

**ALBERTA BEEF PRODUCERS  
MINUTES OF THE BOARD OF DIRECTORS CONFERENCE CALL  
FRIDAY AUGUST 4, 2017, 8:00 a.m.**

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**Present:** Roland Cailliau = *Vice Chair*  
Kelly Fraser - *Finance Chair/Zone 5*  
Howard Bekkering - *Zone 1*  
Fred Lozeman - *Zone 2*  
Tim Smith - *Zone 4*  
Tim Sekura - *Zone 6*  
Colin Campbell - *Zone 7*  
George L'Heureux - *Zone 8*  
John MacArthur - *Zone 9*  
Brad Osadczuk - *Director at Large*  
Garth Porteous - *Director at Large*  
Ken Stanley - *Director at Large*  
Bryan Thiessen - *CFC Chair*

Motion by Thiessen/Osadczuk:

**“That ABP agree to make the required changes to the Commission Regulation allowing for an increase in the national levy from \$1.00 to \$2.50 effective April 1, 2018.”**

Carried

**Staff:** Rich Smith - *Executive Director*  
Rosanne Allen - *Executive Assistant*

**Absent:** Bob Lowe - *Chair*  
Chris Israelson - *Zone 3*  
Penny Patton - *CCC Chair*

The Vice Chair called the meeting to order at 8:10 a.m.

### **1. ABQSH Funding**

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Alberta Beef Quality Starts Here (ABQSH) was informed that it would receive no more funding under Growing Forward 2. ABQSH has applied for \$100,000 in government funding and is waiting a response. The government would like a letter from ABP confirming that they would support ABQSH in the case where the government denied additional funding.

The directors discussed their options before making a motion to support them.

Motion by Thiessen/Campbell:

**“That the ABP Board of Directors send a letter to the Alberta government confirming that ABP would support Alberta Quality Starts Here up to \$100,000 if government funding is denied but going forward they must have other forms of financing in place and cannot continue to rely on ABP,”**

Carried

### **2. Service Charge Amendments**

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Marketing Council needs a final resolution from ABP to make the amendments required to the Commission Regulations that would allow for an increase in the Service Charge.