

**MINUTES OF THE ALBERTA BEEF PRODUCERS 40th SEMI-ANNUAL GENERAL MEETING
TUESDAY, JUNE 10, 2014 AT THE DELTA SOUTH, EDMONTON, AB**

1. Call to order

Rich Smith called the meeting to order at 8:40 a.m. and welcomed delegates and guests to the meeting.

2. ABP Operations Update and Review of Plans

(a) Chair and Finance Report

Greg Bowie spoke to the general assembly about the strategic plans for ABP for the upcoming year; the plan review; the budget for the new fiscal year; and, the National Beef Strategy.

John Buckley spoke regarding the audit financial statement and the budget.

(b) Progress on ABP Plans and Objectives and Review of Objectives for the Current Year

Rich Smith presented the plans and objectives for the upcoming year to the delegates. Smith spoke about the goals and the nine industry priorities and reviewed the approved objectives for this year.

(c) Resolutions

Rich Smith spoke to the resolutions that were passed at the 2013 fall meetings. The report on the actions taken with regards to the resolutions appears on the green sheets at the back of the Semi-Annual Report.

(d) ABP Plan Review

The regulations are reviewed every five years and the next review deadline is June 2015. To be ready ABP will be spending this year speaking to producers to see discuss the plan and what changes, if any, need to be made. Cecilie Fleming, Communications Committee Chair, presented the plan for the review and the need for the delegates to get out into the country to speak to producers.

3. ABP By-Law Amendments

Two weeks ago the delegates were sent the information on the by-law amendments and John Buckley gave background information on the reasoning for the by-law amendment.

Motion by Mark Francis/Rob Somerville:

“It is hereby resolved that the Alberta Beef Producers By-Laws be amended to allow the sitting chair of the Commission, and only that individual, to be elected and hold office for one term (one year) as a director at large if the individual has reached the consecutive term limit as a delegate and is ineligible to hold office as a delegate.”

Carried

Motion by Brian Chomlak/Rick McKnight:

“That the vote be done by secret ballot.”

Carried

Brian Chomlak nominated Mike Pearson and Sean Royer as ballot counters. They accepted and were appointed to count the ballots.

Motion by Brian Chomlak/Gordon Graves:

“That the ballots be destroyed.”

Carried

4. McDonald’s Sustainability Journey

Bob Lowe spoke to the assembly about the MacDonald’s proposal to source sustainable beef by 2016. McDonald’s invited the cattle industry to discuss the meaning of sustainability and the steps needed to implement the plan.

5. Advocating Effectively

Ryder Lee, Manager of Federal Provincial Relations for CCA, gave a presentation on the benefits of advocating the beef industry to the people who need to hear our message. Who can help us; how to get them to agree; eliminate roadblocks; make sure it’s done well.

6. Canada Beef Inc. Report

Rob Meijer, President, spoke about Global Brand Loyalty to the general assembly and the importance of recognizing the Canada Beef brand logo.

7. Canfax Market Report

Brian Perillat gave the assembly an updated market report. His presentation showed the increase in exports to Asian markets. Cattle futures are increasing strongly. Cattle numbers are still low across Canada but there is a slight uptake.

8. Beef Cattle Research Council Report

Andrea Brocklebank gave a brief background on BCRC and where it receives its funding comes from before updating the delegates and guests on how and where the funding is being used.

9. Canadian Cattlemen’s Association Report

Dan Darling, Vice President CCA, spoke to the assembly on CCA priorities: Industry profitability; advocacy; and, crisis management. Darling announced that today is the official launch of the Canadian Roundtable for Sustainable Beef. CCA is currently working on a charitable foundation to support the sustainable advancement and legacy of the Canadian beef industry.

10. Wildlife Survey Results

Kim Good presented the survey results and analysis for the Economic Impact of Wildlife to Livestock Producers. Miistakis is a non-profit independent organization associated with Mount Royal University. The purpose of the survey was to evaluate the average annual costs of wildlife to beef producers in Alberta.

11. Adjournment

Rich Smith thanked everyone for coming and adjourned the meeting at 4:25 p.m.