

ALBERTA BEEF PRODUCERS
SUMMARY OF THE BOARD OF DIRECTORS MEETING
TUESDAY MAY 29, 2018, 1:00 p.m.
AT THE MATRIX HOTEL, EDMONTON, AB

Present: Charlie Christie - *Chair*
Kelly Smith-Fraser - *Vice-Chair/Zone 5*
Garth Porteous - *Zone 1*
Chris Israelson - *Zone 3*
Colin Campbell - *Zone 7*
Lyndon Mansell - *Zone 8 rep*
John MacArthur - *Zone 9*
Assar Grinde - *@ Large*
Fred Lozeman - *@ Large*
Brad Osadcuk - *@ Large*
Cathy Sharp - *@ Large*
Tim Smith - *CCC Chair*
Ken Stanley - *CFC Chair*
Bob Lowe - *Past Chair*

Absent: Melanie Wowk - *Finance Chair/Zone 8*
Sheila Hillmer - *Zone 2*
Jesse Williams - *Zone 4*
Tim Sekura - *Zone 6*

Staff: Rich Smith - *Executive Director*
Tom Lynch-Staunton - *Government Relations*
Katelyn Laverdure - *Communications*
Karin Schmid - *Beef Production*

Guests: Alberta Cattle Feeders' Association

The Chair called the meeting to order at 1:05 p.m. Since this was a short meeting followed by a joint meeting with Alberta Cattle Feeders' Association (ACFA) Board members, there were no motions made at the meeting.

1. Adoption of Agenda

(a) Additions and Adoption of Agenda:

The directors reviewed and accepted the agenda for the meeting and the following joint meeting with the ACFA

2. Minutes of the Previous Meetings

(a) Minutes of the April 18, 2018 meeting:

The minutes of this meeting were not available for review.

3. Financial Report

(a) Financial Statement ending April 30, 2018:

The financial statement was not available for review.

4. Policy and Governance Issues

(a) Executive Director Evaluation:

The Executive Director and staff members have completed the evaluation and it will be sent to the directors.

5. Council and Committee Reports

(a) Cow Calf Council:

The council will be meeting on June 13th at the Semi-AGM

(b) Cattle Feeder Council:

Next meeting is on June 13th at the Semi-AGM.

(c) Research Committee:

Research committee is working on the joint call with SCA and has received 22 letters of intent. There is money available for knowledge translation and transfer through the Alberta Beef, Forage, and Grazing Centre. A meeting on feed grain research strategies will be convened.

6. Decision Items

(a) AAMA and ALDOBA Strategy:

The directors were told about a meeting with AAMA and ALDOBA that had occurred on May 18, 2018. Following the meeting, ABP sent a letter with commitments to meet with AAMA and ALDOBA in the fall, possibly through convening the Cattle Industry Leaders Forum, and to review the remitter rebate after the plebiscite.

(b) Check-Off Town Hall Meetings:

The directors discussed the plans and strategies for the check-off town hall meetings that will be held during the first two weeks in June. There was further discussion of these meetings during the joint meeting with the ACFA.

7. Discussion Items

(a) Canada Beef and Agency Update:

The Agency is completing the by-law amendments related to creation of a robust Marketing Committee responsible for supervision and oversight of Canada Beef. There are still concerns about the way in which the committee members will be appointed and elected. The ABP Executive is meeting with the Agency and Canada Beef on June 4, 2018 to discuss our allocation to Canada Beef, our desired Canada Beef governance structure, and the proposed by-law amendments.

(b) Prescription Only Antibiotic Dispensing:

The directors asked for speaking points outlining ABP's position on dispensing prescription only antibiotics.

(c) Zone reports:

Zone 5: Participated in an agriculture event for school children in Innisfail.

8. Joint Meeting with ACFA directors

The directors were joined by nine directors and staff members from the Alberta Cattle Feeders' Association (ACFA). For the next two hours, the group held a productive discussion of the following topics

- (a) Plebiscite process:
- (b) Plebiscite communications strategy:
- (c) AAMA and ALDOBA actions:
- (d) Town Hall Meetings plans and messages:
- (e) MLA Reception speaking points:
- (f) Next steps and next meeting

9. Next Meeting and Upcoming Events

- (a) Board of Directors Meeting – June 11, 2018, Delta South Hotel, Edmonton
- (b) Semi-Annual General Meeting – June 12, 2018, Delta South Hotel, Edmonton

10. Adjournment

The meeting was adjourned at 4:00 p.m.