and a source of considerable frustration on both sides of the border.

CCA Organizational Structure

The CCA undertook a strategic review of its structure and governance to enhance how it represents its member organizations and provides leadership to the industry. The review was completed and the recommendations put before the Board. Approval of any constitutional changes will be done at the semi-annual meeting and structural changes will be effective for the 2008-2009 year. Many thanks should be given to Stan Eby and his team for bringing this project to completion. We have already strengthened the roles and budgets of our committees resulting in better knowledge and

discussion at the committee level. This will undoubtedly lead to better communication with our stakeholders and a more comprehensive system for setting CCA policy.

Two committee revisions were made during the CCA's Annual General Meeting in March 2007. The Beef Quality and Grading committee was replaced by a new committee called the Value Chain and Competitiveness committee. This standing committee will continue to address quality and grading issues, but its purpose was expanded to better identify areas for improvements that could increase the value for Canadian cattle and beef thereby enhancing its competitiveness. Its mandate is to seek out and provide producers with technologies, goods or services that create a more profitable business climate by creating higher returns or lowering the cost of production of cattle from birth to processing. The Environment and Animal Care committee was divided into two committees: the Environment committee and the Animal Care committee. Animal care continues to be a growing issue.



As international standards are developed through the OIE, it is important that the Canadian industry stay closely involved in these processes. To better address these issues, a separate committee was formed to focus solely on animal care issues.

Biofuels

Biofuel policies are driving up grain prices and grain production. The CCA is concerned about the extent of government intervention and the resulting artificial incentives for expansion. While we recognize that developments are being driven by policies in many countries and in particular the United States, we believe that the more market neutral the policies are, the fairer it will be for all involved.

To analyze the potential implications of the expansion of the biofuels industry on the Canadian beef cattle sector, the Biofuels Task Force was created to make recommendations to the Board on a course of action.

Traceability and Age Verification

Traceability continues to be a key issue and we believe that industry, alongside the Canadian Cattle Identification Agency (CCIA) needs to continue to lead this initiative. Age verification is a top priority and is an important factor in the reopening of international markets. Countries such as Japan are looking for age-verified beef and we need to supply it. To date, approximately four million birthdates have been voluntarily reported to the national database. The need for age verification is increasing and many provinces and provincial associations have been partnering with the CCIA to assist producers and increase participation.

As interest in traceability increases at the federal level, the CCA is working with the CCIA to ensure that the cattle industry traceability system be industry-led, that the CCIA infrastructure is utilized and that no duplication or fragmentation takes place.

Resuming full trade with countries other than the U.S. continues to be very important to the CCA. The Republic of Korea completed a free trade agreement (FTA) with the United States. However, it remains closed to Canadian beef. In 2002, Korea was Canada's fourth largest export market for beef, purchasing some \$50 million of product. To restore full access for all Canadian beef and cattle, the CCA requested that the federal government initiate WTO dispute proceedings against Korea and to suspend bilateral free trade negotiations until the matter is resolved. It also submitted a letter to the Prime Minister, with the Canada Beef Export Federation requesting the Canadian government ensure that Canadian beef be treated no less favourable in a potential Canada-Korea FTA than U.S. beef is under the U.S.-Korea FTA. The CCA also asked that Parliament not ratify any Canada-Korea FTA until the prohibition on all Canadian beef is lifted.

Hugh Lynch-Staunton, CCA President

Beef Information Centre



Mike Cook
BIC Chairman

The Beef Information Centre (BIC) recently started the second year of a 10 year strategic plan. The vision set out in this plan is for a sustainable, profitable beef industry where Canadian beef is recognized as the most outstanding by our

domestic and export customers. Under the plan, BIC will work to maximize demand for Canadian beef and optimize the value of Canadian beef products for the benefit of Canadian cattle producers.

A cornerstone of BIC's strategy is to build a stronger overarching identity for Canadian fed and non-fed beef in the domestic and U.S. market. This will include quality attributes and points of differentiation versus other proteins and importing competitors.

More than half of BIC's funding now comes from non-check-off sources. BIC has been able to effectively maximize the impact and benefit of producer dollars by leveraging producer funding against industry development funds and private industry partners.

Domestic Market

Efforts to maximize demand in Canada have supported and helped sustain domestic disappearance of Canadian beef. The 2006 beef disappearance data released by Statistics Canada shows total disappearance was 970,535 tonnes. Canadians are also continuing to choose Canadian product versus imports as domestic beef enjoyed an 85 per cent share of the Canadian market in 2006. In 2006, 822,897 tonnes of domestic beef was consumed. Retail beef prices in 2006 averaged \$11.58/kg versus \$11.59/kg in 2005. Canadian beef's overall strength in domestic market share demonstrates the continued commitment of the foodservice and retail sectors to feature Canadian beef. Since 2002, Canadian beef's share of the domestic market has risen 18 per cent.

Improving Consumers' Perceptions on Beef's Healthfulness

Consumer research indicates that health concerns are the number one reason for eating less beef - therefore BIC developed a targeted campaign to remind consumers that beef is a lean and healthy food choice. The goal of this multi-year campaign is to achieve a measurably improved attitudinal shift among consumers towards beef's nutritional benefits.

Phase one launched with the August issues of Canadian Living, Chatelaine, Reader's Digest and their French equivalent publications, reaching 1.7 million consumers in Ontario and Quebec. This phase also included a 16-page 'Lean Beef' recipe booklet inserted in the September issues of Chatelaine and Canadian Living. The booklet was also available in 3,472 grocery stores nationally - integrating the campaign with other BIC programs. Finally, in August and October, the lean beef message was heard on 93 radio stations across Canada with an audience reach of approximately 33 million. Ads will appear throughout the year in the Dietitians of Canada Journal and dietitians will also be mailed a special booklet with more facts about the nutritional benefits of lean beef.

The research on phase one shows the campaign was effective with growing awareness of the 'beef is a lean, nutritious meat choice' message. Research also shows that of those who recall the booklet when shown it, almost half read it and 88 per cent kept the resource.

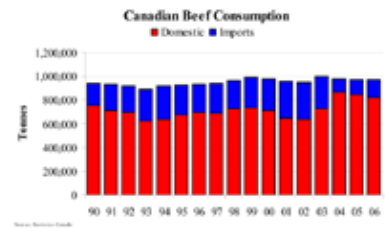
Phase two of the integrated marketing campaign promoting beef's nutritional value was recently completed. The campaign reinforced the message that beef is a naturally nutrient-rich, lean option to create a positive shift in consumer attitudes targeting women 25 to 49. In phase two, 1.7 million Ontario consumers were reminded to 'Make Every Bite Count' with beef through print advertising, advertorials and the consumer booklet 'Lean Ground Beef: Get Grilling!' in May, June and July.

Results for phase two of the nutrition campaign, Beef. Goodness in every bite, show that the advertising campaigns are contributing towards maintaining consumers' intent to eat beef on a daily basis. In light of ongoing pressures on beef, advertising may be preventing a falloff in claimed 'intent to include more beef in daily food choice'. Program measurements indicated that 18 per cent of the population consistently agrees that they definitely or probably will include more beef in their diets in markets that received advertising.

HealthCheck™

One of BIC's most powerful tools to improve the nutritional perception of beef is its participation in the Heart and Stroke Foundation's HealthCheck™ program which identifies healthy food choices. According to recent research, consumers overwhelmingly respond positively to the HealthCheck™ logo,

and feedback indicates that HealthCheck™ makes consumers feel better about eating beef.



Eight cuts of beef (Eye of Round, Inside Round, Sirloin Tip, Top Sirloin, Flank, Strip loin, Cross Rib, and Outside Round at zero inch trim) as well as lean and extra lean ground beef qualify for the HealthCheck™ program. BIC is working with retailers to meet HealthCheck™ licensing requirements and encourage their participation in the program.

Nutrition and Food Safety Policy and Issues Management

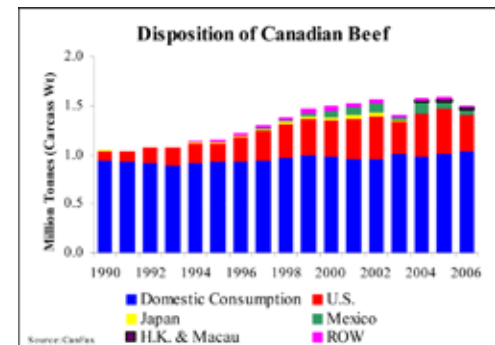
BIC protects beef producer interests by working with government in areas such as food safety, nutrition recommendations and labelling. By providing credible, balanced and practical responses to proposed regulatory policy, BIC has played an important role as a voice for the beef industry.

BIC was invited to provide consultation, along with a number of other stakeholders, in the revision of Canada's Food Guide to Healthy Eating. BIC also participated on the national multi-stakeholder trans fat task force, mandated to develop recommendations to reduce trans fat to the lowest level possible.

Beef Consumer Safety Rating

Increasing Canadian Beef Sales at Retail and Foodservice

BIC works extensively with the retail and foodservice sectors across Canada to maximize demand for Canadian beef and optimize the value of Canadian beef products for the benefit of Canadian cattle producers. These efforts resulted in increased beef sales through: featuring and new beef menu items, branded beef programs at retail and

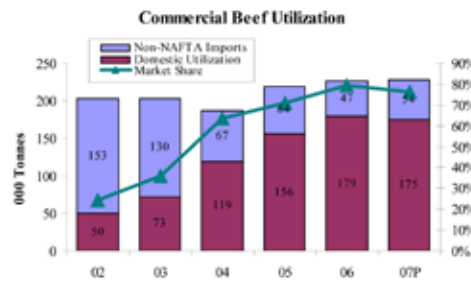


Beef Information Centre

foodservice, increased carcass use through new cuts, as well as maintaining consumer confidence in Canadian beef products.

The creation of the Seasonal Merchandising Planner provides retailers with detailed marketing information far in advance of seasonal execution, providing a cross channel opportunity that will help sell beef. Four campaigns are developed each year to complement the planner.

Promotional activities in the foodservice sector have focused on menu diversification using under-utilized and heavy cuts. On average, BIC has been able to leverage partner funding at a rate of approximately 5:1. BIC recently partnered with abc Country Restaurants to help them introduce a new Canadian Angus Beef (CAB) program in more than 31 locations throughout Western Canada. New menu items are value-added products including: Carved Roast Beef Dinner, Steak Pot Pie, Beef Dip Sandwich and Country Pot Roast Sandwich.



New Beef Products Create More Opportunities for Canadian Beef

A key aspect of increasing the size and maintaining a higher share of the domestic market has been the development of new products and reformulation of existing products.

Since the inception of the Partners Program just over two years ago until June 30, 2007, 55 projects involving fed and commercial beef with a total value of more than \$5.65 million have been managed by BIC. Of that total, approximately \$1.15 million was funded through BIC. These partners programs are cost shared and have been funded by various levels of government, as well as producer check-off dollars.

Commercial Beef Utilization Strategy

In response to the BSE crisis and its impact on the cow beef market, BIC implemented the Commercial Beef Utilization Strategy in the fall of 2004.

The strategy was established to expand the size and share of the domestic market for Canadian commercial beef.

The tactics established to achieve these goals included: conducting research on the safety and quality of Canadian commercial beef; information transfer and technical assistance to industry partners; development of source ground beef programs to increase the value of trimmings beyond price points for regular, medium and lean ground beef; promoting ground beef and underutilized cuts to consumers; and preserving the integrity of ground beef as a nutritious and convenient choice. BIC is strategically aligned with the product and promotional efforts of the majority of quick service chain restaurants and has partnered with national chains such as Burger King and McDonald's to increase commercial beef sales. BIC also developed the Product Development and Reformulation Partners Program, working with processors, retailers and foodservice operators to utilize Canadian beef in product formulations that previously utilized import raw materials and develop new products that will increase demand.

The commercial beef strategy was successful in supporting the growth of the commercial beef market and increasing the domestic share of this market. From 2002 to 2006, the market share of domestic over-30-months (OTM) beef increased from 25 per cent to 80 per cent. Domestic utilization of beef from older animals was up significantly in 2005 and 2006, at 155,825 and 179,436 tonnes, respectively. This compares to 118,721 tonnes in 2004, and 72,525 tonnes in 2003. While the initial strategy funded by the Canadian Adaptation and Rural Development Fund, National Beef Industry Development Fund and Alberta Beef Producer ended in March 2007, BIC will continue to implement a commercial beef program as part of its 2006/07 and 2007/08 business plans.

U.S. Continues To Be Strongest Export Market

BIC works with U.S. trade clients in order to mitigate the potential impact of U.S. Country of Origin Labelling and build awareness of the 'Canadian Beef Advantage'. The 'Canadian Beef Advantage' positions Canadian beef like a brand with identifiable quality attributes such as: superior genetics, excellent animal health management, individual animal identification, world renowned food safety system, superior grading, excellent supply capability and improved profitability.

BIC hosted a series of Partners for Success seminars in the past year to introduce the 'Canadian Beef Advantage' to U.S. buyers, distributors, retailers and foodservice operators. Approximately 86 buyers have attended four workshops held in Philadelphia, Santa Monica, Boston and San Jose. The U.S. team has also attended 11 trade shows and developed an advertising campaign to raise awareness among the U.S. foodservice, retail and processing industries of BIC's programs that will help build their business with Canadian beef.

A U.S. meat trade media visit to Canada was held in April to enhance the image of Canadian beef in the United States. Attending the tour were 11 media representing 12 publications from across the United States and Canada. The tour resulted in a commitment for coverage from five key trade magazines to date.

One of BIC's key U.S. strategies is to grow Canadian beef opportunities within specific market segments. For example, the Hispanic market is the largest and fastest growing ethnic group representing approximately 14.7 per cent of the U.S. population in 2004, with an average annual beef spending by an individual consumer at \$326 versus \$230 by non-Hispanics. This market values some of the key Canadian beef advantages and there is less attachment to USDA grades and more weight given to the quality of the beef and its ability to meet expectations.

