

# 2024 ENVIRONMENTAL STEWARDSHIP AWARD

Nomination Application Form



### WHAT IS THE ENVIRONMENTAL STEWARDSHIP AWARD?

Alberta Beef Producers (ABP) is seeking nominations for the 2024 Environmental Stewardship Award (ESA). This award recognizes cattle producers whose natural resource stewardship practices contribute to the environment, and enhance productivity and profitability.

### **HOW DO I APPLY?**

Nomination forms are available online. All beef cattle farms and ranches in Alberta are eligible for nomination. Producers can nominate or be nominated by an individual or organization, or apply themselves.

Past nominees are encouraged to resubmit their application. Previous recipients may not reapply.

The ESA Awarding Committee will consider nominees' philosphy and management plan for range/cropland; riparian areas and water; wintering or feeding sites; manure; wildlife and wildlife habitat; and animal welfare. They will also consider nominees' involvement in the community, extension, and environmental stewardship activities, as well as their goals, implementation, and accomplishments.

The ESA recipient(s) will receive a commemorative gate sign and an all-expenses paid trip from anywhere in Alberta to the 2024 Alberta Beef Industry Stampede Summit in Calgary, AB. Provincial award recipients then move forward to compete at the national level. The national recipient is announced during the Canadian Beef Industry Conference.

Deadline for nominations is 11:59 PM on MARCH 15, 2024. The winner will be announced at the Alberta Beef Industry Stampede Summit.

## **NOMINATIONS CAN BE SUBMITTED TO:**

Stakeholder Relations Manager Alberta Beef Producers 165-6815 8 Street NE Calgary, AB T2E 7H7 debram@albertabeef.org

### ABP 2024 ESA APPLICATION FORM

Name of Nominator(s):
Phone:
Email:
Name of Nominee(s):
Farm Name:
Address:
Phone:
Email:

- 1. Provide a description of the farm/ranch including the environment in which it operates and any historical information.
- 2. What have the managers done/what are they doing to improve environmental management on the farm (energy, water, land, wildlife, etc.)?
- 3. What are their challenges and successes? Please include high-resolution images and data which help show measurable results.
- 4. What factors have enabled them to make management changes? For example, working with conservation organizations, government and non-government agencies, forage associations, programs such as the Environmental Farm Plan, education, etc.
- 5. What are their environmental goals for the future and how do they plan to carry them out?
- 6. Include two letters of reference that speak to the managers' leadership in conservation.

Please limit your application to maximum 10 pages (not including letters of reference and photos). Electronic applications are preferred, and a single, complete PDF document is requested.

# WHAT TO INCLUDE:

- A selection of no less than 10 high-resolution images suitable for reproduction on social media, print etc.
- Video presentation link if available, media stories/broadcasts showcasing your stewardship efforts.

# ENVIRONMENTAL STEWARDSHIP AWARD SPONSORS

DUCKS UNLIMITED CANADA (DUC) AND THE NATURE CONSERVANCY OF CANADA (NCC) ARE SPONSORS OF THE ALBERTA BEEF PRODUCERS ENVIRONMENTAL STEWARDSHIP AWARD.

THROUGH SPONSORSHIP OF THE ESA, DUC AND NCC ARE ABLE TO SHOW SUPPORT FOR ENVIRONMENTAL STEWARDSHIP AND ALBERTA'S BEEF CATTLE PRODUCERS. THIS PROGRAM ALSO PROVIDES THE OPPORTUNITY TO JOIN INDUSTRY LEADERS, GOVERNMENT REPRESENTATIVES AND OVER 18,000 ALBERTA BEEF PRODUCERS IN THE DISCUSSION ON ENVIRONMENTAL ISSUES AFFECTING THE INDUSTRY.

FOR MORE INFORMATION, VISIT WWW.ALBERTABEEF.ORG/PRODUCERS/ENVIRONMENTAL-STEWARDSHIP-AWARD

