



ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING – IN PERSON
December 18, 2024 8:30am – 4:00pm

Present:

Brodie Haugan	-Chair, SE
Doug Roxburgh	-Vice Chair, CT
Kent Holowath	-Finance Chair, SE
Bernie Doerksen	- @ NW
Miles Wowk	- @ NE
Aydon Almberg	- @ Large
Colin Rice	- @ Large
Brad Mappin	- @ Large
Brenda Rosadiuk	- @ Large
Fred Lozeman	- @ Large
Sheila Hillmer	- @ Large
Lee Irvine	- @ SW

Staff:	Brad Dubeau	<i>General Manager</i>
	Dana Boyle	<i>Executive Assn</i>
	Don Poitras	<i>Controller</i>

Guests:

- (a) Alberta Cattle Feeders Association Update - Adams
- (b) Western Stock Grower's Association - Wilson
- (c) Feeders Association of Alberta – Bowhay (absent)
- (d) Alberta Auction Markets Association – Cassidy
- (e) Grazing Leaseholders Committee – Forbes
- (f) Alberta Veterinary Medical Association-Dr. Kutryk
- (g) Alberta Purebred Industry – Wilson (absent)
- (i) CCA - Representatives
- (j) Research Committee & BCRC – Lozeman

The Chair called the meeting to order at 8:33am.

1. Adoption of Agenda

Motion by Wowk/Mappin:

“That the agenda be approved as amended.”

Changes included: the addition of Nuffield Sponsorship opportunity and the North Saskatchewan Watershed by Miles Wowk.

Carried

- (a) Conflict of Interest
 - Lozeman declared a conflict relative to item 7 (a) WCI

2. Minutes of the Previous Meetings

- (a) Minutes of the November 14, 2024 Board of Directors meeting.

Motion by Doerksen/Holowath

“That the minutes from the November 14, 2024 2024, Board of Directors Meeting be approved as amended.”

Amendments: Item 5h. BCRC Council meeting – December 5th Item 6.a.1. Motion revised to read:

“That Mr. Fred Lozeman was successful in his run for election for the RDAR Board (Results Driven Agriculture Research Board of Directors,) and that Mr. Jay Hager be confirmed to the Farm Implement Board of Directors.

****Update to Motion:* Mr. Jay Hager declined the opportunity to be nominated for the Farm Implement Board of Directors. In his place, Mr. Reg Schmidt was confirmed to be the nominee for the Farm Implement Board of Directors and has since been appointed as an alternate on the Farm Implement Board of Directors.**

AIF

Carried

- (b) Issues arising from the minutes.

- No issues declared.

3. Financial Report

- (a) November 30 2024 Financial Report
 - Holowath presented the financials with the following highlights:
 - Expect marketings to increase now – had a backlog due to the postal strike
 - In a strong financial position
 - 8 months into the fiscal year, we are at 95% of what we earned last year
 - At 51% spent of the budget which will change as we progress through the year.
 - Thanked the staff for the efficiency in the budget spend.

Motion by Holowath/Lozeman

“That the November 30, 2024 financial report be approved as presented.”

AIF

Carried

(a) Staff Report, Policy, and Governance

Staff report for November in reading material.

5. Council and Committee Reports

(a) Alberta Cattle Feeders Association Update

- ABIC sponsors coming in
- Still discussing Captive Insurance at the board
- CFIA looking into feedlots that have feed mills and want to classify as commercial feed mill
- New strategy for community engagement
- Great MLA dinner in November
- Attended water users meeting in Fort MacLeod

(b) Western Stock Growers Association

- A lot of surveys going on
- Promoting AG travel to England and Wales
- AGM in March as part of ABIC

(c) Alberta Grazing Leaseholders Association

- Attended Cypress Council Conference
- Presented to Alberta Wilderness Association.
- Had first AGLA membership meeting Nov 27
- 2025 rental rate based on profitability - huge jump if we use calculation – GOA is looking for solutions
- Province wide membership meeting and AGM Feb 26-coincides with AG expo

(d) Feeders Association of Alberta – no update

(e) Alberta Veterinary Medical Association

- Completed the financial audit and CEO review
- Histophilus has been devastating
- Alberta has initiatives and incentives for large animal vets for students interested

(e) Alberta Auction Markets

- New secretary hired
- Put scholarship in for Alberta Vet Association because of the lack of large animal vets
- Looking at insurance premiums
- Having to tag a lot of cattle – lots of discussion for a chip but most don't want the readers.