The United States is the largest export market for Canadian beef. In 2006, Canada exported 370,000 tonnes of beef on a carcass weight basis to the U.S., accounting for 27 per cent of Canada's production. The U.S. market combined with Canadian beef consumed in Canada, accounts for 1.26 million tonnes or 93 per cent of all Canadian beef production. Exports of Canadian beef to the United States in 2006 were down 21 per cent from 2005. This is primarily due to a 74 per cent increase in live cattle exports.

Moving Forward

BIC will continue to pursue a shared vision with CCA for a sustainable, profitable beef industry in order to maximize demand for Canadian beef and optimize the value of Canadian beef products for the benefit of Canadian cattle producers.

Mike Cook, BIC Chairman

Canada Beef Export Federation



Arno Doerkson
CBEF Chair

The Federation's programs and activities continue to aggressively drive the Canadian beef value proposition in key export markets. To our industry partners, we deliver the message of Canada's animal health and food safety through seminars, food

shows and publications, and by our offices directly engaging individual clients. To consumers, we support the positive points of differentiation of Canadian beef with retail and food service promotions, focussing on high-quality, grain-fed, tender and tasty Canadian beef.

Key to differentiating Canadian beef was the 2006 Beef Quality Perceptions Audit (BQPA) commissioned by the Federation to identify international buyers' quality preferences for beef and their perceptions of Canadian beef. With the BQPA, the Federation established a benchmark against which we will judge our future successes. The audit will be completed every five years to gauge changing perceptions of Canadian beef and changing market demands.



The findings of the BQPA enabled the Federation to establish a technical base to promote points of differentiation for Canadian beef. Based on this, we have developed a series of technical marketing materials for use in Asia and Mexico. These materials include brochures on the Canadian cattle identification system, beef grading system, food safety systems, an overview of the Canadian beef industry and a guide to importing Canadian beef. Also produced was an Asian merchandising guide, now being recreated with a focus on Latin America. As always, our materials are linked to the positive images of Canada known around the world.

The technical materials are proving highly successful, generating a positive response with importers in all key markets. We are now producing these materials in a global version for use in new and emerging markets. Another major focus of the Federation this year is developing a singular consumer mark for Canadian beef that will be used in all markets outside of Canada and the US.

The Canadian value proposition is also generating a high level of interest at Federation seminars.

Last year, the Federation delivered nineteen 'Differentiation' and 'Demand Building' seminars in Japan, South Korea, Taiwan, China, Hong Kong and Mexico. These seminars directly engaged a total of 2,345 importers and purchasers from the retail and food service sectors. Surveys of seminar participants showed that 68 percent found the seminars to be 'Very Valuable'; an average 70 percent gained a better understanding of Canada's value proposition of food safety and high quality beef; and 90 percent asked for a follow-up contact from CBEF.

Last year, the Federation implemented a comprehensive performance measurement system to assess the effectiveness of our information and services and our programs and promotions. The first annual 'Canada Export Beef Federation Performance Report' surveyed the Federation membership and over 600 international contacts who had dealt with the Federation in the past year.

The report found that members, by a high majority, feel that CBEF services and resources increase

awareness and knowledge of Canadian beef in international markets, and provide potential international buyers of Canadian beef with a better understanding of the competitive advantage of using Canadian beef. The majority of Export Members say that Federation programs and services have increased their beef exports. International contacts say, by a vast majority, that CBEF promotions increased their interest in purchasing Canadian beef, increased confidence in Canadian beef during the time of market closure, and helped inform their customers of the advantages of using Canadian beef. The full findings of the report were provided to all members in March 2006.



A detailed analysis of retail and food service promotions held by the Federation in key markets showed that, from June 2006 to March 2007, 77 percent more beef was sold while clients were participating in Canadian beef promotions. We believe this is contributing to sustainable, long-term export growth.

The Federation's members are focussed on achieving new export success. They have set the goal of increasing Canadian beef exports to 650,000 tonnes (\$2.5 billion) by 2015, with 300,000 tonnes (\$1.2 billion) flowing to markets outside of the US.

We are building toward this success. We are undertaking the market research and establishing the performance measures. We are developing new materials that reflect the research as well as strategic input from industry and government partners. As access is regained, we are delivering aggressive market development programs to drive demand for Canadian beef – and increase volume sales out of international meat cases and off of international menus.

As we move forward to new export success, we are also building upon a solid foundation of established supply chain and distribution channels that promote Canadian beef. Developed over nearly two decades of Federation activities, it is a foundation that lends strong support to our efforts.

Arno Doerkson, CBEF Chairman

Promotion



Judy Fenton
Promo Chair

As most years are when the marketing and promotion of a staple commodity is concerned, 2007 was a hectic, satisfying and extremely productive year. The Promotion Committee began its tenure with an official change of

name from the traditional "Beef Promotion Committee" to a new moniker which was born of the idea that beef really need not be mentioned in our title as it is self-evident that our collective business is solely the promotion of beef and the beef industry. With a new name, some exciting new marketing ideas, and even some new members added to the roster, the Promotion Committee enthusiastically tackled a year that promised to be full of opportunity.

Administrative Initiatives:

In order to facilitate the smooth and effective operation of the Promotion Committee during 2007 and beyond, a facilitated meeting between staff, committee representatives and a professional facilitator was held at the beginning of the year. The goal of that meeting was to develop a Terms of Reference document which would identify and clarify roles and responsibilities of both the Committee and staff in the execution of ABP marketing and promotions assignments. In addition to creating this important administrative document, the group planned to examine ABP's marketing plan and fine-tune it to ensure producer dollars continued to be spent in the most cost-effective way possible. Subsequently, a Marketing Plan Working Group was struck, which would concentrate on refining the strategy and objectives in the previous marketing plan. After several intensive focus sessions, the Working Group successfully completed that task and, further, provided guidance in the development of tactics and tools capable of supporting any newly identified marketing objectives. The result of much hard work on the entire Promotion Committee's part, the 2008 -2010 Marketing Plan will be a flagship for the years ahead, continually guiding us in our decision-making, constantly reminding us of our mandate.

Promotion Committee Initiatives:

As caring and responsible citizens of the larger community, Alberta's beef producers have historically responded to requests for support from the citizens of Alberta. 2007 was certainly no exception. Inundated with requests for sponsorship, the Promotion

Committee spent many hours in 2007 examining those requests, analyzing their fit with ABP's marketing goals, and deciding if support would simultaneously bolster our industry's image and provide significant return on investment for the producer. After this initial screening stage was completed, the Promotion Committee chose to participate in a variety of sponsorships, some having an historical link with ABP and some offering new and exciting promotional possibilities. Established programs which the Promotion Committee chose to support again this year were the 2007 International Livestock Congress; Phil Joy's ENJoy Cooking segments on CFRN TV and CFCN TV; the Alberta Sports Hall of Fame Induction Dinner; the Canadian Finals Rodeo Souvenir Program; the Calgary Stampede Souvenir Programs and Events Guide; Spruce Meadows Masters Tournament Guides; AMAZE-ing AG; FEAST-ival of Fine Chefs and BBQ on the Bow. New initiatives which allowed the Committee to create partnerships with organizers and, thereby, have a heightened presence at sponsored events were readily available in 2007. After careful consideration, however, the Committee identified a limited line-up of signature initiatives it wanted to be a part of, the most notable among them being:

A. CISN FM Community Cruiser, March, 2007

The Committee decided that partnering with a well known radio broadcaster to support charity and community events was an ideal way to link the industry's name with good works and responsible community citizenship. For our participation in the community cruiser program, we received coverage for a 13-week period, having our support broadcast during the largest listener audience time – the drive home hour. In addition, ABP was allowed to provide the cruiser with promotional materials which were given out at local Edmonton community events by radio reps. The cruiser attended over two dozen community events during this campaign.

B. Breakfast Television BBQ Week, Channel 7, April, 2007

In April, the committee took advantage of an opportunity to secure television exposure for Alberta beef by sponsoring a segment on Breakfast Television's kickoff to Calgary's BBQ season. The week began by featuring beef, which according to the program director, represents the very essence of barbecuing. Other proteins followed and, at the end of the week, a contest was held which allowed competitors to cook their favourite BBQ recipe in each of the protein categories. The committee is pleased to report that Alberta

beef won the contest with a recipe for spicy peanut butter hamburgers prepared by competitor, Ms. Sheila Eckersley. The spot on this widely viewed television segment was secured by the committee for only the price of the beef cooked in the demo, and the aprons and prizes supplied.

C. LiveSmart Diabetes Expo Package 2007, May, 2007

In May, the Canadian Diabetes Association offered ABP the opportunity to sponsor its regional shows across the province. The sponsorship, which fit with our nutrition, health and fitness mandate, provided ABP with logo placement, website presence, program collateral bearing our name and contact information, plus the opportunity to "Host a Workshop," "Host a Nutritional Break" or "Host an 'Ask the Expert' Event". The committee approved the last hosting option and, at the CDA tradeshow in Edmonton and Calgary, placed a registered dietitian at our booths so our message to the large numbers of convention-goers was professionally crafted and delivered.

D. HSBC Calgary Marathon and Fitness Expo, July, 2007

2007 marked the 43rd anniversary of this hallmark charity event in Calgary. Although we have not participated previously, this year the Committee felt support represented an excellent fit with our newly crafted marketing plan, speaking not only to our image as community event supporters, but also providing us with an opportunity to give racers hard-hitting nutritional information. This was accomplished by developing a participants' pamphlet on the crucial role beef plays in a sport champion's diet and handing it out to throngs of interested marathoners. Given that ABP will be able to use the brochure at many future health-driven events, investment in this initiative represents undeniable good value for the money.

E. Fuel for Gold – Canadian Sports Centre (U of C), August, 2007

Although the committee has not traditionally been involved in athletics, participation in this premium nutrition program for Canada's best athletes was immediately recognized as a possible opportunity to develop ties to the upcoming Olympic Games. As part of the sponsorship, ABP is guaranteed access to prospective medal winners at a predetermined number of promotional events over the next three years. This situation means that we now have the capability to use contending athletes' photos with link concepts like "gold" and "winners" and "medal" on our advertising and, by so doing, associate

Beef Promotion

our organization to Olympic events. Fuel for Gold is a highly regarded nutritional/sports program, having a large media profile, and representing not only good image marketing for ABP but conscientious husbanding of producer dollars as well. Furthermore, the Committee leveraged the monies it did use by obtaining contributory funds from ALIDF.

F. Tune Into Program – Access Television, December, 2007.

Given that television exposure is normally a prohibitively expensive marketing medium, the Promotion Committee readily embraced the opportunity to develop a half hour program on the Access Television Channel when the price tag was not only modest but eligible for funding. After seeking and receiving dollar-for-dollar financing from ALIDF, the committee assigned point persons to the project who would act as technical advisors during production. The point persons (Chuck Groeneveld, Carol Wilson, Judy Nelson, Arnold Hanson and Judy Fenton) spent many hours advising on content and visuals and pouring over rough cut editions for errors and omissions. In the end, their diligence showed. ABP now owns a professionally crafted, five-part module DVD of which the organization can be proud. It will serve in future to educate consumers about our industry and to impress upon them how beef producers directly contribute to the economic strength of this province. The DVD aired on Access Channel's Tune Into Program in late 2007.

Image/ Community Relations Initiatives:

2007 was busy for ABP's RanchERS Erin Butters, Patti Scott and Lenore McLean. In January, Erin and her family were featured in an article written for the Calgary Herald's and Edmonton Journal's "What's On Your Plate" article. To develop the article, she posed for pictures at her family home and was interviewed at length on her opinions of the future of ranching in Alberta. Later in the spring she was approached by Overwaitea Foods to participate, along with the other two RanchERS and their families, in a Western Family program for Save on Foods called "One less decision to make" which spotlights Alberta beef as the obvious answer to "what's for dinner." In July, Erin was interviewed by CBC at the CBC/ABP Stampede Breakfast about newer cuts of

beef available to the consumer and about her favourite beef recipe for summer barbecuing. At the end of summer she was interviewed long-distance by a writer doing an article in the UK about travel and leisure opportunities in Canada.

As well as appearing at many of our traditional tradeshow events, the RanchERS made some special guest appearances during 2007. Erin was a guest speaker at the Canmore Tourism Conference held at the Banff Springs Hotel where she was mobbed by Korean tourists wanting to have her picture taken with them and to get her autograph on posters which staff was handing out at the event. She, and Patti and Lenore were featured at the ATCO Blue Flame Kitchen during Stampede where they chatted to delighted consumers, signed autographs, and handed out goody bags to very large crowds. The ladies also aided executive Chef Richard Thomas in a televised cooking show held on stage there. Later that week, they manned ABP's Stampede booth and were active in handing out promo materials to mobs of international visitors. In an outstanding finish to an outstanding year, they were invited by the Government of Alberta's Trade Commissioner to Mexico to help celebrate the fifth anniversary of the opening of their office in Mexico City. The RanchERS, as they always do, spent time meeting and greeting many people of influence in the beef industry, and generally garnering good feelings for Alberta beef. All in all, this year was a testament to the RanchERS continuing popularity not only with Alberta's consumers but with international ones, as well.



Classroom Agriculture Program Initiatives:

A multi-commodity initiative developed to teach elementary students about the importance of agriculture in their daily lives, CAP has historically been an exemplary tool

in ABP's educational tool belt. 2007 was an exception to that only in that more students than ever before received the program during this school year, bringing the total students across the province involved to an astounding 16,000 individuals. 2008 also looks to be a banner year for CAP with outside program financing being actively pursued by the Steering Committee and with many core commodities voicing their firm commitment to future participation.

