



ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING – IN PERSON
July 10, 2025

Present:

Doug Roxburgh	- Chair, CT
Kent Holowath	- Vice Chair, SE
Brenda Rosadiuk	- Finance Chair @Large
Miles Wowk	- @ NE
Aydon Almberg	- @ Large
Brad Mappin	- @ Large
Sheila Hillmer	- @ Large
Colin Rice	- @ Large
Lee Irvine	- @ SW
Jay Hager	- @ NE
Bernie Doerksen	- @NW
Karen Shaw	- @ Central

Staff:	Brad Dubeau	<i>General Manager</i>
	Dana Boyle	<i>Executive Assn</i>
	Don Poitras	<i>Controller</i>
Guest:	Karin Schmid	Research & Extension
	Trevor Sears	WCI
	Kevin Bender, Chair	WCI
	Brodie Haugan	CCA Rep
	Assar Grinde	AG Plastics

Guests:

- (a) Alberta Cattle Feeders Association Update - Adams
- (b) Western Stock Grower's Association - Wilson
- (c) Feeders Association of Alberta – Guthrie
- (d) Alberta Auction Markets Association – Cassidy
- (e) Grazing Leaseholders Committee–Murfin for Forbes
- (f) Alberta Veterinary Medical Association - Dr. Lawson
- (g) CCA - Representatives
- (h) BCRC - Irvine

The Chair called the meeting to order at 8: 30a.m.

1. Adoption of Agenda

Motion by Holowath/Rosadiuk:

“That the agenda be approved as presented.”

AIF Carried

- (a) Conflict of Interest

Two conflicts noted:

Irvine – item 7h – ABP Statement on Feeder Association; Rice – item 6a.WCI funding approval.

2. Minutes of the Previous Meetings

- (a) Minutes of the May 23, 2025, Board of Directors meeting.

Motion by Holowath/Hillmer

“That the minutes from May 23, 2025, Board of Directors Meeting be approved as presented.”

- (b) Issues arising from the minutes.

No issues declared.

3. Financial Report

- (a) May and June 2025 Financial Report

Rosadiuk presented the financials with the following highlights:

- ABP in a strong cash position
- Interest rate stayed the same.
- Marketings lower overall
- Expenses at 16.6% for the end of June

Motion by Rosadiuk/Rice

“That the May 31 and June 30, 2025, financial reports be approved as presented.”

AIF Carried

Poitras exited the meeting at 8:47am.

(a) Staff Report, Policy, and Governance

Staff report for May and June in reading material. Roxburgh noted that Segboer-Edge is presently on medical leave.

5. Council and Committee Reports

- (a) Alberta Cattle Feeders Association Update

- Hillmer commented on the Lethbridge Research Centre and the plant-based vaccine – Very impressive.
- Frustration with the irrigation issue.

- (b) Western Stock Growers Association

- Grassland Capital X moving forward.
- Looking at how we measure water and health;
- Biodiversity using data from marketing group.
- RFP put out to industry and received great proposals.

(c) Alberta Grazing Leaseholders Association

- Pressing issue – dugouts and checking if they are registered;
- Need an amendment to the Water Act – proposing they remove registration;
- Concern about opening the water act – cost benefit analysis is in their favor.
- ABP and Alberta Grazing to work together to determine best steps to resolve the fact that people are still without water.

(d) Feeders Association of Alberta

- Held zone meetings in June.
- Have a staggered election process and advised that Bowhay did not want his name to stand.
- Thanked ABP for their letter of support on the identifier usage.

(e) Alberta Veterinary Medical Association

- Experiencing a work force shortage
- One hundred vet students starting in September-all are Alberta residents.
- Pharmaceuticals are disappearing; scrambling to see where the gaps can be filled. Dr. Lawson can navigate discussions / concerns.

(f) Alberta Auction Markets

- Quiet for the moment
- Have not increased any forward numbers.
- Struggling with live cattle sales in Alberta

(g) Alberta Purebred Industry – no update

(h) CCA Update:

- Wowk has forwarded FMD update animal health and care as well and food policy; Haugan provided updates on Vietnam/Philippines trip with CCA.
- ABP Executive and CCA met to discuss their mutual agreement.
- Concern and discussion on bills C202 and C59

(i) Research Committee & BCRC

- Toured University of Manitoba, Glenlea Research Station, Farm Food Discovery Centre
- Research projects update provided and priorities.