(f) Alberta Purebred Industry – no update

(g) CCA Update:

- C282 not on the docket – it was amended and anticipate it'll fail
- C232 and C275 both at second reading
- US is hot topic re: tariff threat
- Grasslands initiative-not supportive of having NGOs speaking – pre-meeting Feb 13-14. Document is vague.
Action: members are asked to submit their comments to Haugan

(h) Research Committee & BCRC

- Reviewed 15 proposals and funds allocated to 9 projects
- Planning a research showcase -Schmid will put another one together for next year at either Lakeland or U of A
- BCRC meeting December 5
- Council unanimous in Lehr sitting for another term

6. Decision Items

6 (a) ABP Policy Manual Revisions - Lozeman

Motion by Lozeman/Rice

“That the Alberta Beef Producers Board of Directors approves the revised Alberta Beef Producers Policy Manual revision as presented, moving section 5 to the beginning of the policy manual.”

AIF

CARRIED

6 (b) Nomination of Tim Smith – SE Zone

Motion by Holowath/Almberg

“That the Alberta Beef Producers Board of Directors approves the nomination of Mr. Tim Smith to the Southeast Zone, as a delegate as per the nomination form presented at this meeting.”

AIF

CARRIED

6 (c) UCVF Funding Request

Motion by Holowath/Almberg

“That the Alberta Beef Producers Board of Directors approve the funding request by UCVF OF \$150,000 (\$50,000 over a period of three years,) based on the approval by the Alberta Beef Producers Board Directors on a year-by-year basis, with the first year funds being allocated for simulators.”

AIF

CARRIED

The Board discussed the scholarship request, and that conversation will continue with UCMV to discuss ABP being part of the selection committee and have some engagement with the students.

6 (d) Farm Implement Board

Motion by Rosadiuk/Irvine

“That the Alberta Beef Producers Board of Directors approve the nomination of Mr. Reg Schmidt to the Farm Implement Board of Directors.

AIF

CARRIED

*TB Update: made aware of the case in Saskatchewan; Will meet with CFIA next week.

7. Discussions Items

(a) ABP/Agency Contract Position

German and Dubeau presented on a potential shared position. After discussion the board decided not to approve this initiative.

(b) ABP/CCA Executive Meeting and Funding Agreement

- Currently 1.5 years into a 3 year agreement.

Motion by Wowk/Mappin

“That the Alberta Beef Producers 2024-25 Board of Directors recommends to the 2025-26 Board of Directors to continue to fund CCA on 53 cents of retained marketings beyond 2026.

AIF

CARRIED

CCA Representatives Jack Chaffe and Kirk Jackson joined the meeting during the lunch break to answer any questions the Board has. Both Chaffe and Jackson left the meeting at 1:20pm

(c) ABP Producer Meetings/AGM Update

- Murphy has sent out the information to the board.
- The Executive and one Director will attend ABIC – ABP to cover the cost to attend. Wowk identified as ABP director.

(d) ABP Plan Review

- Now at the stage to go public with the updated version.
- Drafts were distributed in meeting package.

(e) WCI

- Letters that were sent were circulated as part of the board package.

(f) WSGA Private Land Conservation

- Reviewed the suggested changes
- The board discussed the issue of “easements”. Topic tabled into the new year.

(g) 150-year budget line item

- Discussed three options for the reallocation:
 1. Add to trade advocacy
 2. Elevate ABP marketing efforts.
 3. Do nothing and leave it unspent

Motion by Almberg/Wowk

“That the money be reallocated for marketing purposes and added to the marketing budget.”

AIF

CARRIED

(h) VBP+ Incentive Update Update

- Presented as circulated.

(h) Montana Stock Growers Association Update

- Dubeau provided an update on the MSGA conference.

(i) Government of Alberta Water Availability Consult

- GOA is reviewing water allocations
- ABP would advocate for no changes and will cooperate to help create some solutions.

(j) PSE Bylaws

- Modelled after BCRC’s bylaws
- Some concern on the selection of board members and why members don’t have a vote on this.
- General support for this to move forward as is.

(k) Nuffield Scholarship recipient-Leadership in Agriculture

- Jenna Sarich is the recipient for the next two years and is looking for sponsorship for \$50,000.
- She will present her findings on Canadian sustainability standards and how it affects farming and ranching in Canada.
- **Action:** to be added to the next meeting agenda for discussion.

- (I) Saskatchewan Watershed
Updated the board on the projection of what waterflow will look like in 2100 in North Saskatchewan.

8. Zone reports

- SE: Will attend the Medicine Hat Pen show and BBQ – full on delegates
- SW: Busy organizing zone meetings
- Central: Zone meeting prep; sponsored purebred and junior show; working on delegates
- NE: sponsored bread/coffee/donut sales; met Kaley from ABP; working on delegates
- NW: Peace Country Beef Conference Jan 10/11; delegate meeting coming up; short delegates

9. Reading Material

The reading material is included in the Board package and was reviewed as part of the Board meeting.

10. In Camera

The board moved in Camera at 2:37pm

11. Adjournment

The meeting was adjourned on a motion from Holowath/Wowk at 3:15pm