Beef Education Association Initiatives:

Driven by a belief in the importance of educating consumers on a face-to-face basis, BEA attended more tradeshow events in 2007 than ever before. This year, Alberta Beef Producers had a presence at over 80 trade shows in the province and BEA was responsible for attending nearly 60 of them. Some of the larger events ABP attended were the Calgary Stampede and Exhibition, Women's Show (in Calgary, Edmonton and Grande Prairie), Spruce Meadows (Calgary), FarmFair International (Edmonton), Medicine Hat Exhibition, Cattlemen's Corral (Lloydminster) and Westerner Days (Red Deer). This year, BEA made a concerted effort to focus its resources on health and wellness fairs as those events are attended by consumers interested in and willing to act upon well-presented nutritional messages.

Conclusion:

With a roster of achievements like this attributed to the Promotion Committee, it is obvious that they are a hard-working, committed, results-driven group of individuals and I thank each and every one of them, plus our partners in BEA and CAP, for making this year's marketing program a hallmark one. Driven by their unwavering dedication to the beef industry in this province, they took on a year filled not just with opportunity but with challenge as well, and they delivered the goods. In short, they have all done a yeoman's job making 2007 the success it undoubtedly was.

Judy Fenton - Chairman

Barry Haner - Vice chair
Mike Cook
Roy Eckert
Mark Francis
Chuck Groeneveld
Arnold Hanson
Stephen Jarema
Judy Nelson
Donna Noullett
Brad Pierson
Cathy Sharp

Producer Liaison



Gerald Maser
PL Chair

Producer communication remains at the top of the priority list for ABP. After some restructuring of the Communications team in 2007, ABP will be reaching out to cattle producers more often, and with more relevant information. As stakeholders in the organization, the producers are the priority when it comes to communications.

One of the bigger projects tackled by the Producer Liaison (PL) committee this year, was to completely overhaul the old website: www.albertabeef.org. The old website was designed to inform producers of the ongoing effects of BSE in 2003. While some of the information offered on the site is still relevant, the PL committee knew that a better job could be done. A survey was placed in various agricultural publications to engage producers and to get their thoughts on what should be included on the new site. The new website is slated to be online by mid-December.

PL received many offers to be financially involved with different outside projects and organizations, some of the larger ones include an ongoing sponsorship with Alberta 4-H, Rural Crime Watch, the Cattlewomen for a Cure Golf Tournament, the International Livestock Congress and the Bashaw Agricultural Show Committee.

PL put on a media tour this year – with journalists invited from across Alberta. The basis of the tour was to inform the media on the cattle industry and issues



facing producers. Two tours were conducted – one out of Edmonton and one from Calgary. Journalists from a variety of weekly newspapers attended along with Global Television crews from Edmonton and Calgary, CBC Radio and Television, the Calgary Herald and several other mediums. The tour was a success, allowing ABP the chance to get to know journalists and provide information about our industry.

After looking at costs of various print advertising mediums, the PL committee decided to continue advertising in Cattlemen Magazine, Alberta Express and Alberta Beef as their main means to publish Grass Routes information. ABP places eight ads in each magazine throughout the year.

Laura Procnier, ABP Controller, advised that the mailing list database plan has been implemented. There have been many program changes that have allowed staff to identify duplication easier (so far 500 have been identified), identify types of organizations, and cross-reference possibilities. The ultimate goal is to link the mailing list database to the producer database.

Breed representatives from purebred organizations were invited to attend the March meeting to discuss working together with ABP to better represent producers. It was decided that communication was the biggest issue between the breeds and ABP, and that we all need to work together to represent the industry. ABP invited the breeds to attend an open house at the ABP booth at Calgary Stampede.



Overall, it's been a successful year for the PL committee. We were able to look at trying out some new ideas, and stick with the tried-and-true that we have faithfully been a part of. As we look towards 2008, the committee and I are excited about what we hope to achieve. I would like to thank all the committee members and staff for their hard work. It's been a pleasure working with everyone.

Gerald Maser – Chairman

Millie Boake – Vice chair
Cecilie Fleming
Sara Arthurs
Margaret Kvigstad
Rose Wymenga
Shelley Grundberg
Ben Schrader
Dale Johnson
Ed Doktor
Erin Moskalyk
Travis Toews



Public Affairs



Doug Sawyer
PA Chair

2007 has been a busy year for the Public Affairs Committee. We have been continuing to work on the increasing issues around Transportation, Environment, and Animal Welfare.

Transportation

The CFIA have opened the regulations on Transportation and are rapidly moving forward to complete a new set of regulations. This could have huge ramifications for the livestock industries. We have been very fortunate to have people like Shelley Morrison to help carry that file forward on behalf of our committee. Working with the Alberta Livestock Development Fund and Alberta Farm Animal Care we have embarked on a "Cattle Transportation Bench Marking Study" done by Karen Schwartzkopf-Genswein of Agriculture & Agri-Food Canada's Lethbridge Research Station. This "Bench Marking Study" will greatly help the Cattle Industry Council and Public Affairs Committee with our lobbying efforts to promote a reasonable and effective set of regulations that will ensure animal protection and be affordable for our industry. Much work has been done on this very complex issue and I believe we are making progress.

Environment

As the public and our consumers become more conscientious and educated about environmental issues, it is increasingly important that the cattle industry promote our good stewardship and values. We are continually working on environmental issues in the following priority areas. Public Affairs committee member, Carol Wilson, was chosen by the Promotions committee to handle the environmental portions of the Tune Into program. The Tune Into program is a series of segments in which different aspects of the beef industry were highlighted, that will air on Access Television. The Public Affairs committee was very impressed with the environmental section and decided to fund another Tune Into program, focusing on Water Use and Conservation.

Cows & Fish

Cows & Fish continue to work with individual land owners and community watershed groups wherever they are asked to go in Alberta. Their effectiveness is based on five points – Awareness, Team Building, Tool Building, Community based action, and Monitoring for Success. Our involvement

since 1992 as a partner in Cows & Fish has held our positive environmental reputation in good stead on both the local and national level.

Water

The water for life strategy is moving along rapidly. New watershed advisory councils are being developed throughout the province. Our goal is to have an Alberta Beef Producers representative sitting on each of these groups. So far we have representation on the Battle River, North Saskatchewan, South Saskatchewan, Bow River, and the Red Deer River. As new groups are being developed we will be there with input. Staying involved allows us to convey our industry needs as well as promote our conservation and stewardship accolades. Water use is coming under increased scrutiny for all sectors by all sectors and the public. As this scrutiny increases, it becomes more and more important that our positive story is emphasized.

Species At Risk

The Public Affairs Committee has been representing beef producers at stakeholder meetings. This process is moving slowly, however we have had an excellent opportunity for input. Although there are many issues, our main issues revolve around land restrictions and compensation.

Environmental Stewardship Award

Our 2006 Environmental Stewardship Award winners, The Lane Family from Brown Creek Ranch, have been terrific examples of the type of environmental stewardship that we are very proud to promote. The Lane Family has also been recognized nationally by receiving the National Environmental Stewardship Award from Canadian Cattlemen's Association.

In 2007 the Public Affairs committee has increased the profile of the Environmental Stewardship Award even further. We have expanded our advertising and will increase the awareness of the positive message that our winners promote. We have provided each zone with a video highlighting all of our winners to date that we hope you will be able to use to promote a positive image for our industry.

Animal Welfare

Alberta Beef Producers have been leaders in animal welfare issues. Certainly the transportation issue is largely about animal welfare. Our customers are concerned with

the welfare of our livestock, this means we need to promote our good husbandry and animal welfare story to the consumer. We have misinformed critics in this area that we must respond to in an informed and positive manner.

Alberta Farm Animal Care

Being a member of this organization allows us to address issues on a multi species, unified level. AFAC's support on the transportation issue has been very valuable to the beef industry. The initiation of the "train the trucker" program has been very positive for all livestock sectors, but largely for the cattle industry. This program certainly supports our efforts on the transportation issue and has received recognition across Canada, as other Provinces are requesting information on this program. The AFAC Livestock Care Alert line has been very successful in the prevention of animal welfare issues. If you see animal welfare issues developing in your area please call 1-800-506-2273 – prevention is our best option. AFAC is a valuable source of animal welfare information and trends.

Media Training

Media training is offered to each zone. This is a very valuable program to our industry. After taking this training course delegates and board members are able to respond to media requests in an accurate and informed way. This also allows us to work with smaller, local media outlets and promote a consistent and positive message. We also offer this to our ESA winner, which allows them to feel comfortable to work with the media.

Growing Alberta

Our involvement with Growing Alberta helps us promote our products, recipes, and positive issues about our industry. We hosted our ESA winners at the Harvest Gala. This is always a great event to network and promote our industry. With some of the food safety concerns around imported foods, this is a great time to promote the safety and value of our Alberta products.

I would like to extend my thanks to the committee members for all of their hard work and dedication throughout the year.

Doug Sawyer - Chairman

Greg Bowie - Vice chair
Brent Carey
June Conrad
Gordy Cunningham
Guy Fontaine
Gerry Fowlie

Joyce Scobey
Anne Stevick
Bill Stewart
Carol Wilson

Government Affairs



Darcy Eddleston
GA Chair

The Government Affairs Committee has been very active in 2007. The primary goal of the Government Affairs Committee is to make recommendations to the ABP Board and help execute actions on government policy and regulatory issues. Land use, water resources, grazing activities, support programs, and taxation are the types of issues analyzed by this committee. A very important role of the committee is to develop a positive and productive working relationship with the provincial government departments dealing with these issues.

The Government Affairs Committee, through the work of past committees, has fostered a positive and beneficial relationship with Alberta Sustainable Resource Development (SRD) officials. SRD is responsible for public lands, forestry and wildlife in the province. All three of these areas have significant impact on cattle operations. Currently, ABP is beginning to work with SRD on a program to improve management of riparian areas.

There is a large amount of cattle grazing occurring on land also used for timber production. The committee understands the importance of working with the government to ensure cattle producers continue to have access to this land for grazing. It has been very beneficial for producers, that ABP played a lead role in the development of a Grazing and Timber Integration Manual. The Government Affairs Committee is (i) supporting producers working on a Forest Range Assessment Tool Committee and Regional Grazing and Timber Integration Committees, (ii) continuing to support research on grazing behavior in timber cut blocks and (iii) participate in both the Cows, Fish and Trees workshops and the Endangered Species Conservation Committee.

The committee has been active for many years in dealing with wildlife issues facing producers. The Wildlife Damage Sub-committee has been working with the government and a consultant, to improve compensation programs and enhance control methods for predator damage and feed depredation. ABP Vice-Chair Rick Burton, past chair of the Government Affairs Committee, was appointed by SRD Minister Ted Morton to co-chair the Land and Wildlife Stewardship Working Group. This

group will be working on policy recommendations and pilot projects designed to recognize land owners for providing wildlife habitat and wildlife for society.

We all realize the importance of the oil and gas industry in this province. We are also aware of some of the issues producers face in dealing with this sector. ABP continues to monitor the government review of the Land Agents Act and Regulations. This review has been delayed while this issue is before the courts. The Government Affairs Committee has joined with other organizations in reviewing the Surface Rights Act. We are seeking a balanced and equitable system for compensating land owners when energy industry activities negatively impact land use.

A Safety Net sub-committee was established by the Government Affairs committee, at the request of the ABP Board of Directors. The sub-committee continues to work with AFSC to address past and emerging challenges associated with the CAIS program. The sub-committee is also providing input into the creation of the recently announced suite of Business Risk Management programs.

The Alberta Government is currently developing a land use policy for the province. The Land Use Framework and Integrated Land Management initiatives are currently in the consultation phase with the initial reports due shortly. The Government Affairs Committee has developed a preliminary ABP land use policy. ABP has been granted reviewer status for both the Land Use



The Government Affairs Committee has had a very active year. I would like to thank the committee for the support they have shown me this past year. I would also like to acknowledge the effort and dedication of the committee members and ABP staff. Your commitment will continue to move our industry forward.

Darcy Eddleston - Chairman

Rob Somerville - Vice chair
John Carter
John DeGroot
Larry Gano
Garry Gurtler
Dale Johnson
Peter Lazowski
Richard McKnight
Shelley Morrison
Frank Murphy
Soren Odegard
Walter Suntjens
Max Tateson
Weldon Thomson
Bill VanRootselaar



Framework working groups and the Integrated Land Management project. ABP will closely monitor the government's progress on the development of this policy.

Technical



Diane Panrucker
Tech Chair

The cattle industry continues to change. In response to emerging animal health issues or economic pressures that are found at all levels of the cattle industry, Alberta Beef Producers Technical Committee invests producer dollars in science and technology to stay abreast of these changes and to improve the producer's bottom line.

Working with producers, scientists, industry and other funding agencies - priorities have been identified which would provide the most benefit to Alberta producers. By leveraging producer dollars with other agencies, we have an opportunity to support some very fine research with a modest investment. The following are some of the research areas that producer dollars have been currently directed towards.

Production Efficiency and Economics:

The cost of feeding cattle is the single highest expense in cattle production with estimates of as much as 70 per cent of producers operating expense. Research is being conducted into lowering the cost of feed through studies that measure net feed efficiency by targeting superior genetics. In addition, the development of highly efficient feedstock varieties, control of invasive weeds and feeding management are all directed towards lowering feed costs. With the increase in biofuel production, and the resulting cost increases associated with feed grains, it has become imperative that the industry establish optimum levels of distillers' grains, the major byproduct of ethanol, which can be fed to different classes of cattle.

Market Identification and Development:

Alberta has a reputation for quality beef. Maintaining and improving the quality of the end product has been the driver to increase market share of beef within the meat industry in Canada and worldwide. DNA Mapping of the bovine genome was fundamental in ongoing research in genome markers which have the potential to identify seedstock that will produce quality carcasses. Other research continues to show that beef is a healthy choice for consumers. Conjugated Linoleic Acid (CLA) is a compound induced in significant levels in ruminant animals. This

fatty acid has been shown to be a powerful antioxidant. These are compounds which are shown to be protective against certain cancers and other chronic diseases including heart disease, and obesity.

