



Meetings to address important cattle issues

(Calgary, Alberta) September 15, 2008 – This year will be remembered as a period of change for Alberta Beef Producers (ABP). After seven years with the trio of RanchERs representing ABP, the new campaign of “Raised Right” was launched in August. A thorough Plan Review of the organization was conducted early in the year, with some structural change expected for ABP. The Alberta Livestock and Meat Strategy was announced by Agriculture Minister George Groeneveld in June, bringing major changes to the way cattlemen are expected to run their businesses.

The fall producer meetings give producers an opportunity to voice their opinions publicly to the delegates that represent them in the cattle industry regarding these issues.

“ABP remains a grass roots policy, development and advocacy organization representing all sectors of the cattle industry. Producer inputs at our fall meetings, and healthy debate at the Annual General Meeting are vital,” said Erik Butters, ABP Chairman, and a Cochrane cattle producer.

With nine zones across the province, 30 meetings will host elections, discussions and guest speakers. See below for meeting locations, dates, times and speakers.

For more information contact:

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2008 Alberta Beef Producers Fall Producer Meetings and Elections

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| Zone 1 | All Meetings 7:00 pm start |
| Oct 28 | Milo, Community Hall
<i>Erik Butters, ABP Chairman</i> |
| Oct 30 | Medicine Hat, Ralph’s Bar and Grill
<i>CCIA Representative</i> |
| Nov 4 | Vauxhall, Legion
<i>Reynold Bergen, ABP Animal Health & Welfare Manager</i> |
| Zone 2 | Meetings 6:30 pm start
With a Free Supper 5:30 pm |
| Oct 30 | Lethbridge, Perlich Brothers Auction Market
<i>Rob Leslie, CANFAX Manager/Senior Analyst</i> |
| Nov 3 | Fort MacLeod, Auction Market
<i>Ryder Lee, CCA Manager of Provincial Relations</i> |
| Zone 3 | All Meetings 7:00 pm start |

- Oct 27 Cochrane, Ranch House
*John Masswohl, CCA Director Government
& International Relations*
- Oct 28 Sundre, West Country Centre
John Knapp, Deputy Minister of Agriculture and Rural Development
- Nov 3 Longview, Community Hall
Andrea Brocklebank, CCA Research Manager
- Nov 4 Strathmore, Golf and Country Club
*Dr. Sandra Honour, Agri-Food System Branch,
Agriculture and Rural Development*
- Zone 4** **All Meetings 7:00 pm start**
- Oct 27 Metiskow Hall
*Dr. Sandra Honour, Agri-Food System Branch,
Agriculture and Rural Development*
- Oct 29 Veteran, Community Hall
*John Masswohl, CCA Director Government
& International Relations*
- Nov 3 Bigstone, Community Hall
*Jake Kotowich, Livestock Product Quality Branch
Agriculture and Rural Development*
- Nov 5 Killam, Legion Hall
Ryder Lee, CCA Manager of Provincial Relations
- Zone 5** **All Meetings 7:00 pm start**
Free supper at 6:00 pm
- Oct 27 Big Valley, Community Hall
- Oct 29 Leslieville, Community Hall
- Nov 4 Spruce View, Community Hall
Ryder Lee, CCA Manager of Provincial Relations
- Zone 6** **All Meetings 7:00 pm start**
- Oct 28 Camrose, Regional Exhibition
*John Masswohl, CCA Director Government
& International Relations*
- Oct 30 Ponoka, Legion
*John Knapp, Deputy Minister of Agriculture and Rural Development
David Andrews, Canadian Cattlemen's Market Development Chairman*
- Nov 3 Breton, Community Hall
Brad Wildeman, CCA President
- Zone 7** **All Meetings 7:00 pm start**
Free supper at 6:00 pm except *
- Oct 27 Hattonford, Beaver Meadows Community Hall
Rob Leslie, CANFAX Manager/Senior Analyst
- Oct 30 Newbrook, Community Hall
Speaker TBA
- Nov 3 Mayerthorpe, Legion Hall
Darcy Davis, CAFTA & International Trade Discussions
- Nov 5 Westlock, Memorial Hall
* Supper at 5:30
Brian Nilsson, Beef Industry Discussions

Zone 8 All Meetings 7:00 pm start except *

Nov 12 Flat Lake, Community Hall

Speaker TBA

Nov 13 Marwayne, Community Hall

Speaker TBA

Nov 14 Hairy Hill, Community Hall

* 6:00 PM free supper

Speaker TBA

Zone 9 All Meetings 6:30 pm start

With a free supper, beef on a bun, at 6:00 pm

Oct 27 Manning, Battle River Agricultural Hall

Speaker TBA

Oct 28 Fairview, Dunvegan Inn

Speaker TBA

Oct 30 Grande Prairie, Stonebridge Hotel

*John Masswohl, CCA Director Government
& International Relations*

Nov 4 Valleyview, Memorial Hall

Speaker TBA