



ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING – IN PERSON
November 18 and November 19, 2025

DAY 1 – NOVEMBER 18, 2025 – 2:00PM

Present:

- Doug Roxburgh - Chair, CT
- Kent Holowath - Vice Chair, SE
- Brenda Rosadiuk - Vice Chair, Finance
- Miles Wowk - @ NE
- Aydon Almberg - @ Large
- Brad Mappin - @ Large
- Sheila Hillmer - @ Large
- Colin Ricde - @ Large
- Lee Irvine - @ SW
- Jay Hager - @ NE
- Bernie Doerksen - @NW
- Karen Shaw - @ Central

Staff: Brad Dubeau *General Manager*
 Dana Boyle *Executive Assn*
 Don Poitras *Controller*

Guests: Brodie Haugan
 John Buckley

Guests:

- (a) Alberta Cattle Feeders Association - Adams
- (b) Western Stock Grower’s Association –Wilson
- (c) Feeders Association of Alberta – Downey
- (d) Alberta Auction Markets Association – Cassidy
- (e) Grazing Leaseholders Committee – Claypool (for Forbes)
- (f) Alberta Veterinary Medical Association - Dr. Lawson
- (g) CCA - Representatives
- (h) BCRC - Irvine

The Chair called the meeting to order at 2:02pm

1. Adoption of Agenda

Motion by Hillmer/Doerksen:

“That the agenda be approved as presented.”

AIF Carried

- (a) Conflict of Interest
- No conflicts were noted

2. Minutes of the Previous Meetings

- (a) Minutes of the September 18, 2025 Board of Directors meeting.

Motion by Rosadiuk/Irvine

“That the minutes from September 18, 2025 Board of Directors Meeting be approved as presented.”

- (b) Issues arising from the minutes.
- No issues declared.

3. Financial Report

- (a) ABP Audited Financial Statements

- (b) Financial Reporting ending September and October 2025

- In a strong cash position
- Change in bank interest rate – 2.86; expecting it to come down
- BMO suggested we sell of some stocks
- Gain on investment
- Total marketings lower than expected

Motion by Hillmer/Almberg

“That the Alberta Beef Producers Board of Directors approve the September 30, 2025 and October 31, 2025 financial statements as presented.”

AIF CARRIED

4. Council and Committee Reports

- (a) Alberta Cattle Feeders Association Update

- No update available

- (b) Western Stock Growers Association

- Jurisdictional scan presented to stake holders – positive feedback
- WSG Water Committee developed to address issues and solutions/awareness of water rights, registrations and Ag exemptions
- Conference – hotels room nearly sold out

- (c) Alberta Grazing Leaseholders Association

- Busy fall – department is reviewing crown rental rates
- Paid for independent review – recommendations sent to the GOA
- Successful in having amendments made in the water act to allow for registrations to traditional water sources so cattle producers can protect their water
- Regional meetings and AGM coming up in Feb/26
- Lots of concern over grazing leases (GRLs) being pulled

- (d) Feeders Association of Alberta

- No update available

- (e) Alberta Veterinary Medical Association

- Work force shortages ongoing
- Appreciated the support on legislation day
- Fairview Campus is closing next year – technologists have not been told how they will complete their education
- Trying to promote more RVTs (Registered Vet Techs)

- (f) Alberta Auction Markets

- Numbers are dwindling

- Lots of feedlot space available
 - Optimistic for a stronger 2026
- (g) Alberta Meat Facilities
- No update available
- (h) CCA Update:
- Haven't had much communication or committee meetings
 - Concern about a \$20k legal assessment and where the funds are coming from – asked for clarification but never received a response
- (i) Research Committee & BCRC
- Letters of intent reviews will be taking place
 - Board meeting December 4
 - Working on a VBP strategy to support the program and producer engagement
 - 4 series of webinars coming out – encourages everyone to sign up for the free sessions
 - 5-year strategy on research outlining research priorities has wrapped up
 - Research meeting on Nov. 20, 2025

5. Discussions Items

(a) Grazing Disposition Holder Committee

- Haugan and Buckley joined the meeting to discuss succession planning for this committee
- The ABP Board needs to be thoughtful and strategic thought on who should be filling the roles
- This role ties directly to the Minister
- The board decided to table the item to tomorrow.