Animal Health and Welfare and Food Safety:

ABP has been, and remains, committed to support the control of Johne's disease, a production limiting disease that appears in relatively low levels in western Canada at this time, but whose incidence is increasing worldwide. The technical committee continues to work closely with Alberta's Johne's Working Group towards the implementation of the National Johne's Program through best management practices. Substantial losses can still occur in feedlots and cow/calf operations from infections. Increasing the potency and efficacy of vaccines against disease that affect calves and feeders remains a significant priority. Investigations continue into the causes of 'weak calf syndrome' where an impressive



number of measurements have been recorded. This data is being used to identify factors that influence the health of newborn calves. Loss of calves has been identified as the second highest cost after feed effecting cow/calf producers bottom line.

Alternate Uses/Disposal SRM and Environmental Sustainability:

The enhanced feed ban, accompanied by more stringent SRM removal, threatens to impact the profitability of the meat packing industry - both the large, as well as the small rural abattoirs. Investigations into the disposal of SRM, as well as on-farm handling of deadstock through composting have been identified as areas that need to be researched. Composting of manure is another area of research that is directed towards disease control and environmental sustainability.



As these research programs come to fruition, it is the goal of ABP and the scientists involved to share results with producers in a timely fashion to provide all producers the benefit of these findings. We are in the now in the process of creating fact sheets outlining the results of completed proposals. These fact sheets will be available as brochures and on the revised ABP website.

For further information on ongoing research, contact Diane Panrucker, Technical Committee Chair; Reynold Bergen, Animal Health and Welfare Manager, ABP Staff or any Technical Committee member.

Diane Panrucker - Chairman

Harvey Hagman - Vice chair
Janys Boyte
Brad Calvert
Blake Chapman
Harvey Donahue
Brian Edge
Gordon Graves
Elgar Grinde
Albert Kamps
Bruce Niznik
Pat Rutledge

Cattle Feeder Council



Stuart Thiessen
CFC Chair

The Cattle Feeder Council has been very active during 2007 with six meetings and a conference call. The members developed Terms of Reference for the council at the first meeting and decided that the purpose of the

Cattle Feeder Council is to investigate and address issues of importance and concern to the cattle feeders of the province. The CFC will address the political, environmental, and social issues that could affect the competitiveness of the cattle feeding sector, but will not deal with business management or direct market issues. The objective of the Cattle Feeder Council is to ensure that the policies, regulations and action implemented by ABP, other agricultural organizations, and government bodies support the interests of cattle feeders.

Competitiveness

Competitiveness is a fundamental pillar of the Alberta Beef Producers Mission and certainly is the top priority and primary focus of the Cattle Feeder Council. Canadian cattle feeders face competitive challenges in many areas and the council has directed its efforts toward addressing these issues. Our producers and our governments must understand that we need efficient and economical productivity in our cattle industry to be competitive.

All Canadian cattle producers have been greatly affected by the substantial increase in the value of the Canadian dollar relative to the American dollar. Our producers are challenged by the costs and production impediments that our federal and provincial regulations impose on our operations. We also are facing a significant competitive disadvantage due to the current prices and availability of our feed grains. As an industry dependent on exports, we are vulnerable to a wide variety of border issues, while the development of a bioenergy industry in Canada will force us to compete with government policies and subsidies for feed acreage and products.

Regulatory Burden

The Cattle Feeder Council has devoted a considerable amount of time to consideration of the wide range of regulatory costs and barriers that affect our ability to produce beef

competitively. Federal regulations greatly increase the time required to approve drugs, impose costs through requirements for feed mill operations, and restrict the ability of producers to import and use drugs that are readily available to our U.S. competitors. Furthermore, federal regulations related to Plant with a Novel Trait (PNT) and kernel visual distinguishability (KVD) characteristics restrict the development and sale of improved feed grain varieties. While we accept the need for implementation of the Enhanced Feed Ban, the impact of additional costs for SRM disposal hurts the viability of our feeders and processors. At a provincial level, the requirements of a new Animal Health Act, as well as possible traceability initiatives, could add new costs to our production systems. The Cattle Feeder Council is encouraging ABP and CCA to work with the politicians and regulatory agencies to reduce the impact of these regulatory burdens on our producers.

Feed Grain Research

The Cattle Feeder Council and many other livestock organizations are recognizing that the productivity of Canadian feed grains is lagging far behind the performance of U.S. corn. While there are a number of possible explanations for this difference, the impact on our competitiveness is clear. The Cattle Feeder Council has been actively seeking a greater level of research on feed grains



at the same time as federal and provincial governments are showing a declining interest in this type of production research, often in favour of biofuel crop research.

The CFC worked with the Technical Committee to make feed grain research a priority in its call for proposals, but this did not lead to many new projects. As a result



of this disappointing response to the call for feed grain research proposals and the realization that it will be difficult to stimulate this research on a project by project basis, the CFC proposed a bold new initiative to provide significant long-term funding from ABP to support feed grain research infrastructure and projects. In response to this proposal, the ABP Board of Directors has approved the allocation of significant funding to the Cattle Feed Grain Research Project for the proposed 2008/2009 budget. We expect that this funding can be joined with money from other commodity organizations and government agencies to create momentum for this valuable and necessary research. The Cattle Feeder Council also is working with the ABP Board and the Alberta Barley Commission to encourage the provincial government to maintain or enhance its overall commitment to feed grain research.

Bioenergy

The Cattle Feeder Council has spent a large amount of time assessing the potential for development of a biofuels industry in Alberta and analyzing the possible impact of this industry on the cattle sector in the province. The council supports the ABP position that bioenergy policies should be market driven and should not undermine the competitiveness of the Canadian Cattle Industry. The Cattle Feeder Council participated on the CCA Biofuels Task Force that developed policy recommendations, research priorities and communication strategies to address the impacts of government bioenergy policies.

Risk Management and Safety Net Programs. The Cattle Feeder Council is supporting the second phase of work on the Cattle Price Insurance Program (CPIP), a project investigating the viability of a public or private

continued on next page

Cattle Industry Council



Steve Primrose
CIC Chair

CIC provides an environment for participants to have input on industry issues that impact their organization, and to obtain the viewpoint of industry participants. CIC gives a means to ensure industry is being heard, and a forum that industry organizations can come to CIC with issues and visa versa. Overall, CIC is viewed as a communications vehicle. Members' believe communications is basic, yet vital to our industry.

Since Feb. 16, 2006, the Alberta Beef Producers Board of Directors have officially invited the following cattle industry stakeholders to appoint members to the Cattle Industry Council: Alberta Farm Animal Care, Animal Nutrition Association of Canada, Ranchers Beef, Western Bovine Practitioners, West Coast Reduction, Alberta Livestock Dealers and Order Buyers Association, Alberta Auction Market Association, Western Stock Growers Association, Feeder Associations of Alberta, Alberta Food Processors Association, Livestock Identification Services Ltd., Alberta Veterinary Medical Association, Hartford Insurance and Southern Alberta Livestock Truckers Association.

CIC, along with the Public Affairs Committee, initiated a two year research project on humane transportation practices.

CIC's main success to date has been the regular evening conference calls. The purpose of these calls is to provide information to participants and to promote open communications.

Some Issues moving forward:

- Rule 2
- Age Verification/Birth Dates
- Enhanced Feed Ban
- Ethanol Production

An email address had been created for the CIC – CIC@albertabeef.org and there are plans to add a CIC web page on the Alberta Beef Producers website as a means to continually communicate with interested industry participants.

To date, CIC has been received positively by industry participants, and enhanced communications has been realized.

Steve Primrose - Chairman

Darryl Carlson
Russel Pickett
Tony Saretsky
Corey Sekura



CFC continued.

sector program that provides price and basis insurance for producers. The CPIP project team has started publishing weekly price and premium information to allow producers to assess the value of these types of insurance products. The CFC has also started working on a resolution from the 2006 Fall Meetings regarding the implementation of a mandatory price reporting system on slaughter cattle. The work done on this project indicates that an enhanced system of voluntary reporting might provide most of the benefits of a mandatory system with greatly reduced costs and implementation challenges.

The Cattle Feeder Council also devoted a considerable amount of time to discussing safety net programs. The council supports the removal of caps from program payments, work to improve the mechanics of the CAIS program and the Allowable Net Sales (ANS) calculations in the proposed Agri-Invest program. The council also considered options for addressing declining CAIS reference margins and preferred price or basis insurance to federal or provincial production insurance programs.

Border Issues

Since Canada is an exporting country, our producers must deal with the challenges presented by possible delays in the implementation of Rule 2, the implications of County of Origin Labelling (COOL) requirements, the trade irritants of differing disease protocols, and the prices differences caused by transportation and grading variations.

AOPA/NRCB

A very positive development for cattle feeders last year was the change in the AOPA regulations that were adding significant costs to the construction of feedlots. The CFC recognized that the improved regulations would be a benefit to cattle feeders only if the NRCB adopted appropriate policies to support the regulations. As a result, the Cattle Feeder Council has been actively involved with the AOPA/NRCB Policy Advisory Group (PAG) and is pushing the NRCB to develop a sound approvals policy and an appropriate risk assessment framework.

In summary, the Cattle Feeder Council faces the same wide range of issues and challenges that all ABP producers must confront. We believe that the development and continued work of the Cattle Feeder Council are important and valuable initiatives for Alberta Beef Producers. We are fortunate to have an interested and enthusiastic group of delegates who are committed to working on behalf all cattle feeders in this province.

Stuart Thiessen, Chair

Chuck MacLean
Jeff Ball
Leighton Kolk
John Schooten
Joe Groenenboom
Lorne Petersen
Keith Almborg
Charlie Christie
Dave Solverson
Chad Meunier/John Lawton
Ron Bobocel
Alfred Vandelig/Travis Toews
Ernie Israelson

ABP Financial Statements

Auditors' Report

May 16, 2007
Edmonton, Alberta

To the Directors and Delegates of Alberta Beef Producers:

We have audited the statement of financial position of Alberta Beef Producers ("ABP") as at March 31, 2007 and the statements of operations, changes in net assets and cash flow for the year then ended. These financial statements are the responsibility of ABP's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of ABP as at March 31, 2007, and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

The financial statements for the prior year were audited by another firm of chartered accountants.



Kingston Ross Pasnak LLP
Chartered Accountants

ABP Financial Statements

Statement of Operations

ALBERTA BEEF PRODUCERS

Year ended March 31, 2007

	2007	2006
Revenue		
Service charges	\$13,638,495	\$14,190,963
Less dealers' rebates	230,872	237,983
	13,407,623	13,952,980
Interest and other income	190,763	110,341
Recognition of deferred revenue (Note 5)	16,243	51,510
Grants (Note 6)	158,359	307,559
	13,772,988	14,422,390
EXPENSES		
Canadian Beef Cattle Research, Market Development and Promotion Agency (Note 7)		
Beef Information Centre	3,042,385	3,080,774
Canada Beef Export Federation	1,254,755	1,270,589
Beef Cattle Research Council	226,166	229,019
National Check-off Agency	92,312	93,478
Governance and oversight of agency	28,677	20,583
BSE recovery programs		
Commercial beef utilization and market recovery program	1,300,000	1,125,000
U.S. and international trade management	422,938	1,126,855
Enhanced federal lobbying	354,921	153,745
Canadian Cattleman's Association (Note 7 and 8)	822,931	638,549
CCA special assessment	549,318	813,656
Board and Delegates		
General meetings	273,460	224,813
Board meetings	191,593	189,946
Executive	89,920	88,280
Zone	82,206	98,709
Fall meetings	54,876	81,118
Committee expenses (Note 7 and 8)		
Beef promotion	673,411	1,155,764
Producer liaison	555,700	670,514
Public affairs	372,614	308,763
Technical	330,378	489,167
Cattle feeder council	228,910	180,760
Cattle industry liaison	57,248	8,414
Government affairs	57,199	61,633
Management, operations and administration		
Salaries and benefits	1,029,774	755,818
Rent	203,043	187,764
Office supplies and equipment	160,502	164,929
Legal, audit and consulting	228,378	329,635
Grant proceeds expended (Note 6)	158,359	307,559
Amortization of furniture and equipment (Note 4)	52,420	51,210
Livestock health investigator (Note 5)	16,243	51,510
	12,910,637	3,958,554
Excess of revenue over expenses	\$ 862,351	\$ 463,836

ABP Financial Statements

Statement of Changes in Net Assets

ALBERTA BEEF PRODUCERS

Year ended March 31, 2007

	Internally restricted (Note 3)	Long-term projects (Note 3)	Invested In furniture and equipment	Unrestricted	2007 Total	2006 Total
Balance, beginning of year	\$1,500,000	\$ -	\$ 215,475	\$3,328,765	\$5,044,240	\$4,580,404
Internally restricted	500,000	390,307	-	(890,307)	-	-
Excess of revenues over expenditures	-	-	(52,420)	914,771	862,351	463,836
Investment in furniture and equipment	-	-	91,604	(91,604)	-	-
Balance, end of year	\$2,000,000	\$390,307	\$254,659	\$3,261,625	\$5,906,591	\$5,044,240

ABP Financial Statements

Statement of Financial Position

ALBERTA BEEF PRODUCERS

March 31, 2007

<u>ASSETS</u>	<u>2007</u>	<u>2006</u>
CURRENT ASSETS		
Cash	\$ 611,576	\$ 966,097
Investments (Note 10)	2,086,604	1,545,387
Service charges receivable	1,444,806	1,238,603
Interest and other receivables	254,408	348,120
Inventory	113,496	100,063
	4,510,890	4,198,270
INTERNALLY RESTRICTED CASH (Note 3)	2,000,000	1,500,000
FURNITURE AND EQUIPMENT (Note 4)	254,659	215,475
	\$6,765,549	\$5,913,745
<u>LIABILITIES</u>		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 823,064	\$ 817,368
Deferred revenue (Note 5)	35,894	52,137
	858,958	869,505
COMMITMENTS (Note 9)		
<u>NET ASSETS</u>		
INTERNALLY RESTRICTED (Note 3)	2,000,000	1,500,000
LONG-TERM PROJECTS (Note 3)	390,307	-
INVESTED IN FURNITURE AND EQUIPMENT	254,659	215,475
UNRESTRICTED	3,261,625	3,328,765
	5,906,591	5,044,240
	\$6,765,549	\$5,913,745

Erik Butten

Director

Robby Allen

Director

ABP Financial Statements

Statement of Cash Flow

ALBERTA BEEF PRODUCERS

Year ended March 31, 2007

	2007	2006
CASH FLOWS FROM OPERATING ACTIVITIES		
Excess of revenues over expenses	\$ 862,351	\$ 463,836
Add items not involving cash:		
Amortization of furniture and equipment	52,420	51,210
Obsolete furniture and equipment written off	-	3,641
	914,771	518,687
Changes in non-cash working capital accounts		
Service charges receivable	(206,203)	(146,508)
Interest and other receivables	93,712	(292,544)
Inventory	(13,433)	19,830
Accounts payable and accrued liabilities	5,696	(154,055)
Deferred revenue	(16,243)	(51,510)
Cash from (used in) operating activities	778,300	(106,100)
CASH FLOWS USED IN INVESTING ACTIVITIES		
Increase in investments	(541,217)	(46,486)
Purchase of furniture and equipment	(91,604)	(49,075)
Cash used in investing activities	(632,821)	(95,561)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	145,479	(201,661)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	2,466,097	2,667,758
CASH AND CASH EQUIVALENTS, END OF YEAR	\$2,611,576	2,466,097
CASH AND CASH EQUIVALENTS CONSIST OF:		
Unrestricted cash	\$ 611,576	\$ 966,097
Internally restricted cash	2,000,000	1,500,000
	\$2,611,576	\$2,466,097

Cash included in the operating bank account bears interest at prime less 2% per annum.

