

**Minutes For the Forty-Ninth Annual General Meeting of The
Alberta Beef Producers Held Tuesday February 27th, 2024 – Day 1
Calgary, Alberta – Hyatt Regency**

(a) Call to Order

1:05pm

Haugan welcomed everyone to the Alberta Beef Producers 2024 Annual General meeting and reflected on the work done by ABP in the last year.

(a) Approval of the AGM Chairs:

Motion by: Haugan /Wowk:

“That Bekkering and Grinde be approved as the AGM Chairs for the 2024 Alberta Beef Producers Annual General Meeting.”

Carried

(b) Introduction of Delegates:

Dubeau introduced the delegates and did a summary of the delegate day.

(c) First Call for Nominations and Resolutions:

Bekkering announced the first call for nominations for ABP Director Nominations and Resolutions.

(d) Rules of Procedure:

Bekkering introduced the new delegates Cole Barton SW zone and Brad Mappin SE zone.

Bekkering discussed the rules of procedure and emphasised to the AGM group on the fact that they are “rules” not suggestions.

(e) Review and Approval of Agenda:

“That the agenda for the 2024 Annual General Meeting be approved as presented.”

Motion by: Hager / Wowk

Carried

(f) Approval of 2023 AGM and Semi-Annual General Meeting Minutes:

“That the minutes of the 2023 Annual General Meeting be approved as presented in the 2023 AGM Report.”

Motion by: Doerksen /Almberg

Carried

2. ABP Chair Report

Haugan provided an overview of the year and the great work accomplished by ABP in the past year.

Haugan stated that this is his 9th year as a delegate, and it has been an honor to represent ABP. Haugan thanked the staff, Board of Directors, and delegates for their time.

Motion by: Haugan / Hillmer

“That the Chair’s report be accepted as presented.”

Carried

3. Finance Report

Lozeman, presented the 2022-2023 audited statements.

Motion by: Lozeman / Hager

“Be it resolved that the 2022/2023 ABP audited financial statements and auditor’s report be accepted for informational purposes only.”

Carried

Motion by: Holowath / Rice

“Be it resolved that the firm of Kingston Ross Pasmak chartered accountants be appointed as auditors for 2023-2024 year-end audit.”

Carried

4. ABP Plan Strategic Overview

Dubeau thanked everyone for being there and gave a general update on the operation of ABP over the past year and ABPs vision and mission statement has not changed.

Our Vision

“A strong and clear voice for cattle and beef producers contributing to a vigorous and profitable beef industry.”

Our Mission

“To strengthen the sustainability and competitiveness of the beef industry for the benefit of beef producers in Alberta.

5. Canadian Cattle Association

Phinney spoke to the challenges facing the beef industry and steps that CCA is working with government officials on.

6. Staff Presentations

(a) Minister Sigurdson spoke to the challenges in the agricultural industry and that drought will affect all areas of the agricultural sectors and he will continue to advocate for the industry.

The provincial government is working on a drought emergency plan and have set up a drought advisory committee made up of agricultural and irrigation leaders, indigenous industry, and rural urban communities, they will be meeting regularly to debate and discuss long term solutions.

(b) Beef Production and Extension - Schmid

Schmid spoke to research being expensive, incremental, and long term and we do a lot of coordination with other beef industry funders.

Currently ABP has 41 active projects this included 5 that are currently approved but not contracted.

2024 Beef Research Showcase will be held Mar 11th, 2024 at Olds College.

(c) Government Relations and Policy - Lyseng

Lyseng spoke to the Agri Recovery – Canada-Alberta Drought Livestock Assistance and stated that qualifications were complex but attempted to not penalize producers for being prepared or being resourceful. Agri Recovery for 2023 will pay out \$165m and the first wave closed on January 15 and the second was closed February 22nd.

Lyseng discussed the Business Risk Management (BRM) and stated that there are gaps with the current programs and a lack of consistency across sectors, pointedly, cow-calf and backgrounding sectors are getting little support whereas other commodities were guaranteed profit and reached out to Agricultural Finances Service Corporation for evaluating Business Risk Management programs for the cow-calf sector in Alberta.

(c) Marketing and Communications - Roberts

Roberts spoke to the new strategy and fresh looks for the ABP magazine, and the four distinctive themes and each theme spotlights a sector of the industry.

