

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING
June 20th, 2024 – 8:30am – 12:30pm – Virtual**

Present:

Brodie Haugan	-Chair, SE
Doug Roxburgh	-Vice Chair, CT
Kent Holowath	-Finance Chair, SE
Aydon Alberg	- @ Large
Colin Rice	- @ Large
Bernie Doerksen	- @ NW
Miles Wowk	- @ NE
Brad Mappin	- @ Large
Brenda Rosadiuk	- @ Large
Sheila Hillmer	- @ Large
Fred Lozeman	- @ Large
Lee Irvine	- @ SW

Regrets:

Staff:	Brad Dubeau	- <i>General Manager</i>
	Kathy Jardine	- <i>Executive Assn.</i>

Guests:

- (a) Western Stock Growers Association - Wilson
- (b) Alberta Grazing Leaseholders Association - Forbes
- (c) Feeders Association of Alberta – Bowhay
- (d) Alberta Veterinary Medical Association – Dr. Peter Lawson

The Chair called the meeting to order at 8:33am.

1. Adoption of Agenda

Additions to the agenda:

- 7 (i) Meet the Rancher
- 7 (j) Grassland Policy

Motion by Holowath / Rice:

“That the agenda be approved as presented / amended.”

Carried

- (a) Conflict of Interest

- No conflict declared.

2. Minutes of the Previous Meetings

- (a) Minutes of the May 2nd, Board of Directors meeting.

Motion by Wowk / Lozeman:

“That the minutes from the May 2nd, 2024, Board of Directors Meeting be approved as presented.”

Carried

- (b) Issues arising from the minutes.

- No issues declared.

3. Financial Report

- (a) Financial Reporting ending April 30th, 2024, and May 31st, 2024.

- Operating reserve fund increased to \$297,000 / Trade Advocacy fund increased by \$354,000.
- May 2024 Office and equipment trending high, final invoices from the move have been paid.
- Dealer rebate is now at 10 cents.
- Provincial Cattle Association Fee line item has been added to the financial statements to record the 2% paid on all marketings from the agency.

Motion by Holowath / Alberg:

“That the ABP April 30th and May 31st, 2024, financial statements be approved as presented.”

Carried

4. Staff Report, Policy, and Governance

- (a) Staff Update

- (a) May 2024, Staff Operations reports are included in the board package.

- (b) Mexico Trade Mission

- Lack of engagement from Alberta in general, whether it be government or other organizations.

- Significant genetics in Mexico are from Canada and specifically from Alberta. Mexico see's Alberta as a place to come for their genetics.
- Alberta Beef Producers to engage with the industry to advance down the path with trade missions.
- Discussions were held by the board.

5. Council and Committee Reports

(a) Alberta Cattle Feeders Association Update:

- ACFA board meeting took place June 19th in Calgary, discussions around political landscape both provincially and federally as well as the BRM program.

(b) Western Stock Growers Association

- Board meeting on June 26th, 2024, Western Stock Growers Summer meeting is August 6th and 7th with a tour of Lakeland College.

(c) Alberta Grazing Leaseholders Association

- Forbes has been named to the Ministers Advisory Committee advising Minister Todd Loewen on the recreational access review that oversees grazing leases in the province.
- Discussions were held by the board.

(d) Feeders Association of Alberta

- Feeders Association of Alberta's AGM is scheduled for Jan 30th, 31st and Feb 1st, 2025, in Red Deer.
- AFI Breeders program is moving ahead.
- Feeders Association is in the process of updating the web site with PDF fillable forms.

(e) Alberta Veterinary Medical Association

- ABVMA is currently in talks with rural municipalities on the shortage of veterinarians and vet techs and how they can help to attract people into veterinarian medicine.
- Discussions were held on the Pathogenic Avian Influenza (HPAI) in cattle and currently they are 120 cases in the US to date with no evidence in Canada.

(f) Alberta Auction Markets Association:

- No report.

(g) CCA Update:

- Conference call booked for Domestic Ag there have been discussions around Business Risk Management regarding a Foot and Mouth outbreak with discussions on how to navigate it.
- Discussions were held by the board.

(h) Research Committee & BCRC

- Research Committee meeting was held May 22nd with 15 full proposals requested.
- Continued development of FMD vaccination protocols & other response plan elements.
- Lozeman gave an update on the Beef Cattle Research Council Meeting on May 29th and May 30th in Lethbridge and a copy of the meeting was sent to the board for review.
- Discussions were held by the board.