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 1

Description of Business

Alberta Beef Producers ("ABP") operates under the regulations of the Agricultural Products Marketing Act ("Act") of the Province of Alberta for the purpose of improving the economic well-being of cattle producers in Alberta. Under the regulations of the Act, ABP is entitled to levy a service charge on cattle marketed in the Province of Alberta, currently \$3.00 per head. This service charge is deducted from the proceeds payable to the seller and is to be remitted to the Alberta Beef Producers by each licensed livestock dealer.

Effective from April 1, 2000 \$1.00 of the \$3.00 per head service charge collected has been paid to the Canadian Beef Cattle Research, Market Development and Promotion Agency (the "Agency"). The Agency is responsible for the distribution of the funds to the Beef Information Centre, the Canada Beef Export Federation and the Beef Cattle Research Council based on an allocation determined annually by ABP.

ABP meets the qualification of a not-for-profit organization as defined in paragraph 149(1) of the Income Tax Act, Canada and as such is exempt from income taxes.

Note 2

Significant Accounting Policies

Significant accounting policies observed in the preparation of the financial statements are summarized below. These policies are in accordance with Canadian generally accepted accounting principles.

Revenue Recognition

Revenue from service charges is recognized at the time of sale. Revenue from investments and other income is recognized on an accrual basis as it is earned. The organization follows the deferral method of accounting for contributions, which include donations and government grants. Grant revenue is recognized when the related expenses are recognized.

Investments

Investments are recorded at the lower of cost and quoted market value.

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 2 Significant Accounting Policies Continued...

Inventory

Inventory is valued at the lower of cost, determined on an average-cost basis, and net realizable value.

Furniture and equipment

Furniture and equipment are recorded at cost. ABP provides amortization on its furniture and equipment using the following methods and rates:

	<u>Method</u>	<u>Rate</u>
Furniture and fixtures	Straight-line	10 years
Computer equipment	Straight-line	3 years
Audio-visual equipment	Straight-line	5 years

Leases

Leases are classified as capital or operating leases. A lease that transfers substantially all of the benefits and risks incident to the ownership of property is classified as a capital lease. All other leases are accounted for as operating leases, wherein rental payments are expensed as incurred.

Statement of Cash Flow

ABP is using the indirect method in its presentation of the Statement of Cash Flow.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Significant areas requiring the use of management estimates relate to the collectibility of service charges receivable and interest and other receivables, the net realizable value of inventory and the useful life of furniture and equipment for amortization purposes. Actual results could differ from those estimates.

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 3

Internally restricted assets

During 2005, the Board of Directors passed a motion to establish a reserve fund of \$1,500,000 for the purpose of future trade advocacy and defense projects and accordingly \$1,500,000 has been restricted to the reserve fund. During the year ABP contributed an additional \$500,000 to the fund, for a total reserve of \$2,000,000.

During the year, ABP internally restricted funds in the amount of \$390,307 for the purpose of supporting long-term projects. These funds are reported in a separate category of net assets.

Note 4

Furniture and Equipment

	2007		2006	
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Furniture and fixtures	\$ 290,871	\$ 76,605	\$214,266	\$162,455
Computer equipment	58,051	30,946	27,105	31,817
Audio-visual equipment	39,523	26,235	13,288	21,203
	\$388,445	\$133,786	\$254,659	\$215,475

Amortization provided for in the current year totaled \$52,420; (2006 - \$51,210).

Note 5

Deferred revenue

	2007	2006
Deferred revenue is summarized as follows:		
Livestock Health Investigator:		
Balance, beginning of year	\$ 49,291	\$100,801
Recognition of deferred revenue	(16,243)	(51,510)
Balance, end of year	33,048	49,291
Other	2,846	2,846
	\$ 35,894	\$ 52,137

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 6 Grants

Cattle Price Insurance Program - During the year, ABP received funding from the Federal Agricultural Policy Framework the amount of \$133,359 (2006 - \$221,100) for a project studying the feasibility of cattle price insurance. During the year ABP signed an agreement for phase II of the project. No funds for phase II were received during the year.

Captive Supply Project - During the year, ABP received \$25,000 from the Alberta Livestock Industry Development Fund (ALIDF) towards this project. All funds had been spent as of March 31, 2007.

Note 7 Related Party Transactions

(a) National organizations

The Alberta Beef Producers Plan provides for ABP to be the provincial member of and to contribute funds to national organizations. During the year ABP provided funding to the Canadian Beef Cattle Research, Market Development and Promotion Agency and the Canadian Cattleman's Association ("CCA"). As a contributing organization, ABP is entitled to representation as follows:

- (i) Canadian Beef Cattle Research, Market Development and Promotion Agency:
- (a) A number of seats on the Board of Directors of the Canadian Beef Cattle Research, Market Development and Promotion Agency. For the year ended March 31, 2007 ABP was entitled to three of the sixteen seats.
 - (b) A number of representatives to the Beef Information Center committee based on its proportionate share of total funding. For the year ended March 31, 2007 ABP was entitled to six of the twelve seats.
 - (c) A representative on the Executive Committee of Canada Beef Export Federation, as a non-government organization annually contributing \$500,000 or more. For the year ended March 31, 2007 ABP was entitled to one seat on the ten member executive.
 - (d) A number of representatives to the Beef Cattle Research Council based on its proportionate share of total funding. For the year ended March 31, 2007 ABP was entitled to four of the eleven seats.
- (ii) Canadian Cattleman's Association (CCA)
- A number of seats on the Board of Directors of the CCA based on its calculated share of the farm cash receipts from the sale of cattle and calves represented by the member organizations of the CCA. For the year ended March 31, 2007 ABP contributed \$764,916 (2006 - \$605,603) to the CCA entitling ABP to seven of the twenty-seven seats.

Effective late March 2007, CCA adjusted the method of calculating the allocation of Provincial representatives. As such, ABP will be entitled to eight of twenty-eight seats.

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 7

Related Party
Transactions
Continued...

During the year each of the provinces were assessed a special assessment from CCA to raise funds for US trade defense and advocacy lobbying at the North American level. Alberta's share of the special assessment was \$549,318 (2006 - \$813,656). As well, there were special assessments totaling \$480,315 for the Federal lobbying and advocacy efforts.

ABP made additional payments to the foregoing parties for contracted services and for special beef marketing opportunities as follows:

	2007	2006
Payments to Beef Information Center:		
BSE recovery programs	\$1,300,000	\$1,125,000
Beef Promotion	-	200,000
Payments to Canfax, a division of CCA:		
Producer liaison	63,600	63,600
Payment to CCA:		
Cattle industry council	4,500	-
Technical research	-	15,000
	<u>\$1,368,100</u>	<u>\$1,403,600</u>

(b) Canada-Alberta Beef Industry Development Fund:

By way of an agreement dated April 16, 1997 the Canada-Alberta Beef Industry Development Fund (the "Fund") was established by the Government of Canada and the Government of Alberta. The Government of Canada has committed \$8.2 million to the Fund and advances quarterly payments based on expenditure projections. The Government of Alberta has advanced its contribution of \$8.2 million. The total contribution of \$16.4 million has been available to enhance research and industry development activities with the objective of promoting and enhancing the competitiveness of the beef industry in Alberta. The fund was originally scheduled to terminate on March 31, 2003, however all of the research and industry development activities were not completed by this date. The activities supported by the fund were completed by March 31, 2007.

The agreement calls for the Fund to be administered and maintained by ABP. As of March 31, 2007 ABP has a receivable of \$3,072 from the fund.

All of the transactions noted above were in the normal operations and were measured at the exchange amounts, which is the amount of consideration established and agreed to by the parties involved.

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 8

Director and delegate Expenses

Director and delegate honoraria and expenses are included with the costs of the national organization and committee expenses. The amounts included in each of the categories are as follows:

	<u>2007</u>	<u>2006</u>
Beef promotion	\$117,473	\$53,623
Canadian Cattleman's Association	53,812	31,696
Public affairs	47,604	30,871
Government affairs	46,015	33,586
Technical	42,474	44,755
Cattle feeder council	31,878	39,137
Producer liaison	14,830	19,335
Cattle industry council	2,331	4,828
	<u>\$356,417</u>	<u>\$257,831</u>

Note 9

Commitments

Operating leases:

ABP leases office space and equipment under various operating leases. The future minimum lease payments over the next five years and thereafter are as follows:

2008	\$152,724
2009	158,636
2010	137,884
2011	144,484
2012	147,444
Thereafter	257,580

Funding of research projects:

Funding of research projects is contingent upon researchers meeting certain criteria prior to payments being advanced. The obligations for payments are only recorded in the financial statements when such criteria have been met. If the researchers meet such criteria for all projects outstanding March 31, 2007 the additional charges will be \$390,307.

ABP Financial Statements

Notes to the Financial Statements

ALBERTA BEEF PRODUCERS

March 31, 2007

Note 10

Financial instruments

Fair value

The fair value of the investments at March 31, 2007, which consisted of fixed income bonds and treasury bills that mature within the next three years, is reflected by their quoted market value of \$2,117,868 (2006 - \$1,563,769). The fair values of all other monetary assets and liabilities approximate their book values due to the short-term nature.

Interest rate risk

ABP is subject to interest rate risk relating to the income earned on its interest bearing investments as these investments have a fixed interest rate for a specified period of time as well as its operating bank account which bears interest at prime less 2% per annum.

Credit risk

Financial instruments that potentially subject ABP to concentrations of credit risk consist primarily of accounts receivable. In the normal course of business, ABP evaluates the financial condition of its customers on a continuing basis. Management assesses the need for allowances for potential credit losses by considering the credit risk of specific customers, historical trends, and other information.

Note 11

Comparative figures

Certain 2006 comparative figures have been reclassified to conform with the financial statement presentation adopted for the current year.

The prior years financial statements were audited by another firm of chartered accountants.

ABP Operations Budget

Notes to the 2007/2008 Amended Budget

A The budget for the 2007/2008 was approved at the December 2006 Annual General Meeting has been revised by the Board of Directors to reflect an anticipated decrease in the number of marketings which are anticipated to result if the export market decreases and the impact of the cost grain. A summary of the budget changes is as follows:

	Approved Budget	Amended Budget	Change	
<i>Number of Marketings</i>	<i>4,500,000</i>	<i>4,250,000</i>	<i>250,000</i>	<i>decrease</i>
ABP Service charge Revenue and Federal Levy	\$13,500,000	\$12,750,000	\$750,000	decrease
Allowance for Interprovincial Sales*	450,000	425,000	25,000	decrease
Dealer Rebates*	225,000	212,500	12,500	decrease
<i>Net change in revenue</i>			<i>\$712,500</i>	<i>Net decrease</i>
<i>Adjusted Expenses</i>				
National Agency Check Off*	4,500,000	4,250,000	250,000	decrease
Enhanced Federal Lobbying	200,000	100,000	100,000	decrease
US and International Trade Management Expense	600,000	400,000	200,000	decrease
CCA Special Assessment	400,000	500,000	100,000	increase
ABP National Representative	18,250	65,250	47,000	increase
CCA Provincial Assessments – Federal Lobbying, US and International Trade Management Are anticipated to be conducted at the National Organization rather than at ABP	917,000	1,370,000	453,000	increase
<i>Net Change in expenses</i>			<i>50,000</i>	<i>Net increase</i>
Excess (deficiency) of Revenue Over Expenses	\$89,750	\$(672,750)	\$(762,500)	

* All dependent upon the number of marketings

The deficiency budgeted is based upon a conservative estimate of marketings and would be covered by cash on hand. If marketings are higher than estimated, the deficiency would be reduced.

