



**ALBERTA BEEF PRODUCERS**  
**MINUTES OF THE BOARD OF DIRECTORS MEETING – IN PERSON**  
**March 3, 2025 5:30am – 8:30pm**

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**Present:**

Brodie Haugan	-Chair, SE
Doug Roxburgh	-Vice Chair, CT
Kent Holowath	-Finance Chair, SE
Bernie Doerksen	- @ NW
Miles Wowk	- @ NE
Aydon Almberg	- @ Large
Colin Rice	- @ Large
Brad Mappin	- @ Large
Brenda Rosadiuk	- @ Large
Fred Lozeman	- @ Large
Sheila Hillmer	- @ Large
Lee Irvine	- @ SW

**Staff:** Brad Dubeau *General Manager*  
Dana Boyle *Executive Assn*  
Don Poitras *Controller*

**Guests:** Ryan Slenders Jay Hager, Graeme Finn,  
Cole Barten, Jolene Shea, Lindsay Murfin,

**Guests:**

- (a) Alberta Cattle Feeders Association - Adams
- (b) Western Stock Grower's Association - Murfin
- (c) Feeders Association of Alberta – Bowhay
- (d) Alberta Auction Markets Association - absent
- (e) Grazing Leaseholders Association – Murfin
- (f) Alberta Veterinary Medical Association-Dr. Kutryk
- (g) Alberta Purebred Industry – Wilson (absent)
- (h) CCA – Representatives
- (j) Research Committee & BCRC – Lozeman

The Chair called the meeting to order at 5:46pm.

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**1. Adoption of Agenda**

Motion by Wowk/Hillmer

**“That the agenda be approved as amended.”**

Changes included:

Nuffield Scholarship was tabled to the next board meeting.

The addition of per diems added to the agenda under section 3.

AIF Carried

**(a) Conflict of Interest**

- Bowhay declared a conflict relative to item 7 (d) Picture Butte Feeder Association Letter and Response

- Lozeman declared a conflict relative to item 7 (f) WCI.

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**2. Minutes of the Previous Meetings**

- (a) Minutes of the December 18, 2024, Board of Directors meeting.

Motion by Doerksen/Holowath

**“That the minutes from the December 18, 2024, 2024, Board of Directors Meeting be approved as amended.”**

**Amendment:**

7(b) was noted as 53% - corrected to 53 cents.  
Issues arising from the minutes.

- No issues declared.

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**3. Financial Report**

- (a) December 31, 2024, and January 31, 2025, Financial Report

Holowath presented the financials with the following highlights:

- Good interest rate at 3.65 on operations account, dropped to 3.45.
- Producer meetings/AGM – more expenses expected.
- Zones encouraged to get expenses in
- Audit Chair has several recommendations to be discussed at next board meeting.

Motion by Holowath/Irvine

**“That the December 31, 2024, and January 31, 2025, financial report be approved as presented.”**

AIF Carried

Per Diems: Last reviewed 4 years ago and should be reviewed again to keep us on par with other like organizations.

Directive by Wowk

**“That the Board of Directors form a committee to review per diems for the Alberta Beef Producers Board Members.”**

AIF Carried

**(a) Staff Report, Policy, and Governance**

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Staff report for January in reading material.

**5. Council and Committee Reports**

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(a) Alberta Cattle Feeders Association Update

- Conference is sold out.
- Working on the insurance issue
- Stressed importance of mental health with ranchers
- Tariffs a concern.

(b) Western Stock Growers Association

- AGM March 5
- Attended CCA grasslands forum February 13/14 – waiting to see what comes out of that.

(c) Alberta Grazing Leaseholders Association

- Feb 26 AGM
- Recreation access regulatory review expecting amendments.
- Rental rates up
- Targeted inspections done – Alberta Council provided with list of priorities.
- New executive – Claypool is new chair.

(d) Feeders Association of Alberta

- AGM went well – great auction, over 900k to date raised for Stars.
- Breeder program going well.

(e) Alberta Veterinary Medical Association

- Dr. Kutryk's last meeting – Dr. Peter Lawson to attend going forward.
- Government provided funding for UCVM diagnostic unit - \$9mill over 3 years.
- Vet college expanding to double capacity in September.

(e) Alberta Auction Markets – no update

(f) Alberta Purebred Industry – no update

(g) CCA Update:

- Domestic AG did pre-meeting last week – focusing on tax incentives on AI adoption.
- Pushing hard on cost sharing premiums on LPIP program
- Trade barriers discussion taking place.

- Animal health care discussed the TB issue.
- Specified risk reclassifying – same as USA.
- Would like a better understanding on what the spend is at CCA if they require more funding – it appears they have not cut budgets or decreased spending.

