



ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING – VIRTUAL
September 18, 2025

Present:

- Doug Roxburgh - Chair, CT
- Kent Holowath - Vice Chair, SE
- Miles Wowk - @ NE
- Aydon Almberg - @ Large
- Brad Mappin - @ Large
- Sheila Hillmer - @ Large
- Lee Irvine - @ SW
- Jay Hager - @ NE
- Bernie Doerksen - @NW
- Karen Shaw - @ Central

- Staff:**
- Brad Dubeau *General Manager*
 - Dana Boyle *Executive Assn*
 - Don Poitras *Controller*
- Guest:**
- Robin Butler Baker Tilly LLP
 - Assar Grinde Audit Chair
 - Sean Royer NRCB
- Regrets:**
- Brenda Rosadiuk Finance Chair
 - Colin Rice @ Large

Guests:

- (a) Alberta Cattle Feeders Association - Adams
- (b) Western Stock Grower’s Association - Murfin
- (c) Feeders Association of Alberta – Downey
- (d) Alberta Auction Markets Association – Cassidy
- (e) Grazing Leaseholders Committee – Forbes
- (f) Alberta Veterinary Medical Association - Dr. Lawson
- (g) CCA - Representatives
- (h) BCRC - Irvine

The Chair called the meeting to order at 10:06a.m.

1. Adoption of Agenda

Motion by Holowath/Rosadiuk:

“That the agenda be approved as presented.”

AIF Carried

- (a) Conflict of Interest
- No conflicts were noted

2. Minutes of the Previous Meetings

- (a) Minutes of the July 10, 2025, and August 11, 2025, Board of Directors meeting.

Motion by Shaw/Doerksen

“That the minutes from July 10, 2025, and August 11, 2025, Board of Directors Meeting be approved as presented.”

- (b) Issues arising from the minutes.
- No issues declared.

3. Financial Report

- (a) ABP Audited Financial Statements

Butler reviewed the audited financial statements as presented.

Motion by Doerksen/Hager

“That the Alberta Beef Producers Board of Directors approve the Audited Financial Statements as presented by Baker Tilly LLP.”

AIF CARRIED

- (b) Financial Reporting ending July 31 and August 31, 2025

- Suggested that members submit expenses every 3 months to keep financial as clean as possible.
- Interest rates are coming down
- Below in expenses – 24.2%
- Down 90k in marketings
- Collected refunds at 3.7million, refunded 1.2 million – 307k less than last year

Motion by Holowath/Wowk

“That the Alberta Beef Producers Board of Directors approve the July 31, 2025, and August 31, 2025 financial statements as presented.”

AIF CARRIED

- (c) Audit Committee Report

Grinde reported on the success of the audit and expressed the need for processes to be developed into a binder.

Motion by Wowk/Hager

“That the Alberta Beef Producers shall engage Baker Tilly to assist in the creation of an updated and streamlined system for net asset tracking and financial reporting, with the goal of greater efficiency for the controller and more understandable financial reports for the Board, up to a cost of \$10,000.00.

AIF CARRIED

Motion by Hager/Shaw

“That the Alberta Beef Producers shall engage Baker Tilly and/or other consulting firms to assist in the creation of a general process binder outlining our current organizational controls system, up to a fee of \$20,000.00.”

AIF CARRIED

(d) ABP Refund Summary and Comparison

- Poitras noted refunds are down – 32% for the first six months
- Noted decrease in refunds but saw reduction in direct contributions to both ABP and CCA

Poitras exited the meeting at 10:48a.m.

(a) Staff Report, Policy, and Governance

Staff report for July and August in reading material.

5. Council and Committee Reports

(a) Alberta Cattle Feeders Association Update

- Moved locations
- Feedlots feed lots is taking off
- Jennifer working on ABIC
- Busy stampede with political guests
- Packers are pushing back on fats – JBS/Cargill trying to slow down the kill

(b) Western Stock Growers Association

- Directional scan will be finished in October
- Did coal tour with Northback Coal Mines group
- ABP will get the coal working group up and running asap
- Concerns about water rights for agriculture which stems from AGLA water issue

(c) Alberta Grazing Leaseholders Association

- Hired company to review the rental rate formula
- Water issue with AGLA – 40-60% of water on grazing leases not registered – Murfin to send out info on where to access this information