ABP Operations Budget

Notes to the ABP Proposed Operations Budget for 2008/2009

- B** The budget is based upon an estimated 4,000,000 marketings at \$3.00 per head.
- C** The Canadian Beef Cattle Research, Market Development and Promotion Agency is part of the National Global Beef Marketing Strategy , an industry-wide strategy designed to maximize the effectiveness of limited funding available for market development programs and domestic and international programs.
- D** Alberta Beef Producers' commitment to the national organization continues; to ensure the Canadian Cattlemen's Association has the resources available to operate effectively, and continue with the trade and market access programs.
- E** Concerns over the competitiveness of our feed grain production were confirmed by the Informa Competitiveness Study. As a result, the Board of Directors has allocated a significant amount of funding for a Cattle Feed Grain Research initiative. The Board anticipates that this funding will be joined with funds from other commodities and government agencies to create strong momentum for cattle feed grain research.
- F** Project expenses have been reviewed by the committee members to ensure that expenditures are consistent with the ABP mission statement and objectives. ABP activities for the coming year are focusing on enhancing the competitiveness and long-term sustainability of Alberta beef producers. This includes continuing to work for market access, providing leadership on research initiatives and environmental policy and promoting the Alberta beef industry's image.

ABP Operations Budget

ALBERTA BEEF PRODUCERS

Operations Budget - 2008/09	Proposed 2008/09 Budget	Dollars per head	Amended 2007/08 Budget	2006/07 Actual
Marketings	4,000,000		4,250,000	4,671,381
Revenue:				
ABP Service charges and Federal Levy	\$ 12,000,000	3.00 B	\$ 12,750,000	\$ 13,819,682
Less:				
Allowance for interprovincial sales	- 200,000	(0.05)	- 425,000	- 181,186
Dealers' Rebates	- 200,000	(0.05)	- 212,500	- 230,872
	11,600,000	2.90	12,112,500	13,407,623
Investment and other income	75,000	0.02	75,000	190,763
Deferred Revenue				16,243
Grants				158,359
Total Revenue	11,675,000	2.92	12,187,500	13,772,988
Expenses:				
<i>*Canadian Beef Cattle Research, Market Development and Promotion Agency</i>				
Beef Cattle Research Council	196,000	0.05 C	208,250	226,166
Beef Information Centre	2,636,600	0.66 C	2,801,388	3,042,385
Canada Beef Export Federation	1,087,400	0.27 C	1,155,363	1,254,755
National Check-off Agency	80,000	0.02 C	85,000	92,312
ABP National Representation	103,000	0.03	65,250	86,692
Trade and Market Access Programs				
Commercial beef utilization & market recovery	-	-	525,000	1,300,000
Enhanced federal lobbying	100,000	0.03	100,000	354,921
U.S. and international trade management	200,000	0.05	200,000	422,938
U.S. Legal - ABP initiatives	150,000	0.04	200,000	-
International Legal Contingency (CCA)	350,000	0.09	500,000	549,318
Canadian Cattlemen's Association	1,500,000	0.38 D	1,370,000	764,916
Board and Delegate:				
Board	220,000	0.05	200,000	191,593
Executive	100,000	0.03	110,000	89,920
Fall meetings	100,000	0.03	83,750	54,876
AGM	165,000	0.04	150,000	172,543
Semi Annual	110,000	0.03	100,000	100,917
Zone	108,000	0.03	108,000	82,206
Provincial Initiatives	10,000	0.00	-	-
Cattle Feed Grain Research Project	250,000	0.06 E	-	-
Project expenses:				
Beef Promotion	600,400	0.15 F	775,000	673,411
Producer Liaison	489,800	0.12 F	620,000	555,700
Cattle Feeder Council	319,200	0.08 F	400,000	228,910
Cattle Industry Council	90,000	0.02 F	100,000	57,248
Government Affairs	90,000	0.02 F	90,000	57,199
Public Affairs	274,400	0.07 F	350,000	372,614
Technical	395,000	0.10 F	500,000	330,378
Operations, management, and administration:				
Salaries and benefits	1,100,000	0.28	1,200,000	1,029,774
Rent	258,000	0.06	230,000	203,043
Office supplies and equipment	265,000	0.06	240,000	160,502
Legal, audit and consulting	255,000	0.06	325,000	228,378
Amortization of capital assets	69,000	0.01	68,250	52,420
Livestock Health Investigator				16,243
Grant proceeds expended				158,359
Total expenses	11,671,800	2.92	12,860,251	12,910,636
Excess of revenue over expenses	3,200	(0.00)	- 672,751	862,353
Trade Advocacy Reserve Allocation	-	-	-	500,000
Net excess of revenue over expenses	\$ 3,200	\$ 0	-\$ 672,751	\$ 362,353

* The italicized items indicate the portion is allocated to the National Check-off by regulation and agreement.

Capital Budget	\$ 35,000	\$ -	\$ 30,000	\$ 91,604
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Financial Statements

CANADIAN CATTLEMEN'S ASSOCIATION

Schedule of Revenue, Expenditure and Net Assets (Unaudited)
Year ended June 30, 2007, with comparative figures for 2006

	2007		2006	
Revenue				
Assessments				
Alberta	\$817,260	33.3%	\$627,960	27.5%
Saskatchewan	312,591	12.8%	231,947	10.1%
Ontario	210,080	8.6%	178,773	7.8%
Manitoba	89,865	3.7%	97,067	4.2%
British Columbia	42,998	1.7%	40,123	1.7%
Nova Scotia	5,505	0.2%	5,000	0.2%
New Brunswick	4,910	0.2%	4,851	0.2%
Prince Edward Island	4,612	0.2%	4,339	0.2%
	1,487,821	60.7%	1,190,060	51.9%
Provincial services agreement	624,011	25.5%	-	-
Special assessment	264,707	10.8%	1,029,064	44.8%
Memberships	43,500	1.8%	43,500	1.9%
Other	21,614	0.9%	19,456	0.8%
Interest	8,790	0.3%	12,834	0.6%
Total revenue	2,450,443	100.0%	2,294,914	100.0%
Expenses:				
Advocate services	624,011	24.5%	-	-
Calgary office	551,702	21.6%	535,484	22.3%
Ottawa office	270,642	10.6%	211,855	8.8%
Contingency	208,269	8.2%	965,503	40.4%
CCA division services	203,307	8.0%	96,894	4.1%
Foreign trade committee	147,413	5.8%	140,088	5.9%
Environment	151,612	5.9%	80,142	3.4%
Executive and finance committee	139,485	5.5%	169,772	7.1%
Animal health and meat inspection	76,238	3.1%	49,151	2.1%
Annual meeting	59,272	2.3%	56,622	2.4%
Semi annual meeting	38,613	1.5%	40,036	1.7%
Five country	31,391	1.2%	10,151	0.4%
Communications	31,071	1.2%	27,817	1.2%
Domestic agriculture policy	16,736	0.6%	1,453	-
Grading committee	993	-	1,045	-
Convention	(573)	-	4,535	0.2%
Food safety	-	-	1,661	-
Total expenses	2,550,182	100.0%	2,392,209	100.0%
Excess (deficiency) of revenue over expenses	(99,739)		(97,295)	
Net assets, beginning of year	262,413		359,708	
Net assets, end of year	\$162,674		\$262,413	

Financial Statements

BEEF INFORMATION CENTRE

Schedule of Revenue, Expenditure and Net Assets (Unaudited)
Year ended June 30, 2007, with comparative figures for 2006

	2007		2006	
Revenue				
Assessments				
Alberta	\$2,706,793	27.7%	\$2,836,579	27.9%
Saskatchewan	764,059	7.8%	835,403	8.2%
Ontario	583,857	6.0%	668,308	6.6%
Manitoba	378,568	3.9%	346,352	3.4%
British Columbia	188,802	1.9%	131,837	1.3%
Prince Edward Island	6,000	0.1%	6,000	0.1%
Nova Scotia	4,000	0.1%	4,000	0.1%
New Brunswick	4,846	0.1%	1,341	0.0%
	4,636,925	47.6%	4,829,820	47.6%
CCMDC – US & Commercial Beef	3,585,522	36.8%	-	0.0%
Alberta Sponsored Projects	925,000	9.5%	1,700,000	16.7%
Grants, Government Funding, other	368,266	3.8%	466,737	4.6%
Interest	231,466	2.3%	160,431	1.6%
National Beef Industry Development Fund	-	0.0%	3,000,000	29.5%
Total revenue	9,747,179	100.0%	10,156,988	100.0%
Expenses:				
U.S. market development	2,103,303	19.7%	901,976	10.0%
Commercial beef	2,008,045	18.8%	-	0.0%
Nutrition and food safety	1,199,311	11.2%	1,725,106	19.2%
Retail merchandising	782,759	7.3%	922,446	10.3%
Operations and BSE recovery strategies	758,098	7.1%	1,687,959	18.7%
Consumer and market research	727,988	6.8%	-	0.0%
Customer service centre	667,283	6.2%	764,983	8.5%
Foodservice	631,746	5.9%	715,289	8.0%
Consumer culinary services	545,097	5.1%	923,874	10.3%
Consumer communications	443,948	4.2%	-	-
Trade communications	296,883	2.8%	-	0.0%
Stakeholder communications	243,070	2.3%	330,171	3.7%
Processor development	278,368	2.6%	202,703	2.2%
Communications	-	0.0%	822,214	9.1%
Total expenses	10,685,899	100.0%	8,996,721	100.0%
Excess (deficiency) of revenue over expenses	(938,720)		1,160,267	
Net assets, beginning of year	5,708,777		4,548,510	
Net assets, end of year	\$4,770,057		\$5,708,777	

Financial Statements

BEEF CATTLE RESEARCH COUNCIL

Schedule of Revenue, Expenditures and Net Assets (Unaudited)
Year ended June 30, 2007, with comparative figures for 2006

	2007		2006	
Revenue:				
National Check Off	\$469,612	46.2%	\$492,775	84.2%
Vitamins Class Action Funds	338,724	33.3%	-	-
On Farm Implementation	84,905	8.3%	14,046	2.4%
On Farm Food Safety	79,471	7.8%	46,241	7.9%
Miscellaneous Revenue	44,519	4.4%	32,086	5.5%
Total revenue	1,017,231	100.0%	585,148	100.0%
Expenses:				
Projects	496,828	62.6%	213,019	42.4%
BCRC division services	108,368	13.6%	96,861	19.3%
On Farm Implementation	84,905	10.7%	14,046	2.8%
On Farm Food Safety	63,260	8.0%	55,269	11.0%
Quality Starts Here	40,748	5.1%	123,581	24.5%
Total expenses	794,109	100.0%	502,776	100.0%
Excess of revenue over expenses	223,122		82,372	
Net assets, beginning of year	1,020,055		937,683	
Net assets, end of year	\$1,243,177		\$1,020,055	

CANADA BEEF EXPORT FEDERATION

Schedule of Revenue, Expenditure and Members' Surplus (Unaudited)
Year ended March 31, 2007 with comparative figures for 2006

	2007		2006	
Revenue:				
Cdn Beef & Cattle Mking Development Fund	\$2,123,632	33.4%	-	-
Canadian Agriculture and Agri-Food	1,163,522	18.3%	\$1,550,617	26.8%
Alberta Economic Development	500,000	7.9%	500,000	8.6%
Saskatchewan Cattle Funds	-	-	159,873	2.8%
Memberships	115,292	1.8%	104,000	1.8%
Partner (export members) contributions	93,731	1.5%	54,202	1.0%
National Beef Industry Development Fund	74,000	1.2%	1,031,575	17.8%
Other	(37,330)	(.6)%	95,078	1.6%
National check off:				
Alberta	1,192,748	18.8%	1,258,169	21.8%
Saskatchewan	619,125	9.7%	498,072	8.6%
Ontario	245,594	3.9%	299,377	5.2%
Manitoba	181,684	2.8%	174,247	3.0%
British Columbia	84,163	1.3%	58,771	1.0%
Total revenue	6,356,161	100.0%	5,783,981	100.0%
Expenses:				
Market development:				
Japan market development program	1,484,682	23.3%	1,105,971	21.6%
Mexico market development program	1,080,446	17.0%	900,660	17.6%
Korea market development program	597,489	9.4%	649,320	12.7%
China market development program	856,869	13.5%	636,600	12.4%
Taiwan market development program	330,820	5.2%	307,064	6.0%
Canada market development program	412,769	6.5%	195,895	3.8%
Partner market development program	374,925	5.9%	216,810	4.2%
Operations	1,220,374	19.2%	1,108,501	21.7%
Total expenses	6,358,374	100.0%	5,120,821	100.0%
Excess (deficiency) of revenue over expenses	(2,213)		663,160	
Members' surplus, beginning of year	4,340,774		3,677,614	
Members' surplus, end of year	\$4,338,561		\$4,340,774	

Financial Statements

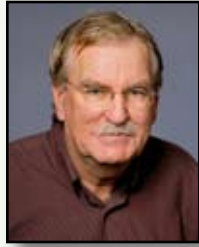
CANADIAN BEEF CATTLE RESEARCH, MARKET DEVELOPMENT & PROMOTION AGENCY

Schedule of Revenue, Expenses and Net Assets (Unaudited)
Year Ending June 30, 2007 with comparative figures for 2006

	2007		2006	
Revenue:				
Alberta	\$4,438,748	53.2%	\$4,651,578	57.0%
Ontario	1,268,151	15.2%	1,316,177	16.1%
Saskatchewan	1,559,305	18.7%	1,297,064	15.9%
Manitoba	744,172	8.9%	670,969	8.2%
British Columbia	309,608	3.7%	216,194	2.6%
New Brunswick	4,945	0.1%	1,368	0.0%
Interest Earned	18,189	0.2%	12,198	0.2%
Total Revenue	8,343,118	100%	8,165,548	100.0%
Expenses:				
Administration	123,466	1.5%	110,005	1.4%
Beef Information Centre	4,626,925	55.9%	4,619,978	57.0%
Canada Beef Export Federation	2,370,064	28.6%	2,316,592	28.6%
Beef Cattle Research Council	469,612	5.7%	452,807	5.6%
Beef Information Centre - US Market Development	318,266	3.8%	327,389	4.0%
Miscellaneous	373,564	4.5%	273,517	3.4%
Total Expenses	8,281,897	100.0%	8,100,288	100.0%
Excess of revenue over expenses	61,221		65,260	
Surplus, beginning of Year	210,463		145,203	
Surplus, end of Year	\$271,684		\$210,463	

Election Backgrounder

Sitting Delegates



Gerry Fowlie
Bindloss
403-379-2514



Mark Francis
Taber
403-223-4807



Chuck MacLean
Medicine Hat
403-528-2991



Max Tateson
Tilley
403-377-2007

ZONE 1 INCLUDES: Vulcan County; County of Newell No.4; County of Forty Mile; Cypress County; M.D. of Taber; Special Area No.2 South of the Red Deer River

Elected by Acclamation

John De Groot and family operate a 1,800 head feedlot and run breeding heifers on their farm near **Vauxhall**.

