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## **Plan Review important for Alberta's producers**

Although the beef cattle industry currently faces more pressing issues than ABP's Plan Review, it is in these trying times that a strong, unified producer organization is the most important asset the industry can have. To ensure that Alberta Beef Producers is that organization, ABP is seeking producer input as part of its Plan Review process. If you feel change is required to make ABP more relevant and responsive to the needs of the beef cattle industry, now is the time to express your concerns and to make suggestions for improvement.

To do this, you can obtain a copy of the Producer Plan Review Consultation Paper and the Comment Form by calling ABP at (403) 275-4400 or by downloading them from the ABP website at [www.albertabeef.org](http://www.albertabeef.org). The deadline for comments on this round of consultation is November 30, 2007.

All opinions and comments received from producers by November 30, 2007 will be used to develop a second consultation paper. This second paper will then be discussed at five regional producer plan review meetings being planned for the last two weeks of January 2008.

Your views and opinions are important to the future of this industry in Alberta. The Directors of Alberta Beef Producers want to hear from you.

For more information, please contact:

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