6. Decision Items

6 (a) Canadian Cattle Youth Council Approval

Motion by Roxburgh / Doerksen:

" That Alberta Beef Producers confirms Brayden Schmidt as Alberta's 2024-2026 representative with the Canadian Cattle Youth Council."

Carried

6 (b)

Motion by Hillmer /Kent:

"That the ABP Board of Directors confirms the following representatives to the listed organizations:"

Carried

1) Red Deer River Water Shed

Assar Grinde

2) Issues Management Committee (IMC)

Colin Rice, Miles Wowk, Gary These, Jay Hager, Jim Bowhay, Emil Dmytriw, Doug Roxburgh, Aydon Almberg, Bernie Doerksen, Cole Barten
Staff: Mark Lyseng

3) Governance Committee

Brenda Rosadiuk, Fred Lozeman, Karen Shaw, Dorothy Thengs, Jim Bowhay, Craig Lehr
Staff: Brad Dubeau – General Manager, Mark Lyseng

4) Tier Organization

Jim Bowhay, Lee Irvine, Miles Wowk, Kent Holowath, Aydon Almberg
Staff: Brad Dubeau – General Manager

5) Alberta Forage Industry Network (AFIN)

Emil Dmytriw, Brad Mappin-Alt

6) Alberta Riparian Habitat Management Society (Cows & Fish)

George L'Heureux, Cole Barten – Alt

7) Clean Air Strategic Alliance (CASA)

Staff: Brad Dubeau

8) Livestock Assurance Funds Tribunal

Greg Bowie, Tim Smith (alt)

7. Discussions Items

(a) CRSB Sponsorship Package

- Sponsorship package was included in the Board Package for review.
- ABP will be in attendance with a booth shared with VBP+.
- Discussions were held by the board.

(b) 2024 Agency Annual General Meeting

- The 2024 Agency Annual General Meeting will be held at CBIC in Saskatoon August 19th – 23rd.
- Discussions were held on attendance on behalf of ABP.

(c) CCA Fly-Ins

- Attended several meetings with senators and ministers with positive engagement.
- A lot of discussions around BRM's and Capital Gains.

(d) ABP Plan Review 2025

- ABP Plan Review 2025 is included in the board package.

- Discussions were held by the board and a motion was brought forward.

Motion by Rosadiuk / Collins:

“That the ABP Board of Directors approve the schedule of the Alberta Beef Producers 2025 Plan review.”

Carried

(e) Saskatchewan Stock Growers AGM

- Saskatchewan Stock Growers AGM was held in Swift Current Saskatchewan and was well attended.
- A lot of discussions and resolutions revolved around their increase in check off and the Grasslands Policy.

(f) BC Cattlemen's AGM

- AGM was held virtually and well attended.
- Main talking points around water rights and how it relates to storage and watering livestock and cattle.

(g) Producer Meeting 2025

- Producer meeting package was included in the Board Package.
- Discussions were held by the board to secure the dates and conversations around the strategic objectives.

(h) VBP+ Announcement

- VBP+ was accepted for the government funding as discussed in the May 2nd ABP Board of Directors meeting. The roll out date was set to be July 1st. Government officials would like to be present for the announcement so the tentative date for the announcement will be July 10th or 11th.

(i) Meet the Rancher

- Well received by the public, more signage announcing the event would be beneficial and locations that are larger, engage with more ranchers to participate in the event.

(j) Grasslands Policy

- Policy review regarding Private Land Conservation was included in the board package.

- Full discussion will be held at the July 9th, 2024, in-person ABP Board of Directors meeting.

8. Zone reports

Northeast Zone

- Zone is attending upcoming fairs
- Attended five 4-H sales

Northwest Zone

- No report

Southwest Zone

- Discussion on zone meetings

Southeast Zone

- Sponsorship of 4-H sales
- Upcoming discussions on zone meeting dates.

Central

- Funding request and discussion on zone meetings

9. In Camera

(a) The Board went in-camera at 12:00 pm.

Motion by Wowk / Almberg:

“ABP Board to go into In Camera.”

Carried

10. Reading Material

The reading material is included in the Board package and was reviewed as part of the Board meeting.

11. Next Meeting and Upcoming Events

July 9th – In Person- ABP Board Room

September 16th – In Person – ABP Boardroom

11. Adjournment

The meeting was adjourned on a motion from Holowath at 12:35p.m.