John says, "I would like to serve as an Alberta Beef Producers delegate because I am concerned about the future of the family-run farm. I would like to see reasonable government regulations for all parties in agriculture."

John has just completed his fourth year as a delegate, and currently sits on the Government Affairs Committee.

Gerald Maser and his wife run a cow/calf and backgrounding operation on the family homestead near **Manyberries**.

Gerald says "I would like to stay involved in the Alberta Beef Producers to help out the cattle industry. We need the input of all producers. We need one strong organization for the cattle industry, not one for every sector."

Gerald previously completed a 6 year term, and is currently finishing his fourth year as a delegate. Gerald is a zone director and chairs the Producer Liaison Committee.

Bruce Niznik lives west of **Brooks** with his wife and two daughters. They farm on a fourth generation mixed family farm. The farm is predominantly a cow calf, backgrounding operation with a mix of native grassland and tame, irrigated grass.

Vacancy

Cattle Feeder Council Delegate:

A delegate was not nominated by the August 31 deadline. Subsequently, the zone committee of delegates have appointed an individual to this vacant position. The Board of Directors approved this appointment effective at the completion of the fall elections.

Howard Bekkering has been the yard manager for 10-years at Bow River Feeders near **Vauxhall**. They are mostly a backgrounding feedlot, as well as run 230 head of cow/calf units. Howard has been married for nine years, and he and his wife, Kathy have four daughters.

"I am involved with Taber Minor soccer as a coach in Vauxhall, and I coach basketball in Vauxhall Elementary School. It is a new experience for me being a delegate in a council, however, I am looking forward to this opportunity to learn and contribute."

Election Backgrounder

Sitting Delegates



Brent Carey
Stavely
403-549-2478



Cecilie Fleming
Granum
403-687-2288



Joe Groenenboom
Coalhurst
403-320-6948



John Schooten
Monarch
403-824-3556



ZONE 2 INCLUDES: County of Warner No. 5; County of Lethbridge No.26; Cardston County; M.D. of Pincher Creek; M.D. of Willow Creek; M.D. of Ranchlands; Improvement District No. 4 (Waterton); Kananaskis Improvement District

Elected by Acclamation

Rick Burton is a partner in a family owned ranching operation west of **Claresholm**. Although primarily a cow/calf and yearling operation they also market hay, feed grain and bred replacement females. He has previously served a six-year term as an ABP delegate, is a past director of the Western Stock Growers' Association and past chairman of the Alberta Grazing Leaseholders' Association. He is completing his fourth year as a delegate, and currently sits on the ABP Board of Directors as Vice Chair. He continues to be concerned about re-establishing and expanding consumer markets for beef as well as addressing the increasing challenges to the sustainability of the cattle industry.

Judy Nelson and her husband run a commercial cow/calf operation on deeded and crown land in the foothills north of **Lundbreck**. Judy previously completed three terms as an ABP delegate serving on the Producer Liaison and Public Affairs Committees. Judy has been involved with agriculture all her life, and feels privileged to be raising their three children on a ranch. The Nelsons live in an established agricultural area that faces increasing pressure from both recreational and petroleum development. Judy views ABP as an opportunity to promote and strengthen the industry.

Anne Stevick with her husband Quentin operated Bar 15 Simmentals, a Purebred Simmental and Angus herd for 23 years. They now run a custom grazing system and replacement heifer program on our ranch southeast of **Pincher Creek**. Anne has served as a delegate for the past two years and has been on the Promotion Committee and the Public Affairs Committee. She also served as Agri-business chairman for the local Chamber of Economic Development and President of the Chamber for two years.

"My interest in ABP lies in the environmental and animal welfare area; as I think that in the future these areas are going to be of importance to the future of the cattle industry. We need to be very proactive in these areas. I also strongly believe that

"knowledge is power" and we as producers are the only ones in the beef food chain that own the information that proves the integrity of our product. We should be able to benefit financially from this information. Having derived my livelihood from the beef industry for my entire life I am a firm believer that Alberta ranchers produce the safest and best beef in the world, and are the best stewards of the land. We just have to keep telling the world that!"

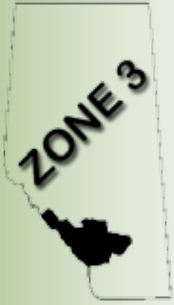
Vacancy

Cattle Feeder Council Delegate:

Leighton Kolk and family operate Kolk Farms, which includes a feedlot and cow/calf operation at **Iron Springs**. Leighton owns and operates a 10,000 head finishing feedlot and a 200 head cow/calf operation which helps keep him up to date on important issues concerning the cattle business. Leighton says, "I would like to run for a second term on Cattle Feeder Council. The challenges to the beef industry never stop, so it's important to have people on board who are engaged and involved in the industry. My desire in serving on the council is to promote use of our time and resources efficiently through unity and cooperation throughout all sectors from breeding to slaughter."

Election Backgrounder

Sitting Delegates



Sara Arthurs
Didsbury
403-335-4452



Erik Butters
Cochrane
403-932-2649



Gordy Cunningham
Sundre
403-638-4170



Lorne Petersen
Olds
403-556-6344

ZONE 3 INCLUDES: Wheatland County; Mountain View County; M.D. of Bighorn; M.D. of Foothills; M.D. of Rockyview; Improvement District no. 9 (Banff); Calgary

Elected by Acclamation

Dr. Brian Edge has a ranching operation south of **Cochrane** comprised of a cow/calf operation and some backgrounding replacement heifers. In addition, Brian continues to practice and consult in large animal veterinary medicine in the Cochrane area.

"I have served on many organizations including serving as past president of the Alberta Veterinary Medical Association; provincial rep on the Canadian Veterinary Medical Association; director on the Calgary Central Feeder Association and Director on the WSGA. I have enjoyed being a zone 3 representative for ABP the past two terms and would appreciate your support for another term."

Joanne Fenton is a third generation rancher. "I have been involved with cattle all my life. I was raised on a ranch east of Bottrel - land my husband John and I have rented for 26 years. We also own land there homesteaded by my grandparents in 1925. Our home ranch is located west of **Bottrel**, land we purchased from John's parents and homesteaded by his grandparents in 1907." The Fentons run a 160 cow/calf operation under the name Cactus Hanging Centre Bar Ranch. They have mostly Angus-cross cows and Angus bulls. She has been a past member of the Canadian and Alberta Simmental Associations and is currently a member of the Canadian Angus Association.

"Our children, sons Jason and Jaymes and daughter Jonella are grown and have careers not related to agriculture. I have worked part-time at the Royal Bank in Cochrane for 23 years. As a small, but lifelong producer, I simply want to represent, support and promote producers of our great industry that has taken too many had knocks for too many years."

Larry Gano and family operate a farm south of **Cremona**. They run 300 beef cows, a small backgrounding/finishing lot, grow hay for the export market and grow grain for their own cattle.

Larry says, "Cows have been the backbone of our operation since my dad moved into the area in the late '40s and I feel I would like to contribute something back to the industry."

Chuck Groeneveld of Okotoks has been involved in the cattle industry since buying his first calf in 1944. He was a 4-H leader for 26 years and has volunteered extensively with the Calgary Exhibition and Stampede for 40 years. Chuck has sat on both the Alberta and Canadian Simmental Association boards. He also served eight years on the Beef Information Centre and two full terms as an ABP delegate.

Chuck says, "I am a true promoter of agriculture and Alberta beef. I feel I can contribute both knowledge and experience to the ABP. My main goal is to help ensure the future of ABP and the cattle industry remains strong for the youth in our industry."

Cattle Feeder Council Delegate:

Stuart Thiessen and his family farm outside of **Strathmore**. The business is primarily a feedlot, but also includes cropping and cow/calf.

Stuart says, "Having grown up on the farm and being part of the operation most of my life, it is my goal to see that the cattle industry prospers. In order for this to happen, the industry must work together. I am encouraged with ABP's attempts to unite the industry and would like to contribute to the continued success of the organization."

Election Backgrounder

Sitting Delegates



Keith AlMBERG
Amisk
780-888-2810



Judy Fenton
Irma
780-754-2257



Brad Pierson
Wardlow
403-566-2476



Pat Rutledge
Monitor
403-577-2382



ZONE 4 INCLUDES: County of Paintearth; Flagstaff County; M.D. of Acadia; M.D. of Provost; M.D. of Wainwright No. 61; Special Area No.2 North of the Red Deer River; Special Area No. 3; Special Area No. 4

Elected by Acclamation

Margaret Kvigstad ranches in the **Metiskow** area and has spent her lifetime working in the cow/calf industry. "I have learned to listen to other ranchers' knowledge and make a decision that will work in my operation. My goal as a returning delegate is to improve the cow/calf sector side of the ranching industry. Ranching has always been a strong part of Alberta's economy. The cow/calf rancher is the backbone of the livestock industry, where we are going to find young ranchers to carry on this tradition is in doubt. Years of experience are needed to be successful ranching and if the revenue side of the balance sheet doesn't improve young people will not enter the ranching business."

Frank Murphy and his wife Donna own and operate Murphy Ranch, located in east-central Alberta near **Altario**. Frank purchased the original property in 1974 and since that time has expanded the ranch. "We run a commercial cow/calf, have a purebred Limousin herd, and background the home raised calves on the ranch. We have also finished the cattle in custom lots a couple of years. Our operation is totally dependent on cattle income. I have been involved in Municipal Government, 4-H Leadership, managing Minor Hockey, and numerous other things over the years. I have served as an ABP delegate for one term and would like the opportunity to represent the zone for another term."

Walter Sunjtens, along with his wife, Adeline, ranch and farm 23 miles south of **Coronation**. They are third generation producers, which is an added pressure to maintain the status quo. Cattle ranching has gone through trying times and is currently going through a transition period. High grain prices have once again put pressure on the cattle industry. Prices producers receive for cattle must rise to meet the cost of production, before the producer equities are used up. "I very much enjoy meeting new people and hearing new ideas. Life is a continuous learning experience. I have sat on many Boards of Director over the years and I always found the experience rewarding."

Carol Wilson and her husband are third generation cow/calf producers at **Killam**. Having previously finished a six year term Carol is currently finishing her second year. Her interest in the Promotion committee and specifically the education programs continues. Currently she is the chair of the Beef Education Association. Carol is interested in how agriculture interacts with government, the environment and society. Carol has a strong interest in the environment and is currently a member on the Iron Creek Watershed and the Battle River Watershed.

Election Backgrounder

Sitting Delegates



Millie Boake
Rocky Mtn Hse
403-845-5468



Blake Chapman
Stettler
403-742-3829



Charles Christie
Trochu
403-442-2470



Cathy Sharp
Lacombe
403-885-5428

ZONE 5 INCLUDES: County of Stettler; Lacombe County; Red Deer County; Starland County; Kneehill County; Clearwater County

Candidates

Warren Beck, along with his wife and two sons, run a fourth generation producer in the **Delburne** area. They run a 200 cow/calf pair operation and background the calves until the spring.

"I have been involved in agriculture all my life, being involved in 4-H and junior Angus programs. After high school I attended Olds College studying Beef Production and Farm Management. I returned to the family farm in 2004 and have continued farming since. I believe that the cattle industry could benefit from a young producer's outlook, bringing forward the challenges that we face. A voice of the young producer creates a viable industry for future generations."

Garry Katona, his wife, son, and two daughters live near **Caroline**. They run a 170 head cow/calf operation.

"In the past I have been a volunteer with Scouting and the Classroom Agriculture Program in Caroline, as well as being a 4-H leader for the past 10 years. My interests in being an ABP delegate are to learn more about the issues we face in the beef industry to day and in the future. By better understanding our challenges I would be able to help make decisions for myself and other producers for the betterment of our whole industry."

Doug Sawyer together with his wife Carole, and their two children, own and operate a cow/calf, background and grass ranch at **Pine Lake**.

"I am a director on the Red deer Feeder's Association, the Pine Lake Restoration Society, the Red Deer River Watershed Alliance and a 4-H leader. I have enjoyed representing you for the past two years as a zone 5 delegate, and as the zone 5 director on the Alberta Beef Producers Board of Directors for the past year. I have represented the beef industry as Alberta Beef Producers Public Affairs chairman for the past year. It would be my pleasure to continue working on your behalf with the Alberta Beef Producers."

Rob Somerville and his family, operate a cow/calf, feedlot and grain operation near **Endiang**. His interests and background include surface rights, business management, quality management, economic development. Within his community, he is treasurer of the local Ag Society which operates the community's hockey arena. He also serves as a commissioned officer in the Canadian Forces.

"I presently sit on the Government Affairs Committee, as well as represent Alberta on the Canadian Cattlemen's Association. U.S. protectionism still is a problem for our industry. COOL will adversely impact Canadian cattle producers in 2008, unless we are successful in our efforts to have NAFTA rules recognized and enforced. We need to continue our efforts to improve the competitiveness of the Canadian cattle industry."

Rose Wymenga and her family run a cow/calf and backgrounding operation near **Leslieville**. Rose was raised on a mixed farm, and graduated from Red Deer College with a diploma in Business Administration. She worked nine years at Canada Packers Inc., eventually serving as assistant office manager. She has been involved with the Rocky North 4-H Beef Club for the past eight years and has been the general leader for the past five years.