Motion by Hillmer/Holowath

“That the Alberta Beef Producers Board of Directors move in-camera at 12:30pm.

AIF

Carried

The meeting was convened for lunch at 12:30pm

6. Decision Items

6 (a) WCI presentation

Sears presented on behalf of WCI. The board had a thoughtful discussion.

Motion by Rosadiuk/Doerksen

“That the Alberta Beef Producers Board of Directors approves to advance the second installment of \$100,000 to WCI.”

AIF One (1) abstained (Rice)

Carried

Motion by Hillmer/Holowath

“That the Alberta Beef Board of Directors approve to advance the first of three (3) additional contributions of \$75,000 to WCI.”

AIF None, one abstained (Rice)

Defeated

6 (b) ABP Annual General Meeting

Motion by Almberg/Rice

“That the Alberta Beef Producers will host their own Annual General Meeting separately from the ABIC Conference, after the 2026 meeting event at the Hyatt.

AIF

Carried

6 (c) Trade Advocacy

Motion by Holowath/Wowk

“That the Alberta Beef Producers Board of Directors approve the selling of \$300,000 from investments and transfer these funds to the Trade Advocacy Fund.”

AIF

Carried

6 (d) FAA Letter of Support

Irvine excused himself from the vote.

Motion by Hillmer/Rosadiuk

“That the Alberta Beef Producers Board of Directors approves a letter of support for FAA increase request of the Fed Guarantee.”

AIF Two (2) abstained (Irvine, Holowath)

Carried

7. Discussions Items

(a) Alberta Beef Looking Forward

- Executive met with the Texas Farm Bureau and opened dialogue.

- Continuing discussions with provincial packers
 - Some directors felt we should be focusing on inter-provincial discussions; work has begun in this area.
- (b) AG Plastics Presentation
- Grinde presented on the Alberta Grain Bag and Twine Recycling Pilot Project.
 - Copy available if requested.
- (c) ABP CCA Semi-Annual Presentation
- The Board discussed the upcoming renewal of the contract with ABP and CCA
 - Roxburgh will lead the discussion at the CCA Semi-Annual in September.
- (d) Alberta Beef Producers Industry Summit
- Feedback was positive on the venue.
 - Some felt the video was in an awkward place and blocked the view of some attendees.
- (e) Eastern Slopes Working Group
- A rough agenda was presented.
 - ABP should not be facilitating meetings and that an outside facilitator is (ACER Consulting) recommended to oversee this group.

Motion by Wowk/Rice

“That the Alberta Beef Producers Board of Directors move forward with ACER as facilitator for this working group.”

AIF

Carried

- (f) Check-off Update.
- Dubeau reiterated the change is effective August 1, 2025, and noted there is NO increase in Alberta.
 - Only applies to those buying cattle outside of the province or trading cattle outside of the province.
- (g) Summer Gather- Pigeon Lake
- Rough outline of agenda presented to the Board.
 - Mental health will be added as topic of discussion.
- (h) Governance Committee Suggestions – AB/CCA
- Discussed as presented.
 - The board suggested we have three consecutive 3-year terms - terms rotating every 3 years.

ACTION: Dubeau will take this back to the Governance Committee for discussion.

- (i) LIS Presentation
- Discussed as presented.
 - Brand registry reviewed.
- (j) Producer Meetings
- Deadline is 30 days (August 9th) to select the locations as circulated.
 - Let Dana or Brad know of your decision on location preference.
- (k) New Portal
- For the next meeting, the new portal will be functioning, and all Board material will be stored for future meetings on the site. ABP will no longer be emailing board packages.
- (l) Next meeting dates
- Because of the lengthy agendas the Board agreed to meet for two hours the previous day (4pm-6pm) and then meet the following day and adjourn by 3pm.
 - Dates selected are September 18, November 18/19, and January 15 (tbd)
 - Invitations will be sent out to the board.

8. Reading Material

The reading material is included in the Board package and was reviewed as part of the Board meeting.

9. In Camera

Motion by Wowk/Hillmer

“That the Alberta Beef Producers Board of Directors move in-camera with Dubeau.”

AIF

Carried

The Board of Director move in camera with Dubeau at 4:26pm

11. Adjournment

The meeting was adjourned on a motion from Doerksen/Rice at 5:35pm