(d) Feeders Association of Alberta

- Saw a 75million loan guarantee increase from GOA
- Close to 1/3 or 1/2 of FAA's are looking at getting an increase to the lending cap
- First fall board meeting coming up

(e) Alberta Veterinary Medical Association

- Reaching out for rural recruitment
- Working on GR relations and planning another event with MLAs
- Concerns with attrition from retirement
- Also challenging to retain RVTs
- Workforce study expected in October

(f) Alberta Auction Markets

- Dollars on cattle is astronomical
- Fees and charges going up – there is no regulatory body
- Currently 5-15% down from previous years

(g) Alberta Meat Facilities

- President Deering the new association
- Seems to be a disconnect in quadrants of the province when it comes to meat inspection
- 279 facilities not all in the association – they represent pork and poultry as well

(h) CCA Update:

- Reports included in the reading material
- Need to lobby CFIA and Border Services to put more boots on the ground as foreign workers come to Alberta with manure on boots

(i) Research Committee & BCRC

- Lots of great resources coming out of BCRC including water management resources
- Revamping the training with VBP+ and suggests at some point invite BCRC to have a conversation at this table.

6. Decision Items

6 (a) NCBA Roundtable

Motion by Wowk/Almberg

"That the Alberta Beef Producers Board of Directors approves to host roundtable discussions regarding CUSMA during the NCBA Convention February 3-5, 2026 in Nashville Tennessee, with American State Organizations, up to a total cost of \$10,000.00.

AIF

Carried

6 (b) Third Party Facilitator

Motion by Almberg/Hager

"That the Alberta Beef Producers Board of Directors approve funding up to \$65,000.00 for a third-party provincial facilitator to lead discussions with member provinces on the concerns that were raised by ABP regarding the Canadian Cattle Association."

AIF

Carried

6 (c) DMAG Appointee

Motion by Wowk/Shaw

"That the Alberta Beef Producers Board of Directors approve Mr. Rod Carlyon to be the representative for the Drought and Excess Moisture Advisory Group for Alberta Beef Producers for a one-year term, beginning October 2025 through 2026.

AIF

Carried

7. Discussions Items

(a) Alberta Beef Looking Forward

- Some discussion on future communications regarding the withdrawal and avenues we can use to get our message out, like a podcast

Lunch – 12:15pm – 12:45pm

(b) CCA Pre-Budget Submission – 2025

- Was reviewed at the Semi-Annual and is included in the board package

(b) NRCB Presentation

- Royer presented to the Board an overview on NRCB responsibilities relative to the agricultural industry

(c) ABP CCA Semi-Annual

- The Board discussed the upcoming renewal of the contract with ABP and CCA
- Roxburgh led the discussion at the CCA Semi-Annual in September.

(d) Alberta Beef Withdrawal from CCA

- Letters from past chairs (against) and letter from WSGA (in support) of the decision to withdraw
- Analytics show a clear uptick of interest in ABP once the announcement was made

(e) Summer Gather Review

- Feedback was positive
- Hoping for even more attendance next year

(f) Producer Meeting Update

- Dates reviewed for 2026
- Board agreed the winter meetings (Jan/Feb) were a great time to hold them
- Fall meetings may not get a lot of engagement
ACTION: The board will bring the proposed dates to the zones and no later than October 1st, decide when the optimal time would be to transition to a different time.

(g) Delegate nominations

- Open – on the website
- Get your nomination form in
- Zones are responsible for filling their own vacant spots

(h) Grazing Disposition Holder Committee

- Both Hagan and Buckley want to discuss this with the Board in November. Buckley will need to be replaced as he's chair of Marketing Council.

(i) Sound masking

- Will get a new quote on sound masking the offices for confidentiality purposes

8. Zone Reports

SE: Few sponsorship requests with grasslands; looking for a delegate in the area

Central: No update

NW: Grass is gone now, crops didn't do well either

NE: Open farm days and had good representation; good ideas for sponsorship coming in

8. Reading Material

The reading material is included in the Board package and was reviewed as part of the Board meeting.

9. In Camera

Motion by Holowath/Shaw

"That the Alberta Beef Producers Board of Directors move in-camera with Dubeau."

AIF

Carried

The Board of Director move in camera with Dubeau at 2:36pm

11. Adjournment

The meeting was adjourned on a motion from Hager/Holowath at 2:37pm