Rose says, "I would like to see more work done in the area of marketing our over 30 month old cattle both domestically and internationally. Also I would like to see continued work done in helping getting new slaughter plants into production as soon as possible."

Election Backgrounder

Sitting Delegates



Greg Bowie
Ponoka
403-783-8753



Roy Eckert
New Sarepta
780-941-2487



Diane Panrucker
Bluffton
403-843-3861



Dave Solverson
Camrose
780-672-7141



ZONE 6 INCLUDES: Ponoka County; Beaver County; County of Wetaskiwin; Strathcona County; County of Camrose; Leduc County; Parkland County; Brazeau County; Improvement District No. 13; Edmonton

Candidates

Kevin Boon is currently running a yearling grasser program near **Tomahawk**.

"I previously sat as an ABP delegate in zones 5 and 6, during which time I held positions on the CCA and BIC. I have remained one of ABP's appointed delegates to the National Checkoff Agency serving as vice-chair for the past 4 years. After taking two years off, I have decided to seek re-election on ABP. With the changing face of the beef industry in Alberta and the many uncertainties that lie ahead for us I feel that we need to be very proactive and visionary in what we do right now to insure that the cattle industry remains a strong and viable part of the Alberta economy. Through careful planning and strong leadership I feel that we can make this happen."

Elgar Grinde and his wife manage a herd of composite cows producing bulls to breed to first-calf heifers at **Holden**. Elgar previously served on the ABP Board of Directors and represented Alberta on the Canadian Cattlemen's Association, Beef Information Centre and the Canadian Beef Research Council. He also chaired the Veterinary Infectious Disease Organization beef technical group.

Elgar says, "I believe that during this period of uncertainty there will not only be challenges to overcome, but many opportunities to improve the industry for the future."

Shelley Grundberg and her husband farm near **Camrose**. They run 120 Red Angus cows, operating a strict herd health program.

"I have been involved in 4-H all my life as a member, an assistant leader and club leader. Last year I was a delegate with Alberta Beef Producers and enjoyed the experience serving on the Producer Liaison Committee."

Randy Kaiser has run a cow/calf operation for thirty years, and been in purebred cattle near **Ponoka** for the last 17 years. He has 200 registered cows, and finishes about 150 head for non-conventional markets.

"I have many reasons for running, which I will present in my election speech, none of which include joining a team that believes a perceived notion of a trickle down of profits to producers if we aggrress with all of the wants and needs of the packing industry."

Adam Moseson and his father run a cow/calf operation southeast of **Ferintosh**. "I believe that the cattle industry has a bright future, and I would like to be more involved. I also wish to voice some concerns that younger producers have within the industry. I am looking forward to being involved in ABP and hope to see everybody at the upcoming meetings."

Election Backgrounder

Sitting Delegates



Mike Cook
Dapp
780-954-2663



John Lawton *
Niton
780-723-6244



Richard McKnight
Jarvie
780-681-2165



Kelly Olson
Athabasca
780-675-4664

ZONE 7 INCLUDES: County of Thorhild No. 7; County of Barrhead; County of Athabasca; Lac Ste. Anne County; Woodlands County; M.D. of Opportunity No. 17; Sturgeon County; Westlock County; Yellowhead County; M.D. of Lesser Slave River; Improvement District No. 12; Municipality of Jasper

Elected by Acclamation

Harvey Hagman and his family run their farm south of **Mayerthorpe**. The mixed operation consists primarily of commercial cattle with a small purebred herd, grain and hay. Through the years, Harvey has been active in 4-H, Kinsmen, and economic development for the Town of Mayerthorpe and Grand Alberta Economic Region.

"I have been an ABP delegate for four years, sitting on the Technical Committee. I am currently zone coordinator for our zone. I believe ABP is an important part of the Alberta cattle industry, and would like to contribute time to help keep it strong."

Peter Lazowski and his family run commercial Red Angus cows and background their calves near the **Newbrook** area. Peter is interested in continuing to work with ABP to deal with the challenges of a changing industry. Working with the Government Affairs Committee has been both insightful and challenging for Peter, and he would like to continue to pursue this area.

"It is important that we continue to strengthen our position in both the domestic and foreign markets and aggressively promote the quality and versatility of our product. It is also key that the collective voice of Alberta ranchers continues to be represented. I am optimistic about the future and all the beef industry has to offer."

Chad Meunier is a feedlot and cow/calf producer from **Barrhead**, involved in a family operation. He is a graduate of Olds College with a Beef Production and Agriculture Business Diploma. He has a keen interest in the productivity, profitability and sustainability of the beef industry.

Chad says, "In the post BSE industry, there are many opportunities we must grasp in order to stay ahead of competitors and rebuild our industry's strength. I am highly motivated to work towards sustaining a healthy and prosperous beef industry that we all can remain proud of."

Ben Schrader, who ranches in the **Jarvie** area, was involved with the former ACC since the first producer election. During five years of involvement, Ben served as director-at-large, Chairman of the Promotion Committee as well as two terms on the CCA and a member of BIC.

"My re-involvement at this time comes at the urging of Wayne Forbes and others. Beef producers are in the worst of times. It is my resolve to support initiatives (old and new) which seek to uphold producer interests in the post-BSE environment. We operate on 3,900 acres of mostly deeded land. Controlled grazing is utilized and in recent years a "fixed day" AI program is used on much of the herd."

Cattle Feeder Council Delegate:

* **John Lawton** has been appointed to CFC by the zone committee of delegates for a one-year period on approval of Board of Directors effective at the completion of the fall elections.

Election Backgrounder

Sitting Delegates



Ron Bobocel
Vilna
780-636-2499



Gordon Graves
Iron River
780-826-2796



Stephen Jarema
Smoky Lake
780-383-2310



Soren Odegard
Willingdon
780-367-2718



ZONE 8 INCLUDES: Smoky Lake County; County of St. Paul; County of Two Hills No. 21; County of Vermilion River No. 24; County of Minburn No. 27; Lamont County; Lakeland County; M.D. of Bonnyville; Regional Municipality of Wood Buffalo; Improvement District No. 24

Elected by Acclamation

Brian Chomlak along with his wife and brother run a mixed farming operation in **Beauvalion**. He has been an ABP delegate for six years, where he sat on the Beef Promotion Committee and as a zone coordinator. He is an active member of the Myrnam Ag society, Myrnam Bull sale committee and member of the UFA Advisory Committee. Brian says, "With the beef industry in turmoil, we have to listen to the producers and take their input to the government." With your support, Brian is willing to work on your behalf. Brian is the current vice chair of AFAC.

Edward Doktor is from the **Vilna** area and has served on ABP for the past two years. It was a great educational experience for him. "Many changes are coming to the beef industry. We must be ahead of the changes. Encouraging young people into the cattle industry is a priority. Providing ability and favourable circumstances is even a bigger priority. I look forward to being able to serve my fellow beef producers for the next two years."

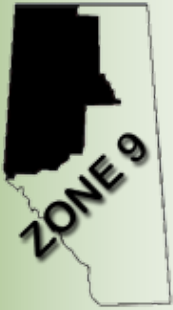
Darcy Eddleston and his family own and operate a cow/calf operation near **McLaughlin**, and usually retain ownership through to slaughter. "We also do some backgrounding and have a grasser program. I have been an ABP delegate the past four years. This past year I sat on the Board of Directors, as well as having the privilege to chair the Government Affairs Committee. For the past two years I have been a director on the CCA, and I am a trustee on the local school board. We continue to face many challenges to our livelihood. I have become very concerned that the growing regulations we face are eroding our competitive advantage. My priorities are to balance the demands of government and our trading partners with science based research and market driven business signals."

Bill Fox completed the Practical Agriculture Program at Vermilion School of Agriculture following graduation from Glendon High School. He now operates a mixed farm in the **Elk Point** area.

"I have worked the farm and in the heavy equipment industry doing land clearing and development and road construction with oil and gas industries since school days. I was a delegate for six years in the past. I worked as ABP delegate agriculture representative on North Star Watershed Alliance, a position I still hold. I am also involved as the agriculture rep on the Beaver River Watershed, and am also on Alberta Conservation Tillage Society. In March 2007 I received an award for Agriculture Land Stewardship from Wildlife Habitat Canada, one of 11 in Canada. With your help and support I am willing to do another term as an ABP delegate."

Election Backgrounder

Sitting Delegates



Garry Gurtler
North Star
780-836-2125



Donna Noullett
Valleyview
780-524-5591



Joyce Scobey
Nampa
780-322-2040



Travis Toews *
Beaverlodge
780-354-3085

ZONE 9 INCLUDES: M.D. of MacKenzie No. 23; M.D. of Northern Lights; North of Chinook Valley Road; M.D. of Clear Hills; Northern Sunrise County; M.D. of Peace; M.D. of Fairview; Birch Hills County; Saddle Hills County; M.D. of Smoky River; M.D. of Spirit River; County of Grande Prairie; M.D. of Greenview; M.D. Big Lakes Zone; Improvement District No. 25

Elected by Acclamation

Janys Boyte and her husband own and operate a commercial calf to yearling operation located in the southwest corner of the **Peace Country**. The last four years she has sat on the Technical Committee, with three years of those chairing a Johnes Disease sub-committee.

"I am also currently involved with the new Animal Health Act consultations. A host of proposed government regulations are threatening to download more work and cost onto the primary producer. As an ABP delegate I feel it is extremely important to work towards lessening the impact of any new regulations on producers."

Pat Eaton was raised on a cow/calf and feeder operation north of Lloydminster on the Saskatchewan side of the border. Pat and his wife Julianna moved with their four children to the **Valleyview** area in 1998 where they run a cow/calf and grass yearling operation.

"I have been involved in minor hockey as a coach, and also served on the hockey board. My interest in becoming a delegate for Alberta Beef Producers is to help the beef industry in Alberta stay a strong, vibrant and competitive."

Erin Moskalyk and **Albert Vandelight** resigned after one year of their term.

* **Travis Toews** resigned effective at the announcement of election results. The Zone committee of delegates appointed Travis to the CFC position for a one-year term that was approved by the Board of Directors.

** **Bruce Jack** and **Greg Nichiparik** have been appointed by the Zone committee of delegates for a one-year term, that was approved by the Board of Directors.



Alberta Beef Producers



Alberta Beef Producers Fall Meeting Schedule

Zone 1	All Meetings 7:00 pm start	Zone 6	All Meetings 7:00 pm start
Oct 30	Medicine Hat, Ralph's Bar and Grill Rich Smith, ABP General Manager	Oct 25	Breton Community Hall Tim Highmoor, ABP Policy Analyst
Nov 1	Brooks, Ramada Inn	Oct 30	Calmar, Legion Hall John Masswohl, CCA Director Government & International Relations
Nov 5	Vauxhall, Legion	Nov 1	Camrose Regional Exhibition Tim Highmoor, ABP Policy Analyst
Zone 2	Meeting 7:00 pm start Free Supper 5:30 pm	Zone 7	All Meetings 7:30 pm start, Free supper at 6:30 pm
Nov 5	Fort MacLeod Auction Market Rich Smith, ABP General Manager Adrienne Waller, ABP Legal Counsel Focusing on the ABP Plan Review	Oct 23	Niton Junction, Beaver Meadows Community Hall Tim Highmoor, ABP Policy Advisor
Zone 3	All Meetings 7:00 pm start	Oct 25	Mayerthorpe, Legion Hall Hugh Lynch-Staunton, CCA President
Oct 23	Sundre, West Country Centre Rich Smith, ABP General Manager	Oct 30	Westlock, Community Hall (Alberta Room) Erik Butters, ABP Chairman
Oct 24	Cochrane, Cochrane Ranch House Bart Holowath, CANFAX Senior Market Analyst	Zone 8	All Meetings 7:00 pm start
Oct 29	Strathmore, Strathmore Golf Club John Masswohl, CCA Director Government & International Relations	Oct 23	Bonnyville, Senior Centre, 6:00 PM free supper Ron Glaser, BIC Executive Director, Communications & Public Affairs Discussions to include Country of Origin Labelling
Oct 30	Okotoks, Foothills Centennial Centre Adrienne Waller, ABP Legal Counsel	Oct 24	Kitscoty, Wheatfield Inn Tim Highmoor, ABP Policy Analyst Discussions to include Safety Net Programs
Zone 4	All Meetings 7:00 pm start	Oct 25	Myrnam, Myrnam Senior Centre Rich Smith, ABP General Manager Discussions to include Competitiveness and Age Verification Issues
Oct 24	Czar, Czar Community Hall Rich Smith, ABP General Manager	Oct 30	Vilna, Vilna Senior Centre Rick Burton, ABP Vice Chair Discussions to include Age Verification Issues
Oct 29	Bigstone, Community Hall Reynold Bergen, ABP Animal Health & Welfare Manager	Nov 1	Warwick, Warwick Hall John Masswohl, CCA Director Government & International Relations Discussions to include Trade Issues
Oct 31	Veteran, Veteran Community Hall John Masswohl, CCA Director Government & International Relations	Zone 9	All Meetings 7:00 pm start except * (Speakers TBA) Free supper at 6:00 pm
Nov 5	Killam, Killam Legion Hall Dr. John Basarab, Alberta Agriculture, Lacombe New Production Systems Producing Omega 3 and CLA Enriched Beef	Oct 26	La Crete, Heritage Centre Lunch at noon, Meeting at 1:00 pm *
Zone 5	All Meetings 7:00 pm start, Free supper at 6:00 pm	Nov 2	Grande Prairie, Trumpeter Hotel
Oct 26	Big Valley Community Hall	Nov 5	Peace River, Sawridge Inn
Oct 30	Leslieville Community Hall	Nov 6	High Prairie, High Prairie Agplex
Nov 1	Spruce View Community Hall Rich Smith, ABP General Manager		

For more information:

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