

# Alberta Beef Producers' Young Guns Contest Entry Form

Are you between the ages of eight and 21, and are involved in Beef 4-H, junior cattle shows or beef production? This is your opportunity to win one of three prizes in the ABP Young Guns Contest. What a year – Canada is turning 150 and 4-H Alberta is 100! With all the celebrations taking place we want to celebrate your beef story. Tell us your favourite memory or story that connects you to Alberta's beef industry. An entry may be submitted as an essay, video, advertisement, audio segment, social media campaign, blog post, press release or any other form of communication. Be creative. Three prizes are available:

**1st Place - \$1,000**

**2nd Place - \$500**

**3rd Place - \$250**

Send your entry form and contest submission to:

*Katelyn Laverdure*  
*Communications Manager*  
*Alberta Beef Producers*  
*165, 6815 8 Street, NE*  
*Calgary, AB T2E 7H7*  
*E-mail: [katelynl@albertabeef.org](mailto:katelynl@albertabeef.org)*

We must receive your entry by midnight, June 2, 2017 to be eligible to win. The winners will be determined by a panel of judges at the Alberta Beef Producers Semi Annual Meeting in June and will be contacted by June 23, 2017.

Submission Title: \_\_\_\_\_

Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

I hereby certify that this is my original work and is not a copy of materials protected by copyright laws. I understand that Alberta Beef Producers is not responsible for loss or damage to my submission. I grant exclusive rights to Alberta Beef Producers to utilize my submission for reproduction and promotional purposes; also, I agree that my submission may be used, altered, or published as they see fit. ABP employees, delegates, and immediate family members are not eligible for contest entry.

Signature: \_\_\_\_\_

Print Guardian Name (if under the age of 18): \_\_\_\_\_

Guardian Signature (if under the age of 18): \_\_\_\_\_

# **ABP Young Guns Contest**

## **Rules and Regulations**

Any failure to follow these rules and regulations will make an entry ineligible to enter the contest and ineligible to win prizes associated with the contest.

1. Who can enter: Any Alberta resident between the ages of 8 and 21 who is involved in Beef 4-H, junior cattle shows or beef production. Entrants under 18 years of age must have a parent's or guardian's permission to enter the contest. Alberta Beef Producers employees and delegates are not eligible to enter.
2. How to enter: To enter visit the ABP website at [www.albertabeef.org](http://www.albertabeef.org) or telephone ABP at (403) 451-1176 to obtain a copy of the Entry Form.
3. Entry Form: All information requested on the Entry Form must be provided and the form must be signed by any contestant 14 years of age or older and by the parent or guardian of any contestant under 18 years of age. The personal information provided on the Entry Form will be used only to administer the contest and for no other purpose.
4. Contest Entry: An entry may be submitted as an essay, video, advertisement, audio segment, social media campaign, blog post, press release or any other form of communication. The Contest Entry must be the entrant's original creation done without the assistance of any other person. The entry must be in English. An individual may only enter the contest once. All content on the Contest Entry must be appropriate for a family-oriented contest. No personally identifying information should be included in the Contest Entry. Personal information includes but is not limited to last name, street address, and town or city.

All Contest Entries become the property of ABP and will not be acknowledged or returned to the entrants at any time. No communication will be exchanged with the entrants, except with the winners.

5. Consent to use of entry and information: By entering this contest, all winners consent to and agree to:
  - Be bound by these Rules and Regulations;
  - ABP contacting them directly using the contact information provided on the Entry Form; and
  - ABP publishing the winner's names and city of the ABP website and using their entry and name for any advertising, publicity and marketing purpose, without compensation from ABP.

The public may obtain the name of the contest winner from the ABP website where the winners' names will be published from June 23, 2017 to July 23, 2017.

6. Use of Contest Entry: Other than what is stated below, ABP is not claiming any ownership rights to Contest Entries. However, by submitting an entry, all entrants:
  - Are granting ABP an irrevocable, Canada-wide right and license to use the Contest Entry and all its content in connection with the Contest and feature the Contest Entry and all its content in connection with the promotion of this Contest and ABP in all media;
  - Agree to sign any necessary documentation that may be required for ABP to make use of the rights granted above; and
  - Understand that you will not receive any compensation or credit for use of the Contest Entry.

7. Entry Deadline: All Contest Entries along with a properly complete and signed Entry Form must be submitted on or before midnight June 2, 2017 to:

Katelyn Laverdure  
Communications Manager  
Alberta Beef Producers  
165, 6815 – 8th Street NE  
Calgary, AB T2E 7H7  
Email: [katelynl@albertabeef.org](mailto:katelynl@albertabeef.org)

If an entry is sent by email the original Entry Form must be submitted to ABP by mail on or before the deadline.

8. Judging Criteria: All decisions made by the judges are final and there is no right of appeal with respect to all aspects of the contest, including eligibility and/or disqualification of entries.

9. Contest Results: All entries received by midnight June 2, 2017 will be judged. The winners will be determined at the ABP Semi-Annual Meeting on June 14, 2017.

10. Prizes: The following prizes will be awarded:

- 1st Prize - \$1,000
- 2nd Prize - \$500
- 3rd Prize - \$250

11. Claiming of the Prize Money: The prize is not transferable. The winners will be contacted by phone using the contact information provided on the Entry Form on or before June 23, 2017. If the winner cannot be contacted by phone in that time, a letter will be sent to the winner by registered mail to the address provided on the Entry Form. If the winner does not claim his/her prize money within 21 days after the letter is mailed that winner will be disqualified and forfeit his/her prize without recourse to ABP. The unclaimed prize money will be distributed by ABP in such manner as it deems proper.

12. Payment of Prize Money: The prize money will be paid by cheque after verification of the winner's name, address, age and completion of the Guardian's Acknowledgement of Responsibility form under the Minor's Property Act if the winner is under 18 years old. A prize won by a contestant under 18 years of age will be paid to the winner's parent or guardian. The Winners (or their parent or guardian) will be required to sign a standard Declaration of Compliance and Publicity Release form to consent to the use of the winner's name, city and/or photograph, without compensation, in any publicity carried out by ABP relative to this contest or ABP. If the Guardian's Acknowledgement of Responsibility and the Declaration of Compliance and Publicity Release is not signed within 7 days of the prize being claimed the winner will be disqualified and forfeit his/her prize money without recourse to ABP. The unclaimed prize money will be distributed by ABP in such manner as it deems proper.

13. Taxes: Prize winners are responsible for determining what, if any, local tax laws or other laws apply to their winnings and winners agree to abide by those laws.

14. Applicable laws: The contest is subject to all Federal, Provincial and local laws.