(h) Research Committee & BCRC

- Research forum organized for March 25 at Lakeland College
- Producer dollars leveraged.
- Good partnership with RDAR and Beef/Forage research proposals
- Election for BCRC tomorrow

**6. Decision Items**

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6 (a) Confirm Howard Bekkering as ABP representative for another 2-year term with CCIA

Motion by Wowk/Irvine

**“That the Alberta Beef Producers Board of Directors approves nomination of Mr. Howard Bekkering for the Canadian Cattle Identification Agency for a 2-year term, effective March 2025.”**

AIF

CARRIED

6 (b) Confirm Colin Rice as ABP representative on NRCB Advisory Group for another 1-year term

Motion by Wowk/Rosadiuk

**“That the Alberta Beef Producers Board of Directors approves the nomination of Mr. Colin Rice to the National Resources Conservation Board Policy Advisory Group for a 1-year term.”**

AIF

CARRIED

6 (c) Zone Delegate Approval

Motion by Almberg/Rice

**“That the Alberta Beef Producers Board of Directors approve the nominations of the following Zone Delegates:**

**Jolene McDermott – NW Zone – 1 year term only**

**Kale Chessor – Central Zone**

**Miles Wowk – NE Zone**

**Karen Shaw – Central zone**

AIF

CARRIED

6 (d) Agency Allocations

Motion by Hillmer/Wowk

**“That the Alberta Beef Producers Board of Directors approve the agency allocation for 2026 – 2027 as follows:**

**Marketing: 63%; Research: 32%; PSE: 5%**

AIF - One abstention (L.Irvine)

CARRIED

6 (e) FAA LIS identifier Recommendations

Motion by Irvine/Rosadiuk

**“That, after discussion, the motion to provide a letter of support to FAA LIS is tabled until further clarification is provided.”**

AIF - One opposed

CARRIED

6 (f) PSE Council Nomination

- After discussion, the current Board of Directors felt this would be better left with the new Board of Directors. Item tabled to the next full board meeting.

## 7. Discussions Items

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(a) US Tariffs

- Haugan noted the Minister of Agriculture held a roundtable and will continue with open communication.

(b) NCBA Update

- Had productive meetings with several states and while they understand the complexities, they are reluctant to speak out.
- Identified some potential unique opportunities.

(c) ABP ACFA CBGA Letter and Response

- Concerns with camera being utilized in plants.
- Letter drafted to CBGAs board.

(d) PBFA

- Conflict of Interest: Bowhay exited the meeting at 7:38
- Letter sent to delegate body.
- Minister incredibly supportive
- LFAs are operating normally.
- Bowhay rejoined the meeting at 7:50pm

(e) Saskatchewan Cattlemen’s Association Update

- New GM And Executive in place
- CCA representative stayed the same.
- Increase in check off of 75cents.
- New name: Saskatchewan Cattle Association

(f) WCI Update

- Conflict of interest: Lozeman exited the meeting at 7:55pm
- Governance and funding continue to be developed by the interim board.
- Have not seen a viable business plan.
- ABP will not move forward with funding until it is clear what it will yield for the industry.
- ABP committed to finding solution.

Motion by Holowath/Doerksen

**“That the Board of Directors approve Colin Rice joining WCI Board of Directors as ABP representative.”**

AIF - One opposed

CARRIED

Lozeman rejoined the meeting at 8:06pm.

(g) TAT Form

- To be distributed monthly and updated with contact information for Boyle, Dubeau and Chair.

(h) Survey results for delegates and directors.

- Tabled to next meeting.

## 8. Zone reports

- NE: Good engagement at producer meetings; Engagement strong for the Highway 13 Cattlemens; constructive zone meetings
- NW: Good attendance at delegate meeting and Cattlemens conference; had 4H youth in attendance
- Central: Producer meetings well attended – particularly Barrhead; trying to identify where to spend funds
- SW: Producer meetings well attended; renewed conversation on cluster sponsorship request early in the year. Lozeman thanked for his time; look at going back to auction market for venue for producer meetings; sedate crowd in Brooks and Oyen; sponsored ladies calving clinic – 127 attended; sponsoring junior show at Stettler on March 30.

Dubeau advised a full report on Producer meetings is forthcoming.

Haugan thanked everybody for attending meetings over the year as he marks his last meeting as chair.

**9. Reading Material**

The reading material is included in the Board package and was reviewed as part of the Board meeting.

**10. In Camera**

The board moved in Camera at 8:33pm

**11. Adjournment**

**The meeting was adjourned on a motion from Wowk at 9:30pm**