Haugan and Buckley exited the meeting at 4:07pm

(b) Details of ABP Withdrawal from CCA

- Have hired a facilitator to mediate the work with the provinces
- Future meetings coming up in December in Toronto
- Provincial Working Group working well and are aligned

(a) Standing Agenda Item – ABP Looking Forward

- A very successful Farm Fair this year
- Need to do a better job of the work ABP does and communicating that with producers
- We need to share the wins when they happen
- MCOOL and cloning is something that needs to be discussed at NCBA

Motion by Holowath

“Moved to adjourn the meeting on day 1 at 4:53pm.”

DAY 1 Adjourned

DAY 2 – NOVEMBER 19, 2025 – 8:30AM

The Chair called the meeting to order at 8:29am

The Board of Directors revisited two items from Day 1 – the Provincial Working Group and the Motion for the Grazing Disposition Holder Committee.

1. Recommendations for the Provincial Working Group

The Board provided the following items to consider for Dubeau while working with the Provincial Working Group:

- Create a dedicated finance committee along with a Governance Committee
- Committees need to elect a committee chair and not the executive with a fair and unbiased election
- Create a structure of an 80/20 Investment Strategy
- Confirm there is a term limit
- Regular annual reviews for Executive Vice President

2. Grazing Disposition Holder Committee

- Buckley has agreed to have his name stand for one more year. The Tier Advisor Team will meet to determine who is best to sit in an observer role over the next year with Buckley and eventually assume the seat.

Motion by Irvine/Rice

“That the Alberta Beef Producers Board of Directors approve the appointment of Brodie Haugan and John Buckley to the Grazing Disposition Holder Committee for a term of one- year, effective October 2025.”

AIF

Carried

3. Marketing/Education Update

Marketing Update: Songer presented the new creative concept to the Board of Directors.

Discussion: Some thought to be given to new market ideas; speak to a younger audience with younger actors for the commercials.

Education Update: Songer presented the proposal for the development of new curriculum for teachers – what is currently on our website is out of date and will be removed.

Discussion: Is this proposal worth the money we'll spend to update the material? We have no stats on how many utilize it and download it which would be helpful.

Action: Brad to look into stats available.

Motion by Doerksen/Hillmer

“That the Alberta Beef Producers Board of Directors approve a funding increase for the Education Budget in the amount of \$30,000.00.”

AIF One Opposed (Irvine)

Carried

4. ABP Bylaws

The proposed changes to the bylaws were reviewed by the Board of Directors.

Discussion: 32.b: Delegates elected in accordance with section 31 shall serve “At-Large” without association to a zone. **Add “for a period of one year.”**

Motion by Irvine/Mappin

“That the Alberta Beef Producers Board of approve the proposed bylaw changes as presented.”

AIF Carried

5. Fall Producer Meetings

Reviewed the proposed meetings dates for 2026 – both winter and fall. The board also agreed that the AGM in the fall of 2026 be held December 1st and 2nd.

Action: Dubeau to give to the governance the issue of terms v. years and move everything to years.

Nominations received were reviewed, and will require one election, possibly 2. Hoping to have full engagement, in person, at the Producer Meetings in early 2026.

6. CRSB Briefing for Members – CONFIDENTIAL

The Board of Directors reviewed the briefing.

Action: Dubeau to provide official response to the CRSB that ABP is not in support

6. Bill 7 – Water Amendment Act

Lyseng joined the meeting at 12:38pm to present the amendments to the act.

Action: Lyseng to draft a fact sheet of amendments and general information and will post it on ABP Daily.

7. Zone Reports

NW: Have one new nomination; there was a local fundraiser that had great participation – hoping to work with them in the future.

NE: a well attended dinner at stockade round up; looking at sponsoring women in agriculture across the province; Industry night attended by Hamar and Wowk – lots of kids interested in the industry

Central: Hamer spoke at the main attraction event in Mayerthorpe; Barrhead beef bash a huge hit, now an open show

SW: Quiet; lots of conversations with delegates

SE: Quiet, Lehr brought forward sponsorship opportunities tied into grazing

8. Other Business

Successful engagement at Farm Fair; Ringside event didn't get the impact we wanted

Agri-Health: document circulated; asked if this should be brought up at producer meetings as part of Dubeau's presentation.

Action: Over the course of the year, Dubeau and team will work on this after the AGM; will be formalized.

International Year of Rangelands and Pastoralists: ABP Board has concerns about the current suggested format and timing of the tour.

9. Next meeting

January 16 (changed from the 15) Virtual Meeting

10. In Camera

Motion by Hillmer/Holowath

“That the Alberta Beef Board of Directors move in Camera with Dubeau at 1:37pm.”

“That the Alberta Beef Board of Directors move in camera without Dubeau at 1:58pm.”

“That that Alberta Beef Board of Directors meeting be adjourned at 2:25pm.”