Roberts discussed the Consumer Campaign – ABP Solo Awareness Campaign and the strategy to separate the RAISE section from the consumer campaign and expand it to showcase “Our producer recipes to raising the best beef ever”. Focus on the people, and the legacy behind what goes into producing iconic Alberta Beef.

(d) Stakeholder and Relations - Murphy

Murphy spoke to Communications, Environmental Stewardship Award and Youth Engagement.

In 2023 Alberta Beef producers combines the goals behind a Dedicated ABP Daily app and an accessible website and began focusing on a mobile -friendly website capable of being added to a users list of mobile apps.

The production of Beef and the environment are closely linked. Grazing cattle are an integral part of the grassland ecosystems and play an important role in the nutrients. Producers strive to manage and enhance environmental stewardship to the best of their abilities. Congratulations to Alberta Wray Ranch, recipients of The Environmental Stewardship Award (TESA) for 2023!

Canadian Cattle Young leaders application deadline is March 31st, 2024.

(e) VBP+ Coordinator and ABP Stewardship Lead - Segboer-Edge

Segboer-Edge spoke to the Advancing Priority Stewardship Issues

1) Predation – Alberta’s predation is managed by the Ministry of the Environment, multiple stake holders and are working to build an Alberta based solution.

2) Ungulates – Whitetail, Mule Deer, Elk, and other ungulates are the focus of building on existing programs to better support producers.

3) Ecological Goods and Services relates to rangeland management. – Work with Government and other stakeholders to advance opportunities to recognize producers for the ecological good and services they provide through the management of rangelands.

(f) Foot & Mouth Disease – Schmid

Schmid spoke to Foot and Mouth Disease- **How Could FMD get Here.**

- Viral
- 2 – 14-day incubation
- Airborne
- Direct Contact
- Mechanical Transmission

- Ingestion
- Cloved hooved animals, Cattle, pigs, sheep, goats etc.

7. Final Call for ABP Directors Nominations and Resolutions from the floor.

Final call for ABP Directors was called at 3:00pm

8. ABP Director Speeches and Elections

Speeches for a ABP Board of director position were presented by the following:

Aydon Almberg
Sheila Hillmer
Brad Mappin
Colin Rice
Bernie Doerksen
Brenda Rosdiauk
Jay Hager

An electronic election was held, and the results are as presented.

Aydon Almberg
Sheila Hillmer
Brad Mappin
Colin Rice
Bernie Doerksen
Brenda Rosdiauk
Jay Hager

9. In Camera

(a) The Delegates went in-camera at 4:37 pm.

Motion by Holowath / Hillmer:

“ABP Delegates to go into In Camera.”

Carried

10. Adjournment of day 1

The meeting was adjourned on a motion from Holowath at 5:48 p.m.

Wednesday February 28th, 2024

1. Call to Order

Haugan welcomed everyone to second day of the Alberta Beef Producers 2024 Annual General meeting.

2. Final Call for Nominations

Bekkering reviewed the list of nominations and made the final call for CCA and BCRC nominations, Nominations closed at 8:00am.

3. Resolutions See Added Sheets

4. Speeches for CCA

Speeches for CCA representatives were presented by the following:

Jim Bowhay
Jacob Bueckart
Sheila Hillmer
George L'Heureux
Doug Roxburgh
Curtis Vander Heyden
Miles Wowk
Graham Overguard

5. Elections for CCA

An electronic election was held, and the results are as presented.

Jim Bowhay
Jacob Bueckart
Sheila Hillmer
George L'Heureux
Doug Roxburgh
Curtis Vander Heyden
Miles Wowk
Graham Overguard

6. Speeches for BCRC

Speeches for BCRC representatives were presented by the following:

Fred Lozeman

7. Elections for BCRC Representatives

No election was held and Fred Lozeman was acclaimed.

8. In - Camera

(a) The Delegates went in-camera at 10:43am.

Motion by Hillmer / Wowk:

“ABP Delegates to go into In Camera.”

Carried

9. Adjournment

Haugan thanked everyone for their participation and involvement throughout the AGM.

Haugan thanked all the invited guests, AGM chairs, BOD, Delegates, and staff at ABP for putting together a fantastic AGM.

Haugan adjourned the 2024 Annual General Meeting on a motion from Holowath at 11:33am