

**ALBERTA BEEF PRODUCERS  
MINUTES OF THE BOARD OF DIRECTORS MEETING  
February 28th, 2024, at 12:00pm  
Hyatt Regency – In Person**

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**Present:** Brodie Haugan - *Chair, SE*  
Doug Roxburgh - *Vice Chair, CT*  
Kent Holowath - *Finance Chair, SE*  
Aydon Alberg - *@ Large*  
Colin Rice - *@ Large*  
Kent Holowath - *@ Large*  
Lee Irvine - *@ Large*  
Bernie Doerksen - *@ NW*  
Miles Wowk - *@ NE*  
Brad Mappin - *@ Large*  
Brenda Rosadiuk - *@ Large*

**Regrets:**

**Staff:** Brad Dubeau - *General Manager*  
Donald Poitras - *Controller*  
Lindsay Roberts - *Marketing & Comm.*  
Taylor Kalbfleisch - *Marketing Assistant*  
Debra Murphy - *Stakeholder, Communications*  
Kara Oosterhuis - *Digital Content Specialist*  
Karin Schmid - *Beef Production and Extension*  
Mark Lyseng - *Government & Policy*  
Kathy Jardine - *Executive Assistant*  
Kaley Segboer-Edge - *VBP+ Coordinator & ABP Stewardship Lead*

**Guests:**

Howard Bekkering – AGM Chair  
Assar Grinde – AGM Chair

The Chair called the meeting to order at 12:00pm.

Dubeau welcomed the new directors and asked if there would be any additions to the agenda.

**1. Adoption of Agenda**

Additions to the agenda:

1 (a) Approval for Braydon Gough as a new delegate for NW Zone.

1 (b) Mexico Trade Mission.

Motion by Hillmer / Mappin:

**“That the agenda be approved as amended.”**

Carried

**2. Appointment of Ballot Counters**

Motion by Lozeman / Hillmer

(a) Election of Ballot Counters:

**“That Debra Murphy and Kaley Segboer Edge and Taylor Kalbeisch be approved as scrutineers.”**

Carried

**3. Decision Items**

Dubeau asked Bekkering if there were any nominations to bring forward.

(a) Chair:

Bekkering presented Haugan.

Nominations were called 3 times; Brodie Haugan was acclaimed as Chair.

Haugan assumed Chair of the meeting and asked Bekkering if there were any nominations to bring forward.

(b) Vice Chair:

Haugan presented Doug Roxburgh

Nominations were called 3 times; Doug Roxburgh was acclaimed as Vice Chair.

(c) Finance Chair:

Haugan presented Kent Holowath.

Nominations were called 3 times; Holowath was acclaimed as Finance Chair.

Motion by Bekkering / Roxburgh

(d) Banking Resolution:

**“That the signing officers for the Alberta Beef Producers bank account at the Royal Bank of Canada be:”**

Chair - Brodie Haugan  
Vice Chair - Doug Roxburgh  
Finance Chair - Kent Holowath  
General Manager - Brad Dubeau  
Controller - Donald Poitras

All cheques require two signatures. For cheques of \$20,000 or more, one signature must be the Chair, Vice-Chair or Finance Chair.

And for establishing credit (credit cards) two signatures are required, that of the General Manager, Brad Dubeau, and the Controller, Donald Poitras.”

Motion by Lozeman / Hillmer:

Carried

(e) Destruction of Ballots:

**“No election was necessary, all candidates for Chair, Vice Chair and Finance Chair were acclaimed.”**

#### **4. Discussions Items**

1 (a) Approval for Braydon Gough as a new delegate for NW Zone.

Motion by Hillmer / Mappin:

Carried

**“That Alberta Beef Producers Board of Directors confirms Braydon Gough as a delegate in the NW Zone for a two-year term. Term to begin at the opening of the 2024 ABP AGM.”**

1 (b) Mexico Trade Mission.

- Farm fair International and Sponsorship is working with the AB Government to lead a trade mission to important cattle show in Guadalajara, Mexico March 19 – 24<sup>th</sup>.
- Discussions were held by the board of directors on whether ABP would send a representative. It was concluded that ABP would send a staff member.

#### **5. Adjournment**

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The meeting was adjourned on a motion from Holowath at